CINE GEAR NEWS 2018

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Opening up new dimensions of high quality filmmaking.

The ZEISS Supreme Prime lenses unite cinematic large-format coverage and high speed in a small, lightweight lens. Their look is characterized by a gentle sharpness and a very smooth transition between the in-focus and out-of-focus areas. The Supreme Primes from ZEISS give the creator absolute control over the image by revealing subtle and nuanced details in deep shadows and bright highlights.

Find out, where to buy or rent the lenses on **www.zeiss.com/cine/supremeprime**

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WELCOME TO CINE GEAR EXPO 2018

As industry events go, Cine Gear Expo is one of the most anticipated shows of the year and it is with great pleasure to welcome you to the 23rd Annual Cine Gear Expo at Paramount Pictures Studios in the heart of Hollywood, California, USA.

Cine Gear Expo presents the single biggest opportunity for artists and technicians in the moving image industry to gather, learn and discuss the latest trends and share industry news in the heart of Hollywood. Members of the entertainment industry view Cine Gear as the must attend event of the year for maximum exposure and impact.

NEWS there will be! We expect several groundbreaking equipment announcements to take place during the expo.

On May 31, the event begins with the Film Competition Finalist Screenings of Student Shorts, Independent Shorts and the Commercial/Music Video segment. The following day winners are announced during the VIP Awards Reception on Friday night, June 1 and they will walk away with grand prize packages from our generous sponsors. During the VIP affair, Cine Gear Expo will also present the Pioneering Women in Cinematography Awards to six legendary Ladies and the Technical Lifetime Achievement Award for outstanding contribution to the art and science of filmmaking to Carl Zeiss SBE.

The Exhibition opens Friday, June 1 and continues through Saturday, June 2 with a fantastic group of local and international vendors and manufacturers who will show their up-to-the-minute tools to enhance creative works and make challenging jobs smoother.

Our exhibit space consists of FOUR areas which include indoor locations on Stages 17 and 18. Outdoor exhibits take place on the beautiful NY Streets and enjoy our B -Tank at the gateway to NY Streets with a grand air-conditioned tent that contains many additional exhibitors.

On June 1 and 2, more than 30 complimentary seminars, panels and screening organized by companies and associations are held in three theaters: The Paramount, Sherry Lansing and Screening Room 5. Learn from the very best in the industry who will share their mastery of skills.

As part of the Cine Gear Expo action, use our new App to maneuver through the exhibit areas, seminars and lectures. It also contains a fun Scavenger Hunt.

Keeping with Cine Gear tradition, watch a Special Screening of Annihilation with Director of Photography Rob Hardy, BSC, 6:30pm – 9pm | Friday, June 1, 2018 in the Paramount Theater. Admission is complimentary. Seating is limited. The screening will be preceded by special announcements from Sony.

On June 3, a sold-out Lighting Workshop Master Class takes place with talented cinematographers who will demonstrate and share their works and enthusiasm for their craft.

Since its first opening in 1996, Cine Gear Expo has become a truly dynamic educational and interactive company dedicated to the power of filmmaking.

Cine Gear does all this on behalf of the industry manufacturers, guilds, organizations and filmmakers. We congratulate all the innovators who entered their new products into the Technical Awards this year.

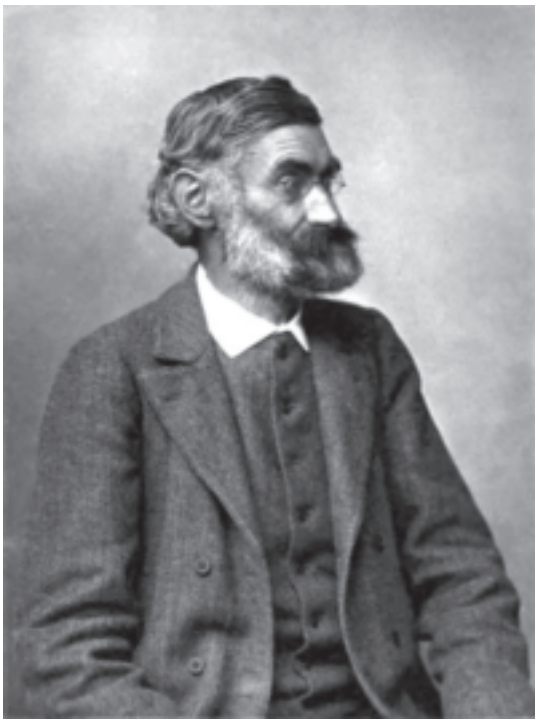
We thank our Exhibitors, Sponsors, Associations, Guilds, Judges and Production teams for their year-round work and support.

Enjoy the show.

Sincerely,

Juliane Grosso and Karl Kresser

2018 TECHNICAL LIFETIME ACHIEVEMENT AWARD PRESENTED TO CARL ZEISS SBE



Carl Zeiss / Founder (left)
Carl Zeiss was born in Weimar on 11 September 1816. He built microscopes in Jena from 1846 onwards. Together with Ernst Abbe, he succeeded in placing the construction of microscopes on a scientific foundation. This was the basis of today's global player ZEISS.

Ernst Abbe/ Founding Partner (right)
Ernst Abbe was a physicist, inventor, entrepreneur, and social reformer. In all areas in which he was active, he made outstanding achievements and therefore played a decisive role in the technical lead, business success and continued existence of the two companies Carl Zeiss and SCHOTT.

Founded in 1846 in Jena, ZEISS now has its headquarters in Oberkochen in southwest Germany and is present in over 40 countries around the globe with more than 30 production sites, over 50 sales and service locations, and about 25 research and development facilities. For over 100 years, ZEISS has been offering the camera lenses of choice across a broad product spectrum. The story started with the renowned Planar® from 1896. ZEISS is now the world's leading company in the development and production of high-performance camera lenses for all areas of photography and cinematography. ZEISS has over 80 years of cinema lens experience and has won three Academy Awards in the category of Science and Engineering (1987, 1999 and 2012).

Otto Schott – Glassmaker
Otto Schott (1851 – 1935) was born in Witten, the son of a glassmaker. After studying chemistry in Aachen, Würzburg and Leipzig, he wrote his postdoctoral thesis on the chemistry of glass in Jena. Schott began with a series of melt experiments in his hometown of Witten.

Accepting this award will be:
Joerg Schmitz, ZEISS Vice President Consumer Products Division and Michael Schiehlen, ZEISS Senior Director Consumer Products Division

ULTRA HD 12G SDI

Blackmagicdesign

The new Blackmagic URSA Mini Pro 4.6K is the first digital film camera with easy to use features and the controls of a broadcast camera!

The new URSA Mini Pro is a true digital film camera with a 4.6K image sensor, 15 stops of dynamic range and a wide color gamut that delivers amazingly rich skin tones, natural color response and incredible detail. You also get built in ND filters, dual C-Fast and SD card recorders, an interchangeable lens mount and more! URSA Mini Pro works in both film and video modes, so it's perfect for digital film or broadcast use all while delivering better image quality!

Includes DaVinci Resolve 15 Studio for editing and color correction.

Blackmagic URSA Mini Pro **$5,995**

Viewfinder, lens and accessories shown, can be purchased separately.

Learn more at www.blackmagicdesign.com **Booth # S210**

SUMMER MOVIE SEASON BRINGS BIG ACTION TO THE SCREEN

Mile 22 /Courtesy of STX Entertainment

Summer movies with edge-of-your-set thrills are a staple of the industry, with moviegoers flocking to theaters to see intense action with big entertainment value. Looking ahead at a few of this year's releases, big means large format to those behind the camera. Creating immersive visuals with large-format cameras and sensors, coupled with lenses that "expose" more of the sensor, it seems this summer is poised for a sizable experience at the box office.

In ***Skyscraper*** (Legendary/Universal), former FBI Hostage Rescue Team leader and U.S. war veteran Will Sawyer (played by Dwayne Johnson) has transitioned to security … for skyscrapers. When the tallest, safest building in the world becomes an inferno, he's framed for it and must find those responsible to clear his name and save his family trapped inside. Director Rawson Marshall Thurber, known for such comedies as *Dodgeball*, *We're the Millers*, and *Central Intelligence*, lends his hand to mile high thrills, with Oscar®-winning cinematographer Robert Elswit, ASC (*There Will Be Blood*) behind the camera. Elswit and Thurber relied on an Alexa XT with a Super 35 sensor mounted with Panavision T Series lenses to capture all the action.

Mission: Impossible – Fallout (Paramount) also hits theaters this summer. Ethan Hunt (played by Tom Cruise) and his IMF team, along with some familiar allies, race against time after a mission gone wrong. Behind the camera for this installment is Rob Hardy, BSC, executing the vision of director Christopher McQuarrie. *The Mission: Impossible* series is known for its harrowing chase scenes with Cruise doing his own stunts, and this movie is no exception. An intense, aerial helicopter sequence required special rigs developed by Panavision, who also supplied the large-format Millennium DXL cameras. Cruise flew the aircraft, acted and operated the cameras mounted to his helicopter to create another breathtaking, edge-of-your-seat actioner.

