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CINE GEAR EXPO 2008

Cine Gear Expo 2008 is announcing its new location at the **Universal Studios Backlot in Universal City, California on June 20-21, 2008**. The sunny sidewalks, street-like setting, and Hollywood studio appeal are some of the attractions offered by Universal Studios. Cine Gear Expo expects its biggest and best show ever, with more than 200 companies participating from around the world. The great social atmosphere will continue with opportunity to introduce new technology, new equipment, and products to the entertainment community in a jam-packed two days.

Over 8000 participants from the film, video, digital media, broadcast, and internet industries will converge in Hollywood, California, to participate in three distinct yet related events: Cine Gear Expo and Premier Seminars, Master Class Seminars, and The Film Series Competition. This landmark exhibition will bring together representatives in the areas of Film, Video, High Definition, Electronic Cinematography, and Digital Cinema.

The **Premier Seminars** will be offered at the Expo free of charge to attendees and will run both days of the show at the **Universal Studios Backlot in Universal City, California**.

The **Master Class Seminar Series** is held on **Sunday June 22, 2008** at several local Hollywood Facilities. Hosted by top industry professionals and leaders, these nominally priced Master Classes provide informative and educational seminars and lectures on current industry trends and topics.

CALL FOR ENTRIES! The Film Series at Cine Gear Expo 2008 Independent & Student Short Film Competition and is announcing the expansion into Feature Film Competition. Deadlines for submissions are April 16, 2008 (regular) and May 16, 2008 (late). For full details, entry forms and competition rules, and the screening schedule, please visit www.cinegearexpo.com and click on 2008 "Film Series at Cine Gear Expo" **The Film Series at will take place on June 19-21 at the Universal Studios Backlot Theaters.**

In keeping with the unique Cine Gear Expo charm, the show will **continue the tradition of providing a casual setting with complimentary beer and wine**, entertainment, food, and fun in a relaxed Hollywood studio atmosphere.

Contact: Vika Safrigina: vika@cinegearexpo.com