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THE FILM SERIES AT CINE GEAR EXPO 2008

The Cine Gear Expo is pleased to announce the second annual Film Series Independent and Student Film competition to take place on June 19-21 at the **Universal Studios Backlot Theaters in Universal City, California**. *The Film Series at Cine Gear Expo - A Tribute to the Visual Art of Filmmaking* will comprise screenings of films based on their illumination of the visual art forms in filmmaking, such as cinematography, art design, and set and costume design, and will feature a Student Short Film Competition, the Independent Short Film Competition, and the new Independent Feature Film Competition. The winner in each category will receive one of the three Production Prize Packages.

The visual art forms of filmmaking are as integral to a film as the script, direction, and performances. The Film Series at Cine Gear Expo celebrates the power of films by bringing together filmmakers, the academic community and the general public and offers a unique opportunity for creative exchange and education among groups and individuals in the entertainment industry. Cine Gear Expo's mission has always been to serve this community of film and video industry professionals by providing them the opportunity to see the newest, cutting-edge equipment, to learn about new production services and to catch up with peers in a relaxing and social environment.

"We feel that it is a natural evolution for Cine Gear Expo to introduce a Film Series and Film Competition to honor these artisans and technicians," explains Karl Kresser, President of Cine Gear Expo. "We are receiving a tremendous amount of enthusiasm and support from the industry and are thrilled to have The Film Series as a permanent part of Cine Gear Expo."

Cine Gear Expo 2008 is proud to announce a special screening of **Student Etudes from National Film School in Lodz that received Tadpoles at CAMERIMAGE** from 1997 to 2007. For more information about the films and screening times go to www.cinegearexpo.com

Cine Gear Expo 2008 is also pleased to announce *MovieMaker* Magazine the "World's Best-Selling Independent Movie Magazine" as the official publication of the Film Series.

The Film Series at Cine Gear Expo 2008 Independent, Student Short Film & Feature Film Competition will take place on June 19-21 at the **Universal Studios Backlot in Universal City, California**. Submissions from all over the country will be carefully reviewed and considered. Winners will be announced and the awards presentation of the Film Competition will take place at the Cine Gear Expo VIP

Reception on Friday, June 20th.

Cine Gear Expo will be held at the Universal Studios Backlot in Universal City, California on June 20-21, 2008.

The **Premiere Seminars** will be offered at the show, free of charge to attendees and will run both days of the Expo **at the Universal Studios Backlot in Universal City, California on June 20-21, 2008.**

The **Master Class Seminar Series** is held the day after the show ends at several Hollywood locations on Sunday June 22, 2008. Hosted by top industry professionals and leaders, this nominally priced Master Classes provide informative and educational seminars and lectures on current industry trends and topics.