Rounding out the summer is ***Mile 22*** (STX Entertainment) about an elite American intelligence officer aided by a top-secret tactical command unit who tries to smuggle a mysterious police officer with sensitive information out of the country. The film stars Mark Wahlberg, under the direction of Peter Berg. To capture the action, cinematographer Jacques Jouffret chose the Panavision Millennium DXL camera, with Panavision Sphero 65 lenses, designed specifically for large-format coverage. The camera-optics combination helped the filmmakers achieve their vision and let Jouffret work the way he likes to work. "I prefer to be on set, where everything is at, rather than in the DIT tent. It's a great feeling to be able to look through the eyepiece and know that what I'm seeing is exactly what my DIT is seeing in the tent. I can make all my decisions without leaving the set, which is how we used to work when shooting on film. The DXL OLED eyepiece let me do that."

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PANASONIC CELEBRATES 100 YEARS OF INNOVATION

2018 marks the 100th anniversary of Panasonic's founding. Our roots are humble, traced back to the beliefs and actions of one man, Konosuke Matsushita, and his tireless pursuit of ideas that would benefit the greater good. Since our founding in 1918, Panasonic has been dedicated to improving people's lives and to helping society progress, which has allowed the company to become one of the world's largest electronics producers.

The company that was to become Panasonic was started on March 7,1918, when Konosuke Matsushita moved from his tiny dwelling in the city of Kadoma, in Osaka, Japan to a larger two-story house, and set up Matsushita Electric Industrial Corporation. He stayed up late at night refining his designs, ultimately choosing to manufacture two new products--an attachment plug and a two-way socket. As hard work and dedication resulted in one innovative and reliable product after another, the fledgling company took its first steps towards becoming the electronics giant it is today. Panasonic was highlighted in Forbes Magazine's Global 2000 ranking as one of the Top Ten Best Regarded Companies for 2017.

For most of our first 100 years, the Panasonic name has been associated with developing innovative consumer technologies and products. Today, as we celebrate our centennial anniversary, Panasonic is in the midst of an ongoing transformation to pursue the vision set forth by our Founder on a much larger scale, providing integrated technology solutions to businesses and professionals, empowering them to enhance the experiences of their customers. Our professional video products include the innovative cinema cameras on display in CineGear booth #S211 on Stage 18. Since it all began in 1918 the world has changed, but our intentions have not. We are looking forward to working closely with the filmmaking community to create products that make you and your audiences' lives a little better.

Panasonic starts with a desire to create things of value. Leveraging competitive core products like our full line of VariCam® cinema cameras, we will always stay close to our customers and offer ideas and technologies for making a better society.

Sharing the Passion of the Olympics Games for the past 30 Years

In addition to our 100th anniversary, we are celebrating another important anniversary -- our 30th anniversary as the AV technology supplier for the Olympic Games. Since the 1988 Olympic Games in Calgary, Panasonic has been the official AV equipment supplier for the Games. For the recent Winter Games in PyeongChang, Panasonic supplied a full lineup of innovative AV equipment for the Olympic sporting venues and a wide range of solutions including projection mapping for the staging of both the opening and closing ceremonies. We look forward to contributing our leading AV technology and systems expertise to the production of the 2020 Olympic Games in Tokyo, which is sure to be one of the world's most popular international sporting events.

CINE LENSES

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CW SONDEROPTIC

See the big picture at Cine Gear booth 61

CW Sonderoptic GmbH
Wetzlar, Germany

www.cw-sonderoptic.com
cc@cw-sonderoptic.com

SHORT FORM STORYTELLING LOOKS TO LARGE FORMAT FOR IMPACT

In advertising, image is everything. In today's competitive commercial production world, cinematographers are always looking for an edge. The buzzword is often "cinematic," and with the extremely high quality of television content, a spot must measure up or be lost in the shuffle. Makers of television content – both narrative projects and commercials – are turning to vintage glass and widescreen aspect ratios to lend their images the epic sweep of classic films.

Max Goldman, who shoots stylish and elegant commercials and short promotional films for clients like Ralph Lauren, American Express, Audi, Under Armour and Apple, has used the Panavision Millennium DXL and DXL2 almost exclusively for the past year.

"The DXL2 has several attributes that really help us in commercials, where we're often moving very quickly," he says. "The shallow depth of field looks beautiful, and it allows you to hide things in the background in a really elegant way. For the small screen, we're always trying to make things immersive, to make you feel like you're really involved with the actors and the story. The large format allows you to shoot very wide-angle lenses without much distortion. It's more like the way your eye sees. It feels like you're inside the image because the talent feels large, but there's still a great falloff. We're always trying to see a close-up, but also get the context – and the camera is a great tool for wide and tight cinematography. The camera has opened a whole new way of seeing and shooting. You have the ability not only to use lighting and depth to carve out your subject, but also focus and fall-off. Wide shots feel more intimate and effective, like long lens shots. For me, that was a big leap forward."

Eric Steelberg, ASC shoots high-end spots between feature and television assignments. Among his recent commercials are spots for Tissot, Dodge, Kraft, Chevy and Toyota. In May, he shot tests comparing the DXL2 with other large-format digital cameras.

"The dynamic range and lack of noise associated with the sensor was really impressive," he says. "I'm definitely seeing the benefits of the new sensor – it's just leaps and bounds better than what I've seen in the past from older sensors. The DXL2 is the only camera that can truly give you an actual 4K anamorphic image, and Panavision anamorphic lenses are perfectly matched to that camera."

Full Frame coverage for your Full-Size Production.

ZEISS Supreme Prime Lenses

Full Frame Sensor Coverage from the new ZEISS Supreme Primes.

The ZEISS Supreme Prime lenses are designed for cinematic large-format sensor coverage, making them the ideal choice for current and future camera systems. At T1.5 the ZEISS Supreme Primes demonstrate their unsurpassed craftsmanship in tricky low-light environments. They give the creator absolute control by revealing subtly nuanced details in deep shadows and bright highlights.

Find out, where to buy or rent the lenses on **www.zeiss.com/cine/supremeprime**

ZEISS

NANCY SCHREIBER, ASC

ELLEN KURAS, ASC

MANDY WALKER, ASC, ACS

CINE GEAR EXPO 2018 HONORS PIONEERING WOMEN IN CINEMATOGRAPHY

This year, Cine Gear Expo is presenting the Pioneering Women in Cinematography Award, recognizing six female cinematographers who have proven that it is talent – not gender that matters. "We work in such a great progressive business that it is a shame we've been behind the curve when it comes to gender equality behind the camera," says Juliane Grosso, CEO and Partner of Cine Gear Expo. "Many significant female cinematographers prove time and time again that they can do the job equal to their male counterparts yet seem to be forgotten when it comes to getting the coveted jobs."

Still, they persevere. Trailblazers such as Nancy Schreiber ASC, Ellen Kuras ASC, Reed Morano ASC, Mandy Walker ASC, Cynthia Pusheck ASC and Amy Vincent ASC, are being recognized for their talent behind the lens. And because of their success, they have opened up the path for a new generation of women cinematographers like this year's first female Academy Award nominee for Best Cinematography, Rachel Morrison, ASC. Change doesn't happen overnight. But change

"WITH THIS AWARD, WE HOPE TO BOTH ACKNOWLEDGE THEIR CONTRIBUTIONS, AND ALSO GIVE ENCOURAGEMENT TO THE MANY OTHER WOMEN WHO WORK BEHIND THE LENS."

CEO AND PARTNER OF CINE GEAR EXPO JULIANE GROSSO

is coming. And soon the time will come when it's the 'best talent for the job' and not the 'best man for the job'.

With this award," says Grosso, "we hope to both acknowledge their contributions and also give encouragement to the many other women who work behind the lens."

Nancy Schreiber, ASC

Nancy Schreiber, is used to firsts. A Detroit native, she relocated to NY and moved through the ranks becoming the first female gaffer in NABET Local 15. She honed her lighting skills gaffing inspiring projects including the Academy Award-nominated documentary, *The Other Half of the Sky: A China Memoir*, for co-directors Shirley MacLaine and Claudia Weill.

"In the early years, it was difficult being considered for work on an equal footing with men," recalls Schreiber, who is the first woman to receive the prestigious President's Award from the American Society of Cinematographers. Winner of Sundance Best Dramatic Cinematography Awards for the films *November*, and *My America Or Honk if You Love Buddha*, nominated for an Emmy for HBO's *Celluloid Closet*, and an Independent Spirit Award recipient for *Chain of Desire*, Schreiber was recognized by Variety magazine as one of the ten top DPs to watch. November 2018 Schreiber was honored with the Susan B. Anthony: Failure is Impossible Award.

Mandy Walker ASC, ACS

While Mandy Walker started her career as a runner on various projects, her work on Baz Luhrmann's Australia caught the filmmaking community's attention. It won her a Satellite Award, the Hollywood Cinematographer of the Year Award, and the Women in Film Kodak Vision Award. While she's shot dozens of other projects, it is probably *Hidden Figures*, directed by Ted Melfi that so clearly depicts the challenges she and other women have faced throughout the years.

Based on the book by Margot Lee Shetterly, it tells the story of three African-American female mathematicians who were the unheard-unseen backbone of the start of the space race in the United States. Walker's approach to this film, to make the character of Katherine a "jewel in the sea of white men" echoes what so many women in this industry must do – find a way to make the jewel that is their talent, shine for all to see. Known for her signature red lipstick and quiet but powerful demeanor on the set, she, like her sister cinematographers (as with the three women portrayed in *Hidden Figures*), never allows her gender to be an issue.

Ellen Kuras, ASC

Ellen Kuras is known for her work on *Eternal Sunshine of the Spotless Mind* (2004), *P.O.V.* (1988) and Best Documentary Academy Award nominee, *The Betrayal - Nerakhoon* (2008) that she also wrote and directed. She is also a three-time winner of the Award for Excellence in Dramatic Cinematography at the Sundance Film Festival.

