Cine Gear Expo returns to the Atlanta area for the second consecutive year with industry leading exhibits, seminars and events. Renowned Pinewood Atlanta Studios opens its doors for the exhibition on October 4-5, 2019.

Like our Hollywood counterpart, the event brings the South’s filmmakers and content creators face to face with the world’s top technology, rental houses, guilds, associations, and trade publications, while mixing with local colleagues.

The show hosts 100 exhibits and presentations by international giants and showcases trusted locals. Guilds and trade organizations will be on hand including: IATSE Local 479, ICG Local 600, SOC Society of Camera Operators and the ASC American Society of Cinematographers.

Many vendors choose Cine Gear as the venue to introduce their newest tools. Don’t miss your chance to get hands on experience. See all the exhibits within the event area located at Stage A, Stage A Annex and outdoor location.

Ten complimentary seminars and panels cover filmmaking insights, techniques, safety, virtual production and emerging technology. Stay around all day to network and learn from the very best in the industry who will share their mastery of skills.

On Friday evening the busy day concludes with Cine Gear’s Hosted Opening Night Industry Mixer held adjacent to the Expo and Georgia Film Academy at Pinewood Atlanta’s Studio Café. Guests with Cine Gear admission badge can enjoy a chill vibe with drinks, dinner and live music. The Expo encourages early arrival as seating is limited.

Join us Saturday afternoon October 5th as PRG Atlanta hosts Happy Hour with drinks and munchies from 3:00-5:00pm at the Stage A Annex Lounge and grounds.

Since its first opening in 1996, Cine Gear Expo has become a dynamic educational and community driven company dedicated to the power of filmmaking. Cine Gear does all this on behalf of manufacturers, vendors, guilds, organizations and filmmakers. We thank our industry and production teams for their year-round work and support. Enjoy the show.

Sincerely,

Juliane Grosso and Karl Kresser
In addition to being thought leaders in solving technical problems in service to the art of cinematography, a great part of ASC’s mission has always included educating the next generation of filmmakers. As the oldest society in the entertainment industry, its membership holds a deep veneration for its past, but their aggressive shaping of the future of modern imaging has also had a profound impact. Most ambitious has been the activities of the ASC Motion Imaging Technology Council (under the guidance of Curtis Clark, ASC), formed in January 2003. The Council has explored the effect of technology on the making of movies and television shows since its inception, effectively influencing developments in ways that best serve the creative interests of cinematography.

For example, during the transition from film to digital projectors in exhibition, many ASC members were involved with the manufacturers of new digital projectors, ensuring an accurate reflection of the intentions of the filmmakers. More recently, ASC’s proactive collaboration with the Academy of Motion Picture Arts & Sciences (AMPAS) on the development of ACES (Academy Color Encoding System) helped establish it as an industry standard for managing color throughout the life cycle of a motion picture or television production.

The influence of the ASC on how images are produced is innumerable and that work will continue into the next century, but it’s the society’s educational efforts that remain the heartbeat of the ASC’s activities. The organization’s tireless Education and Outreach Committee hosts dozens of gatherings each year with film school students who get to meet and ask questions of ASC members. The ASC Master Classes, taught by members, are held regularly as well as internationally, passing artistic knowledge of the craft on to the next generation. And the ASC Vision Committee actively supports minorities who face hurdles in this industry, establishing a scholarship for women and minorities to the Master Class, as well as hosting several networking events to mentor and inspire those coming up the ranks as crew members.

Abiding by its motto since it was created a century ago – Progress, Loyalty, Artistry – the ASC will continue to be at the forefront of shaping modern imaging. At 397 members strong and growing, the next 100 years promises not only award-winning visuals but imagery that breaks barriers and takes audiences beyond the imagination.
2019 TECHNICAL AWARD WINNERS

CAMERA TECHNOLOGY
Winner: Sony
for the Venice Extension System
Inventor/Designer
Sony Electronics

CAMERA TECHNOLOGY: OPTICS
Winner: Tie Among
Cooke Optics
for the Anamorphic/i Full Frame Plus
Inventors/Designers
Stephen Pope, Iain Neil, Graham Conolly, David Payne, Peter Lime

