



**CINE GEAR EXPO 2008 – PRESS REGISTRATION IS NOW OPEN!  
PREMIERE SEMINARS & MASTER CLASSES SCHEDULE!  
CINE GEAR EXHIBITORS & OTHER EVENTS!**

**Cine Gear Expo 2008** at the **Universal Studios Backlot in Universal City, California on June 20-21, 2008**. Cine Gear Expo expects its biggest and best show ever, with more than 200 companies participating from around the world. The great social atmosphere will continue with opportunity to introduce new technology, new equipment and products to the entertainment community in a jam-packed two days.

The **Premiere Seminars** will be offered at the Expo, free of charge to attendees and will run both days of the show at the **Universal Studios Backlot in Universal City, California**. See the schedule below.

The **Master Class Seminar Series** is held on **Sunday, June 22, 2008** at several local Hollywood Facilities. Hosted by top industry professionals and leaders, these nominally priced Master Classes provide informative, educational seminars and lectures on current industry trends.

**The Film Series will take place on June 19-21, 2008 at the Universal Studios Backlot Theaters.**

## **PREMIERE SEMINARS**

**Friday, June 20, 10:15 am – 11:00 am**

“The Art and Craft of the Camera Operator”

**Sponsored by the Society of Camera Operators**

**Friday, June 20, 11:30 pm – 12:30 pm**

GAMMA & DENSITY'S “COLOR AND LOOK” FORUM

Concerns around Color Correction Practices in the digital production realm affect all of us alike.

Cinematographers Ueli Steiger and Yuri Neyman will moderate this forum with a group of distinguished professionals - DPs, camera specialists, colorists, editors, VFX artists, and post.

**Sponsored by Gamma & Density**

**Friday, June 20, 11:15 am – 12:45 pm**

“The Role the Guild Plays in Members Lives”

Panelists to be determined. Moderated by Steven Poster, ASC, Local 600 National President

**Sponsored by the Local 600**

**Friday, June 20, 1:00 pm - 2:30 pm**

“ASC SHOW & TELL”

ASC Cinematographers will choose short clips from their favorite film, TV shows or Commercials they have shot. This will be followed by Q & A with Richard Crudo, ASC, Michael Goi, ASC, Daryn Okada, ASC, John Flinn III, ASC, Richard Kline, ASC, Stephen Lighthill, ASC, Daniel Pearl, ASC, Bill Bennett, ASC, Michael Negrin, ASC, James Carter, ASC, Jeffrey Jur, ASC and Don M. Morgan, ASC.

**Sponsored by American Society of Cinematographers**

**Moderated by George Spiro Dibie, ASC and Bob Fisher, Journalist**

**Saturday, June 21, 2008, 10:30 am – 11:30 am**

**THE ROLE OF THE VISUAL EFFECTS SUPERVISOR**

Richard Edlund, ASC (Charlie Wilson's War) will moderate a discussion with Michael Fink, John Knoll and Visual Effects Society President Emeritus Jeffrey Okun about the role that visual effects supervisors play in the collaborative art of filmmaking.

**Sponsored by the Visual Effects Society**

**Saturday, June 21, 2008, 11:45 am – 12:45 pm**

**PREVIEW OF 'THE DARK KNIGHT'**

Wally Pfister, ASC and director Chris Nolan explored new territory during the production of The Dark Knight, the latest adventures of Batman fighting the forces of evil in the fictional city of Gotham.

**Journalist Bob Fisher will moderate the discussion.**

**Saturday, June 21, 2008, 1:00 pm – 2:30 pm**

**"THE WESTERN GENRE"**

This panel will provide insights into the complex role of the ASC Cinematographer as visual storyteller. Each Panelist will show a clip from their favorite Western films that they have shot or have played an influential role in their own work. Followed by Q & A. Panelists: Owen Roizman, ASC, Billy Fraker, ASC, BSC, John Flinn III, ASC, Lloyd Ahern, ASC.