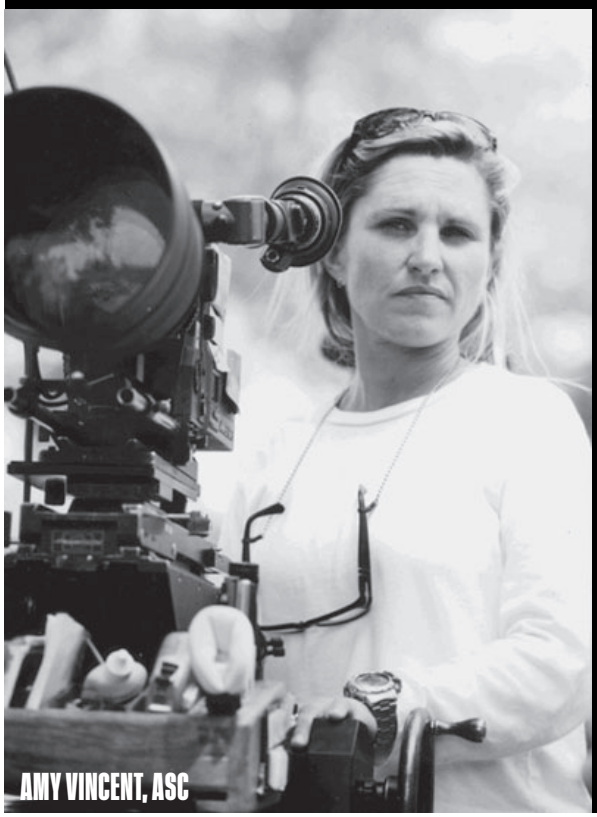
She's not shy when it comes to the topic of gender in our business, "Thankfully, the time has come when a handful of courageous women who have spoken up, have been heard and believed - not only in the realm of sexual harassment but also importantly in the realm of gender equality in pay and opportunity. It's time that change for women and all minorities in these spheres happens more rapidly and readily."

The world of cinematography, she explains "Has been often perceived as a technical field and therefore out of the reach of women. There have been a few of us, however, who've managed to gain the opportunity to prove otherwise - to show that women have keen eyes for the creative and that they can be able and strong leaders of the crew. We've shown that our sensitivity to the emotional helps us to render imagery that is artistic, powerful, profound and emotional - essential ingredients of cinema.

Cynthia Pusheck, ASC

Her vision for several short projects brought Cynthia Pusheck, ASC to the attention of the industry with two ICG "Emerging Cinematographer Showcase" projects. Selected as one of the 50 people to watch by Variety, Pusheck has also been honored with the Kodak Vision Award. Cynthia has brought her own particular take on visual stories to major television shows beginning with *Brothers and Sisters*, *Revenge*, *Good Girls Revolt*, *The Bold Type*, and recently *Sacred Lies*.

Pusheck admits that it is a "hard industry" for everyone but has been more challenging for under represented groups. But that's chang-



AMY VINCENT, ASC

"PASSION AND PERSISTENCE ARE KEY TO FULFILLING YOUR DREAMS."

REED MORANO, ASC

REED MORANO, ASC

ing, and that's why she's proud of the work she's been doing as co-chair of the ASC Vision Committee, which works to encourage progress in hiring practices.

Amy Vincent, ASC

Amy Vincent has a full slate. In addition to working behind the lens shooting feature films and television, she generously gives back to her profession – serving on the board at the ASC and committees at the Academy. And she is also a passionate teacher, helping to guide young filmmakers on their creative journeys.

Vincent began her career as an assistant editor, moving into the camera department and working her way up the ranks, (something she highly recommends).

A recipient of the Women in Film Kodak Vision Award, Vincent has won the Sundance Film Festival Award for cinematography for *Hustle & Flow* and was nominated for a Golden Satellite Award for Best Cinematography for *Eve's Bayou*.

When contacted about the Cine Gear Pioneering Women in Cinematography Award she echoed the sentiments of the others. "I am honored to be amongst my friends and colleagues for the award," she told us. "It is wonderful to recognize and acknowledge that there are many women working in the field. Many of us have been doing so successfully for decades and we will be continuing to do so for years to come."

Reed Morano, ASC and DGA

It is confidence plus a talented eye that drives cinematographer, now director, Reed Morano. She came to the attention of the industry with award-winning projects like *Frozen River*, *The Skeleton Twins* and *Kill Your Darlings*. Her first feature as a director was *Meadowland*. She also served as her on cinematographer on that film. She was her own DP on the second feature she directed, *I Think We're Alone Now*. Later for directing the pilot of *The Handmaid's Tale* she won both the DGA Award for Outstanding Directorial Achievement in a Dramatic Series and the Emmy for Outstanding Directing for a Drama Series—the first woman in 22 years to win the Emmy and the first woman ever to win both the Emmy and DGA for Dramatic Series in the same year.

Morano doesn't count her gender as a challenge but rather as an edge and what makes her view unique to many others. She believes that what makes her work a success (besides her visual talent) is that she is able to look at a story and find emotional ways "that it hasn't been told before."

Advice to those who want to do what they do? Professionally, Schreiber says, "The art of cinematography is one part of the job. A person needs to be ready for the unexpected. For last minute travel. For going without a lot of sleep. For thinking on your feet. And for dealing with stress, personalities and rejection, (which is where my psychology degree comes in handy). Passion and persistence are key to fulfilling your dreams."

Most of all, Vincent will add, "Live a full life. Take time to enjoy nature and put family first!"

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NEWS RELEASES

ERIC DRUKER JOINS A.C. LIGHTING INC.

www.aclighting.com

A.C. Lighting Inc., distributor of world-class lighting, rigging and video technologies is pleased to announce that Eric Druker has joined the company as film and broadcast specialist. Druker brings over 25 years of experience selling professional lighting products into the film and broadcast industry. He will be working with clients in the market segment to understand their specific needs and provide solutions. Druker gained his experience from key companies including Fluotec, Tiffen Company, and Lowel-light.

ACROMOVE SHOWCASES THE THUNDERPACK CRPYTO AND CRYPTO+

www.acromove.com

Acromove Inc., manufacturer of portable NAS and Thunderbolt RAID systems, is showcasing the new ThunderPack Crypto and Crypto+. This product combines AES-256-bit encryption and battery operation for portable, high-capacity, secure storage. They offer encrypted RAID with both Thunderbolt 3 (40Gb/s) and USB 3.1 (10Gb/s) ports. The Acromove CryptoKey has an embedded chip to match with data on the disk for more security than password-style keys and it cannot be copied. Crypto+ includes internal Li-Ion batteries acting as UPS that can run the unit for up to 6 hours and external DC input connector. The external DC supports a 120w solar panel to operate off grid. Each includes patented shockproof 2.5-inch drive caddies (HDDs or SSDs). Seagate drives are recommended, at 1TB to 5TB (up to 40TB) for high capacity/low cost. And with SSDs/Thunderbolt 3 interface, performance reaches over 2500 MBs at RAID0.

TYR CRANE BY ALLGOLDEN

www.allgolden.de

The TYR Crane is a highly innovative, versatile and portable camera crane for motion picture and photo productions. It is the ideal tool to capture dynamic footage. TYR will revolutionize filmmaking from low-budget content productions to TV commercials. No specially trained operators are needed. The crane is easy to use and transport, much cheaper than any comparable crane, quickly mounts onto every type of car, is lightweight but heavy duty, and conveniently manageable by remote control. Four unique operating modes such as Garage or Selfie Mode let you create unseen tracking shots. Users can attach any camera with your preferred remote head or gimbal within payload range of 25kg (55 lbs). Compatible with Movi XL, Shotover G1, Ronin 2, Flighthead Mini, Libra Mini, Newton Head, and many more.

ARRI SHOWCASES SKYPANEL FIRMWARE 4

www.arri.com

ARRI introduces SkyPanel Firmware 4 with 10 amazing new features. SkyPanel Firmware updates are all about adding versatility and control - harnessing the awesome power of the SkyPanel and putting that potential into the hands of the gaffer, lighting designer, or programmer. SkyPanel Firmware 4 takes this ability to new heights with features such as extended color control, light engine DMX control, additional lighting effects, stage mode, SkyPanel web portal, ultimate DMX mode, x,y coordinates, and much more. SkyPanel Firmware 4 expands the capabilities of the SkyPanel like never before and offers refined levels of control.

BB&S LIGHTING EXPANDS LINEUP OF PROFESSIONAL LED FIXTURES

www.bbslighting.com

Denmark's BB&S Lighting expands their lineup of professional LED fixtures with the Force 7, the first single-source, white light, 97 CRI LED Leko. Focusable without double shadows or hot spots, output is equivalent to 750w yet it draws just 185w at maximum. With an external, yoke-mounted 48v power supply, the Force 7 exhibits no color shift dimming all the way to zero. Popular for studios and sets requiring an even field with sharp cuts and no spill, Force 7 is also ideal to reflect light when used with The Light Bridge CRLS high efficiency reflectors. BB&S' Pipeline remote phosphor family adds 3- and 4-foot lengths, increasing the uses for this cylindrical pipe-style lighting for broadcast studios, features, and video. Ideal for broadcast desks and installs requiring high output in small spaces, the new 1-Bank Wedge comes in 1- and 2-foot lengths with 98 TLCI in 3200K, 4300K and 5600K.