Entaniya Co.
for the Techeye line of 220-degree single-of-same
Inventor/Designer
Masaki Okumura

CAMERA TECHNOLOGY: ACCESSORIES
Winner: Cinematiq
for the Smart Ranger a dual distance measurement tool that merges two kinds of receivers in one single housing

OTHER TECHNOLOGY
Winner: Chrosziel GmbH
for the Chrosziel’s P-TP7 Lens LED Test Projector
Inventors/Designers
Timen Stamm, Darlel Mosler, Tofian Psenner, Valentin Lang

Runner Up: Tilta Inc.
for the Tilta Wrench Style
Inventors/Designers
Weiping Dong, Ronghao Gou

Runner Up: Wave Central
for the WaveX Touch
Runner Up: Omnicharge
for the The Omni 20+

SOUND TECHNOLOGY
Winner: K-Tek
for the K-Tek Stingray Backpack LE

LIGHTING TECHNOLOGY: PRODUCTION LIGHTING
Winner: Creamsource
for the Squid LED Studio Light

LIGHTING TECHNOLOGY: SPECIALIZED LIGHTING
Winner: Moss LED Inc
for the Cinema LED Work Light
Inventor/Designer
Jeffrey Moss

LIGHTING TECHNOLOGY: ACCESSORIES
Winner: TMB
for the Proflex IQ Tester LV Network Lighting Tester

SUPPORT TECHNOLOGY
Winner: Cinema Devices
for the Ergorig
Inventors/Designers
Adam Teichman, Jesse Feldman

LIGHTING TECHNOLOGY: ACCESSORIES
Winner: Creamsource
for the SecondSource BT
Inventor/Designer
Sony Electronics

POST TECHNOLOGY: DATA STORAGE
Winner: SECUREDATA, Inc.
for the SecureDrive® BT

POST TECHNOLOGY: MONITORS
Winner: Sony Electronics
for the Sony’s BVM-HX310 Monitor
Inventor/Designer
Sony Electronics

POST TECHNOLOGY: IMAGE PROCESSING SOFTWARE
Winner: COLORFRONT LLC
for the Colorfront Engine
Inventors/Designers
Mark [Edensoy]
Runner Up: EditShare
for EditShare Phantom

JUDGE’S HONORARY MENTION
CAMERA TECHNOLOGY: ACCESSORY
Panavision
for the Panavision POA, Odyssey VViewfinder 2

LIGHTING TECHNOLOGY: PRODUCTION LIGHTING
Airstar
for the Neo Film Ballon Light

CAMERA TECHNOLOGY: OPTICS
ARRI
for the ARRI 15mm Signature Prime lens

INTRODUCING TIFFEN NATURAL ND GRAD FILTERS
Tiffen is proud to expand the NATural ND filter family to include NATural ND Grads. The latest in ND technology, NATural NDs block the full spectrum of light, including IR, visible spectrum and UV. Neutral color matching that does not shift or fade over time saves you time and money in post production making the Tiffen NATural ND family the perfect choice for effective light control.

Available in 5 strengths (clear to 0.3-1.5) and either hard edge or soft edge.

What will you create? Visit tiffen.com/naturalndgrad for more info.
NEWS RELEASES

A.C. LIGHTING INC. INTRODUCES MOONLITE BY LUMENRADIO
WWW.ACLIGHTING.COM

A.C. Lighting Inc., distributor of world-class lighting, rigging and video technologies, is pleased to introduce MoonLite™ by LumenRadio. LumenRadio, the world’s leading wireless lighting control manufacturer and connectivity enabler, releases MoonLite™, a brand new, patent-pending, wireless lighting control product with Bluetooth connectivity, color coded pairing and built in battery.

MoonLite™ is a wireless CRMX receiver and transmitter built on LumenRadio’s new TiMoTwo™ module where they have updated their award-winning ultra-reliable CRMX technology. By introducing TiMoTwo™ and MoonLite™ to the market LumenRadio says that they are entering the “new era of Wireless DMX™”.

MoonLite™ is a state-of-the-art transceiver: thanks to its small size, built-in battery and dual XLR connectors it is ideal for use in film and broadcast, at clubs, small stage events, corporate events, in theaters and temporary events where wireless DMX is needed. The Bluetooth connectivity enables control and configuration through CRMX toolbox app.