**Sponsored by American Society of Cinematographers**

**Moderated by George Spiro Dible, ASC and Bob Fisher, Journalist**

**Saturday, June 21, 2008, 2:30 pm – 2:45 pm**

**"TRIBUTE TO WILLIAM A. FRAKER, ASC, BSC – 40TH ANNIVERSARY OF ROSEMARY'S BABY"**

**Saturday, June 21, 2008, 3:00 pm – 4:00 pm**

**"NO SUBTITLES NECESSARY: LASZLO AND VILMOS"**

ASC artfully blended some 50 interviews with Kovacs, Zsigmond, their families, actors, actresses, directors and film critics with compelling clips from some of their classic films into a 90 minute documentary to tell the story of their friendship and achievements. This seminar will discuss the anatomy of the making of this remarkable documentary.

**Journalist Bob Fisher will moderate the discussion.**

**Sponsored by the International Documentary Association**

**Times, panelists and theater are subject to change.**

**In addition, Cine Gear Expo is announcing the following events and presentations for the 2008 show**

Band Pro/Sony - F35, Dalsa, Fujifilm, Leader - Technology Innovator, RC4 Wireless, Denny Clairmont on Arri D-21, Kodak to Sponsor Hands-On Film Workshops "Stop By Shoot Film" and more.

**Industry legend Garrett Brown will receive the Cine Gear Expo Lifetime Achievement Award and also honoring Bron Kobald - 50th year anniversary at the invitation-only VIP Reception Friday, June 20th, 6:00pm – 8:00 pm, sponsored by Fujifilm USA**

## **2008 MASTER CLASS SEMINARS**

### **CINEMATOGRAPHY SURVIVAL SKILLS YOU CAN LEARN ON YOUR OWN.**

The skills that you can learn on your own can determine whether your "break" lasts more than one day.

**Sunday June 22, 2008, 9:00 am to 10:45 am**

Location: [Kodak Screening Room](#)  
Eastman Kodak Company  
6700 Santa Monica Blvd., Hollywood, CA 90038  
(class fee [\\$45.00](#))

Moderated by Ron Dexter, ASC, Cinematographer, Director's Guild Director, Studio Owner, Union Board Member, Teacher, Writer and Equipment Inventor. We will discuss the skills that you can learn on your own for little money but a lot of practice. Understanding location and existing lighting is very valuable for the beginning camera person as is location scouting. Learning to operate flawlessly is crucial to prove that you can handle your first opportunities to shoot. Check [www.rondexter.com](http://www.rondexter.com) to get a taste.

## **THE CINEMATOGRAPHIC AESTHETICS OF NIP/TUCK**

**Sunday June 22, 2008, 11:00 am to 12:45 pm**

Location: [Kodak Screening Room](#)  
Eastman Kodak Company  
6700 Santa Monica Blvd., Hollywood, CA 90038  
(class fee [\\$45.00](#))

Moderated by Christopher Baffa, ASC  
In THE CINEMATOGRAPHIC AESTHETICS OF NIP/TUCK, Christopher Baffa, ASC, will speak of his experiences as the show's director of photography from the pilot phase to the present fifth season.

## **STRAIGHT FORWARD**

Gamma & Density's 3cP/Panavision Genesis/ASC CDL/ daVinci/ MVF workflow is the sign of the future!

**Sunday June 22, 2008, 1:45 pm to 5:00 pm**

Location: TBD  
(class fee [\\$75.00](#))  
Moderated by Yuri Neyman

## **LIGHTING WORKSHOP**

**Sunday June 22, 2008, 1:45 pm to 4:45 pm**

Location: [Mole Richardson Stage](#)  
925 N. La Brea Ave., Hollywood, CA 90038  
(class fee [\\$65.00](#))

Moderated by Eagle Egilsson - CSI Miami and many more credits and/or Wally Pfister, ASC - The Dark Knight, and many more credits and/or Paul Cameron, ASC, "Collateral." You will have these artists demonstrating and discussing their techniques and problem solving skills. The program is flexible and will evolve until the scheduled date arrives.

**To purchase a seat to these events please go to [www.cinegearexpo.com](http://www.cinegearexpo.com) and click on 2008 Master Class Seminars. Upon completion of your purchase you will be emailed a confirmation receipt that must be printed out and presented on the day of the event as proof of purchase. Don't forget to provide a valid email address when completing your purchase.**

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