NEW MATTE BOX FROM BRIGHT TANGERINE

www.brighttangerine.com

Bright Tangerine, a leading manufacturer of matte boxes and camera accessories, has announced the new Clash 138 matte box, a quick release system for the Titan Support and Rigging Arms, and availability for the Alexa Mini camera and an expanded range of camera accessories.

NEWS RELEASES

BROTHER DEMOS THE AIRSCOUTER HEAD-MOUNTED DISPLAYS

hmd.brother.com

Brother will showcase their full line-up of AiRScouter head-mounted displays this year. An innovative monitoring solution, the uniquely adjustable AiRScouter offers a convenient alternative to traditional viewfinders and EVFs and helps operators get the shots they want with comfort and ease. Visitors to Brother's booth can experience the benefit of added situational awareness as they take the viewfinders off their cameras or the monitors off their gimbals and keep their heads in the game. AiRScouter lets wearers position a 720p HD display with a virtual screen size comparable to a 19-inch monitor over their eye of choice (even when wearing glasses or sunglasses) and fine-tune the image with its adjustable focus. The head-mounted display line-up includes models with HDMI or SDI input and options ranging from lightweight build-outs to full kits.

CANON EXHIBITS FULL RANGE OF SOLUTIONS

www.usa.canon.com

Canon USA, a world leader in professional imaging, delivers comprehensive solutions designed to provide professionals in filmmaking, television production and cinematography with the high-quality performance and advanced features they need. At Cine Gear, Canon will exhibit its full range of solutions, including its new additions: the C700 FF Full Frame Cinema Camera, CN-E20mm Cinema Prime Lens, and two new 4K HDR Reference Displays, the DP-V2421 and DP-V1711.

CHIMERA PANEL LANTERN POWERED BY LITEGEAR

www.chimeralighting.com

Chimera Lighting, in partnership with LiteGear, announces the Panel Lantern, powered by LiteGear. This portable LED lighting solution combines the innovative LiteGear LED technology with the reliability of Chimera Lightbanks. It is more than just a lantern; it gives users a portable, compact, reliable, and multipurpose light fixture. It can be used in studio for simple fill light, yet is easily transportable for on location and run-and-gun applications. It is designed to be easily setup and broken down, and is built to withstand the abuse of being on set or on location time and time again. The LiteGear LED engines feature high CRI and TLCI (>90) and are CCT adjustable from 2600K to 6000K, using LiteGear's field proven, reliable flicker free dimming control.

CINE POWER SHOWCASES BATTERY SYSTEMS

www.cinepower.com

Cine Power International is proud to be showing their unique and extensive range of rechargeable "safe to fly" camera, lighting and grip battery systems together with AC and DC Ballasts and power management accessories. Cine Power batteries are constructed from the best quality materials available for reliability and durability. All batteries are constructed with fully sealed NiMh battery cells, and they are "safe to fly" without any transport restrictions.

CINELEX HIGHLIGHTS TRX AND SKYNODE RECEIVERS

www.cinelex.tv

Cinelex released its professional wireless DMX product range at the end of 2017, placing itself as the universal standard for use in TV and film production. Cinelex offers two receivers: TRX and SKYNODE. As a receiver, TRX and SKYNODE receive identically – differentiating only in the way they are powered. Interfacing with 5-pin XLR, TRX and SKYNODE can control any DMX-capable light fixture, regardless of manufacture. In addition to its receiver functionality, TRX also works as a transmitter, enabling users to operate wirelessly from their existing DMX control desks. Cinelex's product range is completed with DESK-TX8 – the "Go Anywhere" portable wireless DMX control desk. Designed to be lightweight and mobile, DESK-TX8 is the ideal solution for a truly wireless experience. The undeniable genius of Cinelex wireless DMX is the ease of deployment and its simple operation.

POPULAR LEICA R LENS AT CINESCOPE OPTICS

www.cinescopeoptics.com

Cinescope Optics is an optics lens company based in London, England, specializing in the cinema conversion of vintage movie and stills lenses for today's demanding and ever changing international film industry. The company's marquee product is the Leica R lens, which is hugely popular in both photography stills and motion picture industries. In order for Cinescope to achieve this, it had to team up with the very best. This is how the relationship was born with the world-renowned TLS (True Lens Services). All Cinescope lenses are designed and engineered by TLS, bringing a fusion of truly beautiful cinematic solutions from concept to creation. Cinescope Optics is so confident with the quality of its lenses that it is also including one mechanical TLS service after 12 months at no additional cost. All lenses include standard 12 months warranty on all TLS mechanics and parts.

NEWS RELEASES

COTECH ADDS INNOVATIVE RANGE OF LED FILTERS

www.cotechfilters.com

Cotech Filters, established in 1979, is a leading manufacturer of lighting filters offering an extensive range of correction, frost/diffusion and color effect filters. Cotech USA is located in Westlake Village, California, and is ideally situated for fast distribution of rolls, sheets and gel packs throughout America. Cotech continually looks to improve technical performance including recently adding an innovative range of LED Filters specially designed to reduce light loss.

CW SONDEROPTICS EXPANDS LEICA M 0.8 LENS PORTFOLIO

www.cw-sonderoptic.com

The Leica M 0.8 family is growing to eight lenses with the addition of three new focal lengths: 50mm f/1.4, 75mm f/2.0, and 90mm f/2.0, to begin delivering in summer 2018. The Leica M 0.8 lenses from CW Sonderoptic are also expanding their camera compatibility with interchangeable M mounts for ARRI's Alexa Mini and Amira cameras as well as the SONY Venice FF camera. The Leica M Mount for ARRI Alexa Mini/Amira cameras is available now directly from CW Sonderoptic's worldwide sales. The mount can be swapped out just like the PL and EF mounts. The Leica M Mount for SONY Venice FF cameras is currently in development and is expected to be available in summer 2018, with pricing to be determined.

DIGITAL SPUTNIK PRESENTS DS VOYAGER

www.digitalsputnik.com

DS Voyager is a new type of lighting fixture that combines a light source, battery, and remote controller into a single product. All users need to add is a phone or a computer as an interface; no extra software licenses and no more hardware needed. The Voyager is the next step in the Digital Sputnik product range. Digital Sputnik has taken the DS product line and packed the full feature set into this small fixture, adding batteries, an animation controller, and waterproofing. When using current light controller boards, a technician needs to address every single light manually. With Voyager, the software can autodetect fixtures on the set making this manual labor obsolete.

DRONE DUDES TAKE NEW APPROACH TO AERIAL LIGHTING

www.dronedudes.com

Drone Dudes took a new approach to aerial lighting on a recent music video project for Freenjoy in Los Angeles. The team flew an ALTA 8 + MoVI Pro with a modified DS1 LED light from Digital Sputnik. This allowed a full creative range of RGB and brightness control which the clients loved. This innovative approach allowed for fast and unique lighting changes or movements in 3D space. Drone Dudes recently expanded this idea with a custom 52,000 lumens LED light configured into a gimbal for complete wireless control.

ETC INTRODUCES NEW LED FIXTURES

www.etcconnect.com

Expanding its award-winning product line, ETC introduces powerful LED fixtures. With the new products, studios and live events can go LED with confidence. Source 4WRD Daylight Gallery, available as a wash light or as a retrofit for existing Source Four incandescent fixtures, produces a punchy 5600K white light with an exceptionally high (95) TLCI. The ColorSource Pearl line of fixtures offers even more color flexibility, using white LEDs between 2700K and 6500K. ETC will also exhibit ColorSource CYC, a dedicated cyclorama fixture that creates beautiful washes of light. ETC recently increased its fixture warranties. All full ETC LED products sold after January 1, 2018, hold a 5-year full fixture warranty and 10-year LED array warranty. ETC Source 4WRD products still hold a 3-year warranty.

FTG EQUIPMENT SOLUTIONS EXHIBIT TRIME LED LIGHT TOWERS

www.ftgequipment.com

Trime LED Light Towers by FTG Equipment Solutions, in collaboration with Trime engineers, designed LED light towers for the U.S. with durability, reliability and technology in mind. The result is a full line of innovative lighting solutions including high efficient LED, diesel, electric, hybrid and battery powered light towers. All units are made of galvanized steel with industrial powder coated paint. Other features include adjustable and tiltable floodlights with reinforced heavy-duty brackets, easy 340-degree max mass rotation, and telescopic vertical galvanized mast. Power multiple Trime electric towers with a diesel tower to provide light output of several light towers with just one engine.

NEWS RELEASES

GFM SHOWCASES RANGE OF CAMERA SUPPORT PRODUCTS

www.g-f-m.net

Founded in 1999, GFM (Grip Factory Munich) has worked hard to become an industry leader in the design and production of high-end camera support equipment with the aim of servicing the professional motion picture community. The company is showcasing a wide range of products, including the GF-Primo Dolly, GF-Sliders, Grip Kit, GF-Suspension Rigs, GF-Quad Dolly, GF- Jib Arms, and more.

GIG GEAR INTRODUCES NEW IPAD/TABLET HARNESS

www.gig-gear.com

Gig Gear is introducing the new Two Hand Touch, an iPad or tablet chest harness that allows users to have their iPad right in front of them, and to fold up when not in use. This keeps both hands available for work or for interfacing with multi-touch apps on the iPad. It also eliminates the possibility of dropping, damaging or misplacing the iPad on set. Lastly, it provides a more ergonomic method of utilizing an iPad on set. It comes in two sizes (standard iPad 9.7 inch and iPad Pro 12.9 inch) and each one can also securely hold smaller sized tablets as well. It comes with numerous pockets, straps and hooks for holding additional expendables and tools.