MoonLite™ has the same reliable functionalities as all LumenRadio’s CRMX products, but is updated with even smarter disturbance detection technology, allowing for even more stable connectivity – and it comes in a much smaller package.

ARRI INTRODUCES SKY PANEL FRAMEWORK 4
WWW.ARRI.COM

ARRI introduces SkyPanel Firmware 4 with 10 amazing new features. SkyPanel Firmware updates are all about adding versatility and control - harnessing the awesome power of the SkyPanel and putting that potential into the hands of the gaffer, lighting designer, or programmer. SkyPanel Firmware 4 takes this ability to new heights with features such as extended color control, light engine DMX control, additional lighting effects, stage mode, SkyPanel web portal, ultimate DMX mode, x/y coordinates, and much more. SkyPanel Firmware 4 expands the capabilities of the SkyPanel-like never before and offers refined levels of control.

CITY THEATRICAL’S AWARD-WINNING DMX/RDM SYSTEM
WWW.CITYTHEATRICAL.COM/MULTIVERSE

City Theatrical has released Multiverse®, the fifth generation of City Theatrical’s engineering development for wireless DMX. The Multiverse wireless DMX/RDM system can broadcast as many as 10 universes of DMX data from a single transmitter while producing less radio energy than present-day single universe systems. This award-winning system includes Multiverse ShowBaby®, Multiverse Node, Multiverse Transmitter, Multiverse Gateway, and Multiverse Module for OEM partners. Multiverse’s patent-pending breakthrough wireless DMX/RDM technology enables scalability for professional lighting projects like never before and includes breakthrough innovations such as dual band operation, auto-dynamic limited burst, non-interfering RDM, and more.

BB&S LIGHTING PRESENTS NEW AREA 48 COLOR
WWW.BBSLIGHTING.COM

The award-winning Area 48 Color provides unparalleled color accuracy 96-98 TLCI/6500K AETM in both light and RGB. With a small footprint, the new fixture is the most compact and powerful, skin-tone accurate full-color LED panel light on the market. And with a color temperature range of 2700K to 5600K, it delivers 13,000 Lumen output (comparable to a 1500W tungsten soft), and draws just 160W. It operates flicker-free and silent (fan-free design) and is totally free of color shift while dimming from 100 percent to zero. It projects accurate, soft output with 105-degree dispersion. To produce full color with extreme accuracy, it incorporates R/G/B plus cool white and warm white LEDs (2700K and 5600K) that are selectively binned ensuring top quality and allowing outstanding saturated and tinted color rendition. The unique onboard touchscreen includes plus/minus green, and color dimming or users can perform ON/OFF and color wähltos tweaking via DMX/RDM.

LEX PRODUCTS INTRODUCES THE TRUE1 TEE POWER DISTRIBUTION SYSTEM
WWW.LEXPRODUCTS.COM

The TRUE1 Tee™ uses the keystone to creating configurable, single-circuit portable power distribution systems. With Neurilink's powerCON TRUE1 extension, the TRUE1 Tee™ allows power to pass through a modular housing while energizing one connection on an 18” lead. TRUE1 Tee™ also serves as an adapter to power devices not part of the TRUE1 series. Using 12/3 SOOW cable, the rugged overlaid metal design creates a strong bond between the cable and connections. "Combine the reliability and ruggedness of EverGrün, the dispersion of powerCON TRUE1 in the market with the configurability of TRUE1 Tee™ and you have a creative means of addressing power distribution needs well into the future." Commented Lex Products Entertainment Market Manager, Pat O’Keeffe.

IDX RELEASES NEW POWERLINK IPL SERIES
WWW.IDXTEK.COM

IDX is pleased to announce the release of the all-new PowerLink IPL series, the latest stackable battery solution for high end camera as where infinite runtimes are required. The IPL series includes two models, the IPL-78 and IPL-150 with capacities of 196W and 147W respectively. These models will include all of IDX’s latest technologies and features such as DMX, USB and D-Tap. With the ability to link up to four IPL-98/150 batterypowered users can create a customizable capacity fitted to their needs while drawing power from the last battery mounted. In addition, the IPL series supports up to four IPL batteries to be stacked and charged commencing with the furthest battery from each port on the VL-280DS charger.