HEDÉN SHOWS NEW FEATURES FOR VERSATILE LENS CONTROL SYSTEM

www.heden.se

The Versatile Lens Control system is a wired lens control system that works with any camera using a third party LANC controller or integrated with SmartGrip on Sony FS5/FS7. Hedén created a flexible system to meet new demands. Users can control zoom, focus or iris with the system. Just mount a bracket on the lens or use the new rod-mount and the motor can easily be moved between the lenses in seconds. No need for tools or disconnecting cables. The top speed of the motor allows for very quick zoom, but still with very good control. The speed limit is adjustable from the hand grip or on the controller in order to do really slow or really quick movements. The motor override function lets users control the lens by hand in parallel with motor control without losing calibration.

HIVE LIGHTING INC. ADDS TWO OMNI-COLOR LEDS

www.hivelighting.com

After successfully launching the Wasp 100-C™ last year, Hive Lighting Inc.™ returns with two additions to their Omni-Color LED product lines: the Bee 50-C™ and Hornet 200-C™. These lights create Hive's "C-Series" family of Omni-Color LEDs, offering unparalleled color control and versatility in full-spectrum, wide-gamut, color-changing point-source fixtures. The Bee 50-C is Hive's most portable LED. Multiple mounting points and a small size offer an incredibly versatile, cost-effective, color-changing light source. The Hornet 200-C has an output 2.5x that of the 100-C, comparable to a 1000w incandescent, making it the brightest, single-point source with color-changing LED on the market. All C-Series lights offer the same 100mm diameter body, fitting all Profoto™ and thousands of other accessories. Intuitive control systems, flexibility in color output and accessories, all packaged in a small lightweight durable body, make Hive's C-Series LEDs the lighting perfect solution for still and moving images.

IGNITE DIGI SHOWS OFF ITS MOVI GIMBAL ACCESSORIES

www.ignitedigi.com.au

Ignite Digi is showing off its range of MōVI gimbal accessories. The new TB50 battery adapters allow over double the run time and the ability to power high draw FIZ systems with on-board batteries. The award-winning MōVI Pro quick-change system allows operators to change from MōVI to traditional tripod/handheld setup in under 1 minute, allowing users to get all their shots with one camera body and choose the right mode for the shot. The company is also showcasing a unique, modified MōVI Pro setup with a 3D RED camera system on board.

IKAN RELEASES NEW PRODUCTS FOR FILMMAKERS

www.ikancorp.com

Ikan announces the release of several new products, including a field monitor, on-camera monitor, canvas fabric light, and camera cage rigs. The Atlas AX20-FK and the DH7-V2 monitors feature 3D LUT and 4K support. In addition, the Atlas includes a HDR preview mode. Both monitors can be used by directors, digital imaging technicians, directors of photography, and first assistant cameras. The new CB8 canvas bi-color fabric LED light is flexible and perfect for unconventional or compact spaces. The light can be used in broadcast, music, documentary filmmaking, and corporate video. The new STRATUS line of camera cage rigs work with the Sony a6500, a7II, a7III series camera bodies, Panasonic GH4, and GH5. These camera cages are great for camera operators or indie filmmakers.

NEWS RELEASES

IO INDUSTRIES PRESENTS THE 4KSDI-MINI

www.ioindustries.com

The 4KSDI-Mini from IO Industries is a compact 4K/UHD camera head. This model only needs a single 12G-SDI connection to provide 4K 60fps video, but can also support 6G, 3G and HD-SDI output formats as well. The 4KSDI-Mini is designed for applications needing high-image quality from a global shutter sensor. Customers looking for standard video frame rates (24, 29.97, 60fps), standard HD/UHD resolutions, and a video style interface would find this camera ideal for their application needs.

J.L. FISHER INTRODUCES TWO NEW PRODUCTS

www.jlfisher.com

J.L. Fisher, Inc. introduces the new RHC Refined Hydraulic Control and Cue Box. There have been over 70 different changes to the Hydraulic Control resulting in a dramatic improvement in the lift on both the model 10 and 11 camera dollies. The new Cue Box design is simple to use, functioning the same as a fixed speed control for repeated moves at the same speed, and making small moves or very slow moves easier to achieve and repeat. When users are done they can simply turn both cue box knobs fully clockwise.

JW WINCO HIGHLIGHTS GN 784 MOUNTING CLAMPS

www.jwwinco.com

JW Winco, Inc., a Ganter Company, is a leading supplier of standard industrial components. The company is offering inch-size GN 784 Mounting Clamps with a swivel ball joint in aluminum. The RoHS compliant mounting clamps allow precise and variable adjustment of the ball pivot within the rotation range. This is a particular advantage when adjusting scanners, cameras, lighting, monitors, and similar pieces of equipment. Due to the efficient clamping mechanism, only small amounts of torque on the clamping screw provide strong clamping pressure on the ball. The mounting clamp with swivel ball joint can be mounted from below with the internal thread in the housing or, assembled with the GN 784.1 flange, which is available as an accessory, using three through-holes to mount from above.

K5600 ROLLS OUT THE NEW JOKER²

www.k5600.com

K5600 is showcasing its freshly-launched Joker², which keeps all of the most popular features of the original Joker line and incorporates new ones such as the ability to easily convert to a tungsten PAR; wireless DMX operation allowing the ballasts to be controlled from a tablet/smartphone; three-way axis yoke for more angular flexibility; new braking system for better control; and screw on ring. The Joker² line comes in three wattages including 400, 800 and 1600 and retains the features loyal end users have come to rely on: two frequency settings (300 or 1000 Hz) on the ballast allowing for high-speed shoots, and compatibility with a wide range of accessories. They can be used in two configurations (bare-bulb or with the PAR beamer) and the 800 and 1600 can be used with two different beamers: the PAR beamer or the Zoom Beamer.

KAMERA TOOLS DEBUTS FOUR PRODUCTS

www.kameratools.com

Kamera Tools distributes professional products, including GEN Energy, 8Sinn, Yegrin and CamRade. GEN Energy's V-mount battery offers a solid state, cableless design that solves a heating issue for long-duration shoots and also shows the world's first 6A Quad charger/power bank function. 8Sinn is designed, prototyped, tested, and shipped from Poland and recently debuted accessories such as a top plate for the Panasonic EVA1, a monitor holder, as well as an a7 III and GH5S cages and top handle. Yegrin produces 600w bulb-style LEDs with IP65 waterproof rating that can perfectly replace 1.2K HMI lighting. CamRade is a genuine Holland product and only uses first-class material at an affordable price. It provides rugged, high-quality bags and rain covers for professional cameras, lightings, tripod, etc. that are very durable and offer a 5-year warranty.

KINGSTON TECHNOLOGY'S ULTRA-FAST SSD ON DISPLAY

www.kingston.com/us

Kingston's ultra-fast DCP1000 is an NVMe SSD and PCIe (AIC) solution designed with extreme performance for mission-critical and performance-demanding 4K/6K/8K Raw media workloads. It provides exceptional speeds and incredible bandwidth for demands of ingesting multi-camera media across multiple sources. Kingston NVMe SSD's are helping to drive needed efficiencies, increased productivity and reducing time to market for 4K+ episodic television, feature films and independent productions. This has led to significant creative and technical improvements for 4K+ digital productions, including increases in camera/sound data transfer speeds (3700MB/s vs 250MB/s), 6x reduction in lab ingestion time (1.6TB in 12 min), significant end-of-day reduction in transfer times for DIT (1.25TB in 5 min), and enabling editing at 8K raw media workstations. Key DCP1000, NVMe SSD features include: half-height half-length PCIe (AIC), ultra-fast PCIe Gen 3.0 x8, performance of up to 7 GB/s, 1.25 Million IOPS, high-capacity up to 3.2TB, and enterprise-class power failure protection.

NEWS RELEASES

KINO FLO HIGHLIGHTS ITS FREESTYLE LED TUBES

www.kinoflo.com

On camera, FreeStyle LED tubes photograph with the same softness and subtle color reproduction as Kino Flo's award-winning T12 high-output lamps. In addition to the >96 photo rendering index, cinematographers will see the difference the 310° LED tubes make when operated in a fixture (with an intensifying reflector) or out of the fixture as a remote "sabre" of light.

LACIE BRINGS THE DJI COPILOT TO CINE GEAR

www.lacie.com

The new LaCie DJI Copilot is a complete backup on-set solution (BOSS) that changes the game by enabling creative professionals and consumers to ingest quickly, playback, copy and manage their footage from a camera without the hassle of leaving the field or booting up a computer. Quickly connect and reference the built-in screen to initiate a direct file transfer from an SD card to Copilot without the need of a laptop or a mobile network. The Copilot BOSS app by LaCie allows users to playback video in full resolution, manage, and organize files with a mobile phone or tablet, and a built-in power bank recharges mobile devices. With 2000GB (2TB) of storage, the LaCie DJI Copilot easily stores up to 65 hours of 4K 30fps video footage and 20K+ RAW photos.

LECTROSONICS INCREASES CAPABILITIES OF AUDIO WIRELESS SYSTEM

www.lectrosonics.com

The M2 Duet digital IEM system is designed and developed with professional touring, installation, theater and broadcast customers in mind. Conventional in-ear wireless monitor systems rely on decades-old technology: FM transmission with multiplexed, companded audio. The M2 system employs unique digital technology to provide ruler-flat frequency responses from 20 Hz to 15 kHz, wide dynamic range with no compression, and maximum channel separation for rock-solid stereo imaging or reliable mono operation with no crosstalk. In addition, the digital audio eliminates a compandor and the associated artifacts. The result is crystal clear sound and extremely low distortion of <0.15% with extremely low latency. The transmitter and receiver housings are all-metal for maximum durability.