LEX PRODUCTS INTRODUCES THE TRUE1 TEE POWER DISTRIBUTION SYSTEM
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**TERADEK’S BOLT 4K OFFERS ZERO-DELAY WIRELESS**

WWW.TERAKE.COM

Teradek showcases the revolutionary Bolt 4K, defining a whole new category of wireless video systems. The groundbreaking technology offers eight times the reliability of previous HD models, 1.5 times more range, and superior image quality. Bolt 4K is the first 4K HDR wireless video system providing uncompressed, zero-latency (<1ms) transmission. Unique to Bolt 4K is interoperability, allowing any model range to transmit and receive from the other model type (i.e. a Bolt 4K 750 can transmit and receive from any other Bolt model range). For HDR workflows, Bolt 4K supports the HDR-10, PQ, and HLG standards, and can transport extended camera metadata, timecode, and record triggers over the wireless link. Bolt 4K offers the industry’s best security with AES-256 encryption and RSA 1024 key pairing.

**TRP WORLDWIDE INTRODUCES CUTTING-EDGE PRODUCTS**

WWW.TRPPWORLDWIDE.COM

TRP Worldwide, formerly The Bag Place, has always been at the forefront of cutting-edge solutions for film, television, broadcast, and theater. As the industry leader in the development, manufacture, and supply of set lighting technical fabrics, TRP Worldwide introduced such revolutionary products as ULTRABOUNCE, MAGIC CLOTH, GEL FABRIC, and KNOCKOUT! In 2012, TRP Worldwide partnered with DoPchoice to bring you the innovative SNAP system of LED lighting solutions, including SNAPBAG®, SNAPGRID®, SNAPBOX®, and SNAPDRAGON®. And this year, TRP Worldwide is introducing a host of cutting-edge new products, including the SNAPGRID® MIDI/YOYO in a variety of sizes, Gaffer Control portable DMX console, SpiderMount 200™ actively monitored vacuum mounting platform, and the Hyper™ magnet-based shock absorbent system.

**SOURCEMAKER OFFERS COMPREHENSIVE LIGHTING CATALOG**

WWW.SOURCEMAKERLED.COM

Sourcemaker offers a comprehensive catalog for filmmakers searching for high-quality lighting balloons, cloud balloons, LED blankets, and LED tubes. Sourcemaker has over 10 years of experience as film lighting product designers. Founded by a 30-year IATSE gaffer, each SourceMaker product is designed with the film professional in mind. Their manufacturing department continues to innovate and break ground (or sky), working closely with gaffers, DPs, and crew members to help perfect different ideas and designs. In addition to their robust line of signature products, Sourcemaker can build, test, and deliver custom lighting based on a gaffer’s desired size, output, and height specification.

**C-TECHNOLOGY’S NEW RUGGED DRIVE PERFORMS UNDER PRESSURE**

WWW.G-TECHNOLOGY.COM

Western Digital Corp. has expanded its line of rugged products to include the new G-Technology®-branded ArmorATD™ portable hard drive, an ideal drive for enthusiast and professional photographers and videographers looking to protect their photos, video and audio files. Whether shooting on location, at home, or on the road, the ArmorATD design is designed for creators and audio visual enthusiasts who need an all-in-one solution for moving and carrying their valuable media and data. With triple-layer shock protection and water/dust/crush resistance, they can be confident in their storage device during transit.

**MATT MATHIS STUDIO EQUIPMENT UNVEILS REVOLUTIONARY GEAR**

WWW.MSREDP.COM

Matthews Studio Equipment will spend 2019 launching truly revolutionary gear. The new Bolt 4K is a portable studio kit making any location the perfect set. Rock n’ Rollers enable combo and monitor stands to run over cabling, rods, and rough terrain. MK-744 Freestyle Rigging Kits are designed to mount the Kino Flo Freestyle 4 LED tubes to any set and any stand. The BabyStilt is the world’s first tool-less universal beam pipe. The Trio-C Truss Kit turns power into a grip truck. And finally, with much fanfare, the Black HYPER-CHROME. The revolutionary technology that prevents errant reflections, makes steel stronger and revolutionizes lighting control. Matthews will be the first official launch of the HYPER-CHROME technology.
International Cinematographers Guild Local 600

Tornadoes, Hurricanes, Floods, Lightning, Heat and Ice – Working Safely in the Southeast

Location safety requires thinking though every possibility. Weather is one of those safety issues that requires careful consideration and crews working in the southeast face nearly every weather hazard. Does counting down from a lightning strike work? How should productions track nearby storms? Join the IATSE Safety Committee’s lead safety specialist and Locals 600 and 479 for a discussion about the latest guidance for handling mother nature on productions.

Speakers:
- Kent Jorgensen, Safety Committee Chair, IATSE
- Michael Chambliss, Business Representative, ICG Local 600
- Kevin Amick, Director of Education and Training, IATSE Local 479

Presented by Pinewood Atlanta Studios

Panelists to be announced

The Future of Camera Stabilization: Utilizing SHOTOVER Camera Systems For Production and Beyond

Panelist: Victor Lee, Sales Manager for SHOTOVER Camera Systems

SHOTOVER is a developer of high-performance camera systems and UAVs for the broadcast and motion picture industries. The company’s line of gyro-stabilized camera platforms offers aerial cinematographers an unprecedented level of stability, control and versatility in a compact package easily configured for 2D, 3D and Ultra HD shooting with the world’s most advanced cameras and lenses. Developed in partnership with the industry’s top aerial cinematographers, SHOTOVER systems are fully user upgradable, allowing operators to utilize new professional cameras, lenses, and accessories as they come to market. SHOTOVER is online at www.shotover.com.

Working & Teaching with Celluloid in Georgia

Georgia is in a unique and opportune position of having the talent & infrastructure (film, film cameras, lab & scanner) to allow filmmakers the choice of using celluloid as part of their creative palette. This panel will explore and discuss the choice of celluloid for projects and how Atlanta offers the infrastructure to support this choice.

Panel:
- Mark Wofford – PC&E / Atlanta - Moderator
- Michael Brown – Kodak / Kodak Film Lab Atlanta
- Paul (Bear) Brown – SCAD/Savannah – Professor of Film & TV
- Kristian Zuniga – Cinematographer
- Angélica Pérez – Cinematographer

VFX AND 8K ON A BUDGET: “STUCCO” SHORT FILM

How can you create the best cinema quality and expensive-looking effects on a budget? Left-of-center short film STUCCO, directed by and starring Janina Gavankar (Blindspotting, The L Word) is reminiscent of slow-burn thrillers from the seventies but uses innovative technology to transport the story to modern day. In this session, we will explore the emotional and technical aspects of making a film heavy in practical and visual effects. Learn how to streamline your 8K Full Frame workflow from production to post by leveraging ZEISS eXtended Data technology, which has been utilized on numerous commercials, feature films, and TV shows.

OPENING NIGHT INDUSTRY MIXER

Continue your day of discovery and networking.
Join us for this popular dinner and drinks featuring live music and a chill vibe to make it the perfect kickoff to your weekend and wrap your day at Cine Gear Expo. We strongly recommend showing up early as seating is limited. Cine Gear Expo badge credentials required for entry.
International Cinematographers Guild Local 600
By the Seat of Their Pants—How Unscripted Camera Teams Score the Shots
Unscripted TV shows place great demands on below-the-line filmmakers. Unscripted camera teams rarely know how the story will unfold and where the action will be. With no chance for second takes and no room for errors, they shoot for a multi-camera cut while trying to steer clear of other camera frames. Learn from top unscripted DPs, operators, and assistants how they develop their instincts and sharpen their skills to choreograph compelling stories in real-time. Learn how they collaborate with each other and with audio mixers to deliver quality work for a genre that’s become a TV mainstay.