LITRAPRO™ SETS NEW BAR FOR RUGGED PROFESSIONAL LIGHTING

www.litra.com

Following their award-winning design of the LitraTorch™, Litra Professional Adventure recently introduced its new professional adventure light. LitraPro™ is a versatile, full spectrum, bi-color video and photo adventure light. Built with Bluetooth compatibility, adjustable color temperature, and fully dimmable lighting, the LitraPro™ achieves an entirely new level of compact, rugged, professional lighting. The compact and lightweight LitraPro™ can deliver up to 1200 Lumen of continuous, high-quality light, and has an impressive 45-minute run time at maximum output. It has a 0-100% fully dimmable light, an adjustable color temperature from 3000K to 6000K that is factory calibrated to +/-100K accuracy and features a CRI of up to 95. At just 6 ounces and 2.75x2x1.2-inches in size, the LitraPro™ is designed for the most demanding run-and-gun scenarios, remote production, mobile studios and impossible-to-light small spaces.

MRMC DEBUTS BOLT JR.

www.mrmoco.com

MRMC will be exhibiting the new Bolt Jr. for the first time at Cine Gear, along with the Bolt and Cobra. MRMC, in partnership with Camera Control Inc., will be demonstrating the new high-speed Bolt Jr., a compact 6-axes camera robot arm ideal for studio environments, film sets, or on location. A smaller, lighter weight option to the Bolt, the Bolt Jr. is an ideal solution where space, weight and manoeuvrability are key. Available on pedestal and on-track versions, the Bolt Jr. cinebot has an arm reach of 1.2 meters, and can move at over 3m per second on track with a camera payload up to 12kg.

MOSS LED PRESENTS THE VENTIDRIVE DIMMER

www.mossled.com

The VentiDrive is a 24 channel LED dimmer with 1200w of output capacity. It features precision dimming from 0-100%, 8-bit or 16-bit modes, PWM frequency adjustment from 500Hz to 35kHz, full manual control, and dimming curve adjustments. Each channel has a maximum power output of 4A (96w @ 24VDC or 48w @ 12VDC). The VentiDrive is available in either 12VDC or 24VDC models. Its rugged chassis is capable of being mounted via clamps, in a rack, stacked on top of each-other, or screwed into a wall and allows it to be placed in virtually any location. Industry-standard 5-position terminal plugs allow for universal connectivity to as many LED products as possible. TRUE1 connectors and auto-switching internal power supplies allow for power input from 90 to 250VAC. Whisper-quiet fans keep the unit cool and to top it all off the VentiDrive can be remotely addressed via RDM.

NEWS RELEASES

ON SET HEADSETS PRESENTS THE FILMPRO X

www.onsetheadsets.com

On Set Headsets is showcasing its new, custom-designed headset, the FILMPRO X. With an added AUX plug, it simultaneously connects to a walkie-talkie and a Comtek monitor or mobile device. On Set Headsets provides film and TV productions with high quality headsets. The FILMPRO X and other products will be on display, and visitors can enter for a chance to win a Nintendo Switch.

ANAMORPHIC LENS SOLUTIONS BY P+S TECHNIK

www.pstechnik.de

P+S TECHNIK manufacutres the compact, lightweight Evolution 2X anamorphic lenses which match with Kowa Anamorphic lenses. The company has also added two additional focal lengths to the original range, including a wide angle and a 135mm. In addition, they have developed and manufacture the 1.5X anamorphic lenses by P+S TECHNIK which are ideal for 16:9 format as well as larger sensors. With a passion for innovation and exceptional pictures, P+S TECHNIK, manufacturer of professional cinema equipment, offers the widest range of lens rehousings, anamorphic lenses, special lens systems and interchangeable lens mounts. New rehousings are available for Leica-R, Canon FD and Kowa Anamorphic lenses.

PANASONIC ANNOUNCES EVA1 VISION VIDEO CONTEST

eva1contest.hscampaigns.com

Panasonic is announcing a new film contest – the EVA1 Vision Video Contest. Open to both U.S. and European filmmakers, the contest is divided into two categories: fiction and non-fiction. Regarding rules and specs, all submitted films must be shot with the EVA1 (a BTS photo of video of the EVA1 in action must be submitted with film), shot during 2017 and 2018, and the duration of the video must be longer than 25 seconds and shorter than five minutes. The winners will be determined by a judging panel based on the following judging criteria: technical qualities (30%), artistic qualities of cinematography (40%), and artistic qualities of overall work (30%). The winner in each category will receive 5000 EUR (European residents), or $5,000 (U.S. residents), and will be announced on our VariCam and EVA1 YouTube and social media pages.

PORTFOLIO OF PRODUCTS ON DISPLAY AT PANAVISION

www.panavision.com

Panavision, LEE Filters and Light Iron are exhibiting their latest products and service offerings on Stage 17. Panavision's Millennium DXL2 8K camera will be showcased with a new firmware upgrade. Launched earlier this year, DXL2 builds on the success of Millennium DXL and benefits from Panavision's unique partnership with cinematographers, whose experience and input are incorporated in the DXL2's many significant advances. Attendees will also have the opportunity to see Panavision's newest additions of large format, spherical, and anamorphic optics. A sneak peek at what innovations are coming from Panavision include a look at Primo X, the first cinema lenses with a full digital display, and the first dynamically changing liquid crystal neutral density filter for cinema.

PHOTON BEARD SHOWCASES ITS PLATINUM BLONDE

www.photonbeard.com

Now shipping and in daily use in several countries around the world, the Blonde has proven itself as a solid workhorse. At a time when a new LED light seems to be announced regularly that is "as bright as an HMI," there is growing customer cynicism about these claims and growing realization that none of them can yet match the punch of a good HMI. Combining the comfortable form factor of a traditional tungsten Blonde (size, weight and optical performance) with output comparable to a 6K tungsten source, but in daylight, the Platinum Blonde is a valuable addition to anyone's collections of lights. Factoring in the affordable price compared to traditional HMI sources makes it an unbeatable value.

POWER GEMS EXHIBITS HIGH-SPEED BALLASTS AND LED POWER SUPPLIES

www.powergems.com

Power Gems design and manufacture electronic power supplies to the motion picture, television and entertainment lighting markets. On display is a full range of HMI high-speed 1000Hz ballasts and a new line of LED power supplies. Ranging from 600w to 1800w, this new range of power supplies, incorporating six-channel drivers, offers the market a fresh approach to controlling LED lamp technology moving forwards.

NEWS RELEASES

PROFOUND RELEASES PROFLEX AND PANFLEX LIGHTING

www.profound.kr

ProFound, a new brand of JILLite Inc., is a new cinema lighting company from Korea releasing new lighting products for cinema and broadcasting. ProFlex is a next-level, flexible light. It is ultra-thin, perfectly waterproof, foldable and rollable. This makes the lights portable and easy for transporting, and usable when completely underwater. The light is color adjustable from 2900K to 6500K with dimming, and has a high CRI. ProFlex models consist of 50w, 100w and 200w versions. In addition, ProFound also releases the PanFlex series. This light has perfect waterproofing and durability. The PanFlex lights are available in a 1x1 size and color adjustable from 2900K to 6500K. A tiny model, PanFlex 5" version can be used with any external USB battery.

QOS SERVER DEMONSTRATING PRODUCTION SAN BOX

www.qosserver.com

The QOS Server team is proud to demonstrate the "shoot-to-screen" of offloading RED and ARRI camera data cards to card readers using the new Production SAN Box™ using high-speed Thunderbolt 3, USB3c and SAS connections to the PSB. Two or more readers from any of ARRI, RED, Sony and Canon can be used simultaneously with the QOS Server new Production SAN Box™ with its stunning 14,000 MBPS internal speeds. There is also the ability to transfer at 40GigE to a Thunderbolt SSD drive or to QOS Server's high-speed transporter used to transport data and offload data to a QOS high-speed online 32 or 498 Bay server capable of holding 480 TB of shared Avid, Adobe and Final Cut editorial and deliverable workflows.

RED DIGITAL CINEMA SHOWCASES CAMERAS, HOSTS SEMINAR

www.red.com

For the second year in a row, RED Digital Cinema will be at Cine Gear. Located at booth S101 in Stage 17, RED is showcasing their DSMC2™ camera line-up featuring their premier sensors, including MONSTRO 8K VV, HELIUM 8K S35, and GEMINI 5K S35. RED is also demonstrating the latest 8K workflow, covering 8K REDCODE RAW, HDR and their image processing pipeline (IPP2). And don't miss RED's seminar with Christopher Probst, ASC breaking down how he shot a new short film, Epoch, with the MONSTRO sensor.

RENTAL TRACKER SHOWCASES INVENTORY AND ASSET MANAGEMENT SOFTWARE

www.rentaltracker.com

Rental Tracker offers complete rentals/sales inventory tracking and asset management software. Specifically developed for the rental entertainment industry, Rental Tracker allows customers to view equipment lists, create shopping carts and submit to rental agents. Additionally, customers can view orders, invoices, payments, and checkout sheets online. Eliminate redundancy, increase efficiency and avoid costly duplicate processes. Rental Tracker's reputation for providing effective, powerful, reliable software along with great customer support has made it the industry leader.

RØDE ANNOUNCES 360-DEGREE MICROPHONE

en.rode.com

RØDE Microphones is proud to announce its first broadcast-grade, 360-degree surround sound capture microphone. Completely designed and made in Australia, the NT-SF1 is a triumph of innovation and manufacturing quality. Featuring four of RØDE's all-new, ultra-quiet ½-inch TF45C capsules in tetrahedral array, the NT-SF1 produces natural, transparent, four-channel, A-format recordings capable of being manipulated in B-Format, using the new SoundField by RØDE Surround Zone 3 plug-in (available for free once the NT-SF1 is shipping). The ambisonic arrangement and tuning is drawn directly from high-end SoundField technology, ensuring the most accurate spacialisation possible for the ultimate in 3D audio positioning. The NT-SF1 is the perfect mic for a range of applications, from music recording through to capturing 3D soundscapes for VR applications. As productions increasingly require the use of surround or multi- channel special reproduction, the NT-SF1 should be part of every sound recordist's arsenal.

GET HANDS ON WITH RONFORD BAKER FLUID HEADS AND TRIPODS

www.ronfordbaker.co.uk

Ronford Baker manufactures Academy Award-winning fluid heads and tripods. The product range also includes sliders, billet bazookas, track, beams, grip equipment, transit cases, and a new range of camera and video accessories. Its patented Mitchell-fitting bazooka base incorporates massive strength, a stable build platform, fast construction and ultra-versatility into its modular design, with fixed or adjustable riser options, and castor or track skate wheels available. The new Atlas 50 fluid head comes with increased fluid power and a patented counterbalance system, suitable for camera packages up to 35Kg and incorporating seven stages of fluid power both pan and tilt, plus "zero" fluid (free) positions. The new modular Atlas 7 fluid head is now available. Utilizing the Atlas technology and with tool-less operation, the Atlas 7 allows fast changing of spacing blocks and adjustable risers and is available with a third axis.

NEWS RELEASES

ROTOLIGHT AWARD-WINNING LED LIGHTING PRODUCTS ON DISPLAY

www.rotolight.com

Rotolight has developed countless industry-first features and has been widely recognized with numerous awards and accolades for its innovation, technical excellence and product quality for both video and stills use. The Rotolight product portfolio offers powerful flicker-free continuous light and high-speed sync flash (up to 1/8000th) with zero recycle time. Delivering superior battery performance and featuring AccuColor technology for excellent color rendering, Rotolight redefines the standard of LED technology with its innovative suite of LED lighting. At the pinnacle, the Anova PRO 2 is one of the brightest LED lights in its class, designed for professional studio/location use. For photographers on location, the Rotolight AEOS has a unique "ultra-thin" design concept with integrated aluminum handles to work the light in any location. A photographer's secret weapon in any setting, the NEO 2 delivers 2000 Lux at 3 feet and can be used on or off camera.

SCHNEIDER-KREUZNACH PREMIERES TRUE-STREAK® GOLD FILTER

www.schneideroptics.com

Schneider-Kreuznach is expanding its line of front-of-lens effects filters. Making its worldwide premiere, the new True-Streak® Gold comes in intensities of 1mm, 2mm, 3mm and 4mm. It allows the lens, anamorphic or not, to simulate the popular streak look in a vivid deep yellow tone. The Gold joins the Schneider-Kreuznach family of True-Streaks that includes blue, red, yellow, orange, green, violet, pink, clear, and the new Rainbow that merges seven colors for vibrant effects. The new True-Net filter series brings exactness and repeatability to the old trick of stretching a nylon stocking over the front of a lens. Real hosiery is set between Schneider's water-white glass and the edges are sealed for durability. They are available in beige, grey and black colors and multiple densities.

SEAFLEX DEMONSTRATES ITS UNDERWATER SOLUTIONS

www.seaflex.co.kr

Seaflex is proud to showcase its total underwater shooting services for feature length, episodic and commercial production. For rental or purchase, Seaflex offers underwater camera housings with remote control systems, underwater LED lighting, and aqua remote heads.

SIGMA CINE FEATURES PRODUCT LINE-UP

www.sigmaphoto.com

Designed to support up to 8K resolution in productions, the Sigma Cine product line is compatible with full-frame image sensors and come in PL, E and EF camera mounts. Features include standardized gear positions and filter sizes, 180-degree focus rotational angle, 160-degree zoom rotational angle, 60-degree linear iris ring with full manual control, dust-proof and splash-proof construction and EF/E mount interchangeability. In addition, Sigma showcases its 14-24mm F2.8 DG HSM Art zoom lens, designed for 50-megapixel plus cameras with near zero distortion (less than 1%). The new Sigma front conversion service optimizes the lens for professional VR and multi-camera productions. Sigma will also present a new accessory for its Cine High Speed 14mm T2 FF Prime Lens – the Clamp-On Ring 162mm COR-11, which extends the front diameter of the lens to 162mm.

SKB FEATURES NEW INJECTION MOLDED FLY RACKS

www.skbcases.com

Featuring both injection molded cases and racks, SKB's new waterproof Fly Racks are lighter in weight and more affordable than previous models without compromising strength or durability. They come in four sizes: 3i-2217M82U, 3i-2217M103U, 3i-2217M124U and the 3i-2317M146U. Injection molded rack frames are manufactured alongside SKB's iSeries cases in Orange, California. Rack frames are removable and fit easily into SKB's iSeries cases, where they are protected by high quality PE foam that provides space for protruding knobs and buttons. At less than half the weight of standard shock racks, SKB Fly Racks feature iSeries watertight injection molded cases that are under 62 linear inches to keep from being oversized—the perfect solution for flying or shipping delicate equipment. Convenient in-line wheels and a push button release pull handle provides easy transport and SKB's lifetime warranty.

SMALLHD DEBUTS NEW WIRELESS MONITOR LINEUP

www.smallhd.com

SmallHD's new wireless monitor lineup makes its Cine Gear Expo debut. The systems can transmit as far as 500 feet, allowing directors, focus pullers, DITs and lighting professionals to view live takes, preview and review scenes, untethered, on the set or location. The 3000-nit, 703 Bolt wireless receiver/monitor is the brightest display SmallHD has ever produced. The 7-inch screen provides full 1920x1080 high definition, and the monitor has a receiver built into it. The 703 Bolt can be battery powered, features ergonomically comfortable handles and a neck strap. A second wireless system is built around SmallHD's 5-inch touchscreen monitors. The Focus Bolt 500 TX monitor has a transmitter built into its assembly. The Focus Bolt 500 RX monitor has a receiver built into it. The transmitted video signal from a TX monitor/transmitter can be received and displayed by as many as four RX monitor/receivers.

NEWS RELEASES

NEW FULL FRAME PRIME CINE LENSES FROM SPIRIT LAB

www.spiritlaboptics.com

Spirit Lab debuts a new series of prime cine lenses designed for the future, and proven to cover all 35mm camera sensors in the market. Formerly impossible balance in distortion, breathing, resolution, size, weight, transmittance, and durability is now possible with Spirit Lab Optics perfectly balanced lenses. With the help of the latest design software and aspheric lens manufacturing technology, Spirit Labs Optics is proud to offer 24mm, 35mm, 50mm, 85mm, and 135mm lenses.

SWIT PRESENTS ITS HDR PRODUCTION MONITOR

www.swit.us

SWIT's new FM-21HDR high-brightness HDR monitor is a 21.5-inch IPS LCD panel with 1920x1080 resolution, 1000nit brightness and H/V 178-degree view angle. It is suitable for film production, studio and broadcast applications. The monitor features HDR HLG/BT.2100 and SMPTE ST 2084/Dolby Vision PQ. It also provides a wide range of professional features such as: waveform, vector scope, histogram, peaking/focus assist, false color, anamorphic desqueeze, built-in multi cameras de-log LUTs, and DIT LUTs upload by USB. The monitor has an audio meter which can display up to 16 channel SDI embedded audio or 2 channel HDMI audio levels and with a choice of options including level reference settings and gain. The monitor accepts 3G/HD/SDI, HDMI and CVBS inputs with 3G/HD/SDI output. The FM-21HDR monitor is compatible with standard VESA mounting hardware.

TENBA INTRODUCES THE CINELUXE COLLECTION

www.tenba.com

The Tenba Cineluxe collection was developed in collaboration with a large group of professional filmmakers to deliver a unique level of speed, versatility, protection and performance to video camera bags. With a fast "doctor bag" style opening, these bags allow uncompromising filmmakers the quickest possible access to their gear, and they enable cameras to be stored with baseplates, matte boxes and other rig components attached. Cineluxe bags include a host of new features and "industry firsts," such as Tenba's exclusive Flex-Core™ dividers that are both rigid and flexible, and an included set of padded wraps that help maximize the interior storage space by protecting additional lenses and other delicate gear when stored alongside a built rig. Every feature, function and size in the Cineluxe collection was carefully developed to meet the demands of working filmmakers.

TERADEK HIGHLIGHTS WIRELESS TOOLS

www.teradek.com

Teradek highlights its newest class of professional cinema tools – the Bolt XT wireless video system and Teradek RT wireless lens control. Completely reimagined, the XT combines unbeatable wireless performance with smart design to give cinematographers incredible flexibility on set. The zero-delay video system that users know and love now features newly-integrated NATO rails and ARRI 3/8 Pin-Locs for easy mounting on set, as well as pass-through power from V- and Gold-mount battery plates. In addition, Teradek introduces major developments to the Teradek RT product line, including all-new sophisticated lens mapping technology, new superspeed brushless lens motors, and advanced hand controllers.

THAT CAT CAMERA SUPPORT FEATURES AWARD-WINNING SLIDER

www.cameraslider.com

The Silent Cat™ Camera Sliders are the quietest, smoothest, and most versatile camera sliders on the market. Recognized by the Society of Camera Operators (SOC) in 2017 for the Lifetime Technical Achievement Award, the Silent Cat™ Camera Sliders are the standard of excellence for camera sliders. With a payload capacity of 160 lbs., they provide the same smooth and quiet ride for smaller camera platforms that weigh as little as 12 lbs. The Silent Cat™ Camera Slider has eight models from 2 feet to 10.5 feet, as well as accessories to enable optimum use. They are made in the USA and have been sold throughout the U.S. and exported to 13 countries.

THE LIGHT BRIDGE PRESENTS CINE REFLECT LIGHTING SYSTEM

www.thelightbridge.com

Headquartered in Vienna, Austria, The Light Bridge introduces the Cine Reflect Lighting System, made to produce natural looking light and shadow with streamlined equipment. Users pair CRLS proprietary high-efficiency diffusion reflectors with any bundled light source for unprecedented light control. C-Reflectors come in four strengths, ranging from minimum to maximum diffusion. Their precision aluminum-coated, smoothly polished, wrinkle-free surface reflects 97% of the light hitting them.

NEWS RELEASES

THE RAG PLACE FEATURES PREMIER TECHNICAL FABRICS

www.theragplace.com

The Rag Place is the premier source for motion picture technical fabrics and the innovative SNAP system LED lighting accessories, which provide quick set-up, effective lighting control, and a universal mounting solution for attaching SNAPBAGS® to LED fixtures.

THE TIFFEN COMPANY BRINGS IMAGING ACCESSORIES TO CINE GEAR

www.tiffen.com

The Tiffen Company is a leading manufacturer of imaging accessories for the consumer/professional imaging, motion picture, and broadcast television industries. From Tiffen Filters, there is the new NATural™ Neutral Density (ND) filter which provides unsurpassed neutrality in the visual and IR spectrum resulting in true color fidelity and ultimate image quality; new drone kit filters for the Inspire 2; and the Pro 100 System. From Steadicam™, check out the Steadicam M-1 Volt™, a tool that provides M-1 operators and more recently Archer 2, Shadow, and GPI Pro operators with horizontal stabilization; and the Steadicam Air, a revolutionary monopod that is gas-lift activated by a foot pedal for adjustable height. From Lowel™, the compact and versatile Go Lite™ and the new Lowel Pro Power LED Bi-Color will be on display.

TLS EXHIBITS REHOUSED VINTAGE LENSES

www.truelens.co.uk

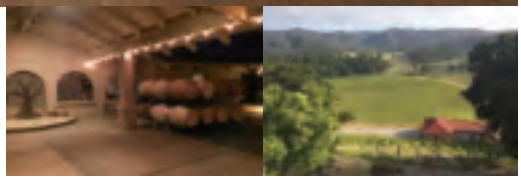
Attendees stopping by TLS will see a selection of the company's most popular rehoused vintage lenses, featuring lenses from our full range, including Canon K35s, Cooke Speed Panchros, Kowa Cine Prominars, and Super Baltars. Additionally, TLS will showcase lenses from its full-frame range, such as Canon FDs, Morpheus zoom, Aurora zoom and Petzvals. A Cine-Mod conversion and range of extenders and lens adaptors will also highlight the exhibit.

VANTAGE FILM ANNOUNCES NEW SHOP

www.vantagefilm.com

At the Vantage booth, representatives from HAWK® will be on hand, talking about their new shop opening soon in Los Angeles. Hawk Anamorphic lenses and all other Hawk and Vantage products will be rented and serviced from this location. Experienced and knowledgeable personnel will staff the site, which will also house a studio and sophisticated testing and service facilities. Hawk anamorphic lenses are loved for their superior image quality and dedication to the artistic nature of the anamorphic format. Hawk has created the most comprehensive collection of anamorphic lens systems in the world.

~EVENTS~
UNIQUE EXPERIENCES
~STAY~
THE OAK HOUSE
~WINE~
HAND CRAFTED VINTAGES



SONY

Exclusive event! Screening of *ANNIHILATION*.

Friday, June 1, 2018 | 6:30 pm to 9:30 pm
PARAMOUNT THEATER

The screening will be preceded by special announcements from Sony.

An exclusive Q&A discussion will follow the screening with award-winning Cinematographer Rob Hardy, BSC

Rob will discuss his latest feature film work, Alex Garland´s *ANNIHILATION* based on Jeff VanderMeer´s best-selling Southern Reach Trilogy; *ANNIHILATION* stars Natalie Portman, Jennifer Jason Leigh, Gina Rodriguez, Tessa Thompson, Tuva Novotny and Oscar Isaac. It was written and directed by Alex Garland (*Ex Machina*, *28 Days Later*).

FILM SYNOPSIS:
Lena, a biologist and former soldier, joins a mission to uncover what happened to her husband inside Area X — a sinister and mysterious phenomenon that is expanding across the American coastline. Once inside, the expedition discovers a world of mutated landscapes and creatures, as dangerous as it is beautiful, that threatens both their lives and their sanity.

ADMISSION IS COMPLIMENTARY FOR CINE GEAR ATTENDEES. PRESENTED BY SONY.
SEATING IS VERY LIMITED. PLEASE ARRIVE EARLY.

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cine gear EXPO

FILM SERIES SCREENING SCHEDULE

JUDGES:
AMY VINCENT, ASC
NANCY SCHREIBER, ASC
STEVE FIERBERG, ASC

THE STUDIOS Paramount

Thursday, May 31, 2018
6 INDEPENDENT SHORT FINALISTS – $10.00
SHERRY LANSING THEATER
12:00 NOON – 1:45 PM

Demon Director: Caleb Slain

Monday Director: Dinh Thai

Neutral Director: Nathan Barnatt

Seed Director: Nelson Lee

All The Marbles Director: Michael Swingler

Trust No One Director: Simon Kassianides

Purchase screening tickets in our online store

Thursday, May 31, 2018
9 STUDENT SHORT FILM FINALISTS – $10.00
SHERRY LANSING THEATER
3:15 PM – 5:25 PM

Night Call / Director: Amanda Renee Knox / School: Chapman University

It's Just A Gun / Director: Brian Robau / School: Chapman University

Pitter Patter Goes My Heart / Director: Christoph Rainer
School: Columbia University / Filmakademie Wien

Sauna / Director: Max Sokoloff / School: AFI

The Chocolate Soldier / Director: Jackson Smith
School: Dodge College of Film and Media Arts

Tabula Rasa / Director: Rosita Lama Muvdi / School: AFI

Can't Take My Eyes Off You / Director: Gabriele Fabbro
School: New York Film Academy (Los Angeles)

Tomislav's Diary / Director: Wei-Tai LIU
School: New York Film Academy (Los Angeles)

Excuse Me, I'm Looking for the Ping-Pong Room and My Girlfriend
Director: Bernhard Wenger / School: Vienna Filmacademy

Purchase screening tickets in our online store

Thursday, May 31, 2018
8 COMMERCIAL/MUSIC VIDEO FINALISTS – $7.00
SHERRY LANSING THEATER
2:15 PM – 2:45 PM

Man in Tie Dye - Director: Dakota Adney

JBL - Sound of the Heart - Director: Julian Acosta

Hundred Handed "Vibe" - Director: John Perry

Slowly - Son Lux - Director: Alex Cook

Juan Hoerni feat. Terry Dexter "Say It" - Director: Chris Etheredge

PuP - Director: Sam KJ

Red Rover - Semler (Official Music Video) - Director: Irina Nichita

Only In My Dreams - The Marías - Director: Ian Lipton

Purchase screening tickets in our online store

Friday, June 1, 2018
INDUSTRY RECEPTION & AWARDS CEREMONY
THE PARAMOUNT THEATER AND PASEO GROUNDS
8:00 PM – 10:00 PM

Awards will recognize individuals and manufacturers who have performed outstanding service and made significant contributions to advancing the art and craft of filmmaking.

The Film Competition Awards will also be announced at this event.

MASTER CLASSES

Sunday June 3, 2018

Lighting Workshop $85 SOLD OUT!

ARRI - Official location sponsor for the Lighting Master Class Seminar

Moderated by Cinematographers:
Russel Carpenter, ASC, Oscar-winning cinematographer
Crescenzo Notarile, ASC, AIC

With this seminar you are in for a treat. Here are some incredibly talented cinematographers that will share their knowledge and enthusiasm for this craft. You will have these artists demonstrating and discussing their techniques and problem solving skills. The program is flexible and will evolve until the scheduled date arrives.

1:45 PM - 4:45 PM

LOCATION:
ARRI, 600 NORTH VICTORY BLVD.
BURBANK, CA 91502

SEE THE ASC PHOTO GALLERY

PARAMOUNT LOBBY JUNE 1 & 2

JW WINCO
A Ganter Company

40 Years of Innovation.
Winco.

B-TANK
BOOTH T131

JW Winco offers a huge selection of metal and plastic standard machine components in metric and inch sizes.

- Extensive Online Catalog
- Online Store
- Free CAD Download
- Free Shipping Program
- Customized Solutions

Explore our full line or contact us with your application requirements.

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