Jessica Grizzell, Camera Assistant
Brian Hull, Camera Operator
Chris Flores, Camera Operator
Roy Miranda, Camera Operator

Moderator: Michael Chambliss, Production Technology Specialist/Business Representative, ICG IATSE Local 600

Zeiss
A CONVERSATION WITH DP ROBERT McLACHLAN, ASC, CSC
If you think back to some of TV’s most jaw-dropping moments, chances are Robert McLachlan, ASC, CSC was behind the camera. From cult classics like MacGyver to fan favorites such as Game of Thrones, Westworld, and most recently Lovecraft Country - the Jordan Peele/JJ Abrams produced Netflix series set to premiere in 2020 - Robert has delivered cinematic imagery to the small screen for decades.

Join Zeiss for a discussion with renowned cinematographer Robert McLachlan, where he shares his approach to creating a visual language for an episodic show after reading the script. Learn which techniques and tools he employs depending on each project’s aesthetic.

American Society of Cinematographers
Dialogue with ASC/ICG Cinematographers
In association with ICG Local 600

Panelists:
Robert McLachlan, ASC – (HBO) “Lovecraft Country”
Joe “Jody” Williams – “Coming to America 2” (a.k.a. THE QUEST)
Paul Varrieur – “Cobra Kai”
Larry Fong, ASC – “Ghost Draft”
Chris Duddy – “MacGyver”
Bart Fau – “The Resident”
Michael Watson – “Lovecraft Country” (HBO)

Panelists subject to change

Women Behind the Scenes
Speakers:
Alexxis Jackson - Director of Photography
Susan Moss - Regional Set Relations Rep for SAG-AFTRA
LaRonda Sutton - Owner/Principal of Entertainment.gov
Maria Ginger Tontowestong - Animation director

Moderator:
Lisa Ferrell, Executive Producer, Georgia Production Partnership Co-President, ME Film Festival Board Member/ Director of Education, ASIFA South Board Member

ARRI Presents
ALEXA Mini LF and ARRI Signature Primes
An in depth discussion and demo regarding ARRI’s Signature Prime Lens’s as well as discussion and demo of the newest member of the ARRI Camera Family, the Mini Large Format.

Presenters:
Lens Discussion, Art Adams
Mini Large Format, Guenter Noesner

Happy Hour Saturday
Sponsored by PRG
Mix and mingle with Industry folks. Drinks and snacks provided.

PRG

ALL PANELISTS SUBJECT TO AVAILABILITY

Happy Hour Saturday

Sponsored by PRG
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Booth Number</th>
<th>Address Details</th>
<th>Contact Information</th>
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</thead>
<tbody>
<tr>
<td>Film Gear USA Group</td>
<td>S116</td>
<td>9528 Rush Street Suite A, Los Angeles, CA 90033</td>
<td>United States 323-760-9880 <a href="http://www.filmgearusa.com">www.filmgearusa.com</a></td>
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<tr>
<td>Flowcine - Booth 126</td>
<td></td>
<td>Katelina Ballanta 71, Stockholm 1642 Sweden</td>
<td><a href="http://www.flowcine.com">www.flowcine.com</a></td>
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<tr>
<td>FLMUTECH – Booth 124</td>
<td></td>
<td>34233 Distribution Avenue, Laredo, TX 78045</td>
<td>United States 213-296-4002 <a href="http://www.flutech.net">www.flutech.net</a></td>
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<tr>
<td>Fujifilm – Booth S123</td>
<td></td>
<td>200 Summit Lake, Valhalla, NY 10595</td>
<td>United States 312-909-3204 <a href="http://www.fujifilm.com">www.fujifilm.com</a></td>
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<tr>
<td>Genergy Power, LLC – Booth S136</td>
<td></td>
<td>P.O. Box 10731, Lancaster, PA 17603</td>
<td>United States 408-717-6001 <a href="http://www.genergy.com">www.genergy.com</a></td>
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<tr>
<td>Helmet Aviation Services, LLC – Booth 118</td>
<td></td>
<td>16303 Waterman Drive, Van Nuys, CA 91406</td>
<td>United States 818-902-0229 <a href="http://www.helnet.com">www.helnet.com</a></td>
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<tr>
<td>Honeycrates Inc – Booth S128</td>
<td></td>
<td>19970 Borden Ave, Suite 2, San Fernando, CA 91340</td>
<td>United States 818-335-9705 honeycrates.com</td>
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<tr>
<td>Hypermedia International – Booth 109</td>
<td></td>
<td>10 Hammond St, Suite 304, Irwind, CA 92618</td>
<td>United States 714-944-9998 <a href="http://www.hypermediaintl.com">www.hypermediaintl.com</a></td>
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<tr>
<td>IATSE Local 479 – Booth 102A</td>
<td></td>
<td>4220 International Pkwy, Suite 100, Atlanta, GA 30354</td>
<td>United States 404-361-5676 iatse479.org</td>
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<tr>
<td>ICG Magazine/ICG Local 600 – Booth S205A</td>
<td></td>
<td>7755 Sunset Blvd, Hollywood, CA 90046</td>
<td>United States 323-969-2714 <a href="http://www.icgmagazine.com">www.icgmagazine.com</a></td>
</tr>
<tr>
<td>INOVATIV, Inc. – Booth 125</td>
<td></td>
<td>5600 Ayala Ave, Irvine, CA 92610</td>
<td>United States 626-969-9300 <a href="http://www.inovativ.com">www.inovativ.com</a></td>
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<tr>
<td>K5600 Inc. – Booth S105</td>
<td></td>
<td>10434 Burbank Blvd, North Hollywood, CA 91601</td>
<td>United States 807-854-7914 k5600.com</td>
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<tr>
<td>LeCie – Booth S220</td>
<td></td>
<td>10020 S. De Anza Blvd, Cupertino, CA 95014</td>
<td>United States 408-658-2524 lecie.com</td>
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<tr>
<td>Leitz – Booth S215</td>
<td></td>
<td>Am Leitz Park 2, Wetzlar 35578, Germany</td>
<td>+49 (0) 6441 203 1900 <a href="http://www.leetz-cine.com">www.leetz-cine.com</a></td>
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<tr>
<td>Lex Products – Booth S127</td>
<td></td>
<td>15 Hammond St, Suite 304, Irwind, CA 92618</td>
<td>United States 800-663-4460 lexproducts.com</td>
</tr>
<tr>
<td>Matthews Studio Equipment Inc – Booth 128, S128</td>
<td></td>
<td>4520 West Valley Street, Burbank, CA 91505</td>
<td>United States 818-843-6715 <a href="http://www.msesgrp.com">www.msesgrp.com</a></td>
</tr>
<tr>
<td>MBS Equipment Co. – Booth S103</td>
<td></td>
<td>1600 Flowermans Ave, Bldg. 48, 3rd Floor, Manhattan Beach, CA 90266</td>
<td>United States 310-727-2754 <a href="http://www.mbsequipmentco.com">www.mbsequipmentco.com</a></td>
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<tr>
<td>Miller Camera Support LLC – Booth 104</td>
<td></td>
<td>216 Little Falls Rd, Unit 15 F 16, Cedar Grove, NJ 07009</td>
<td>United States 973-857-8300 millertripods.com</td>
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<tr>
<td>Moss LED Inc – Booth S211</td>
<td></td>
<td>313 Evans Ave, Toronto, ON M8Z 1K2, Canada</td>
<td>416-463-6677 <a href="http://www.mossled.com">www.mossled.com</a></td>
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<tr>
<td>MyCaseBuilder – S126</td>
<td></td>
<td>510 East 31st St, Paterson, NJ 07504</td>
<td>United States 973-925-7215 mycasebuilder.com</td>
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<tr>
<td>NFP – Booth S118</td>
<td></td>
<td>2450 Tasso Street, Simi Valley, CA 93063</td>
<td>United States 805-579-3900 <a href="http://www.nfp.com">www.nfp.com</a></td>
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<tr>
<td>Onset Communication Inc– Booth 114</td>
<td></td>
<td>250 Queens St Unit B, Charlotte, NC 28201, Canada</td>
<td>902-394-5829 <a href="http://www.onset.com">www.onset.com</a></td>
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<tr>
<td>Ovide Smart– Booth S202</td>
<td></td>
<td>Cisp 108, Barcelona 08010, Spain</td>
<td>+3493247001000 <a href="http://www.ovid">www.ovid</a> euros.com</td>
</tr>
<tr>
<td>Ot Publishing, Inc. – Booth 107</td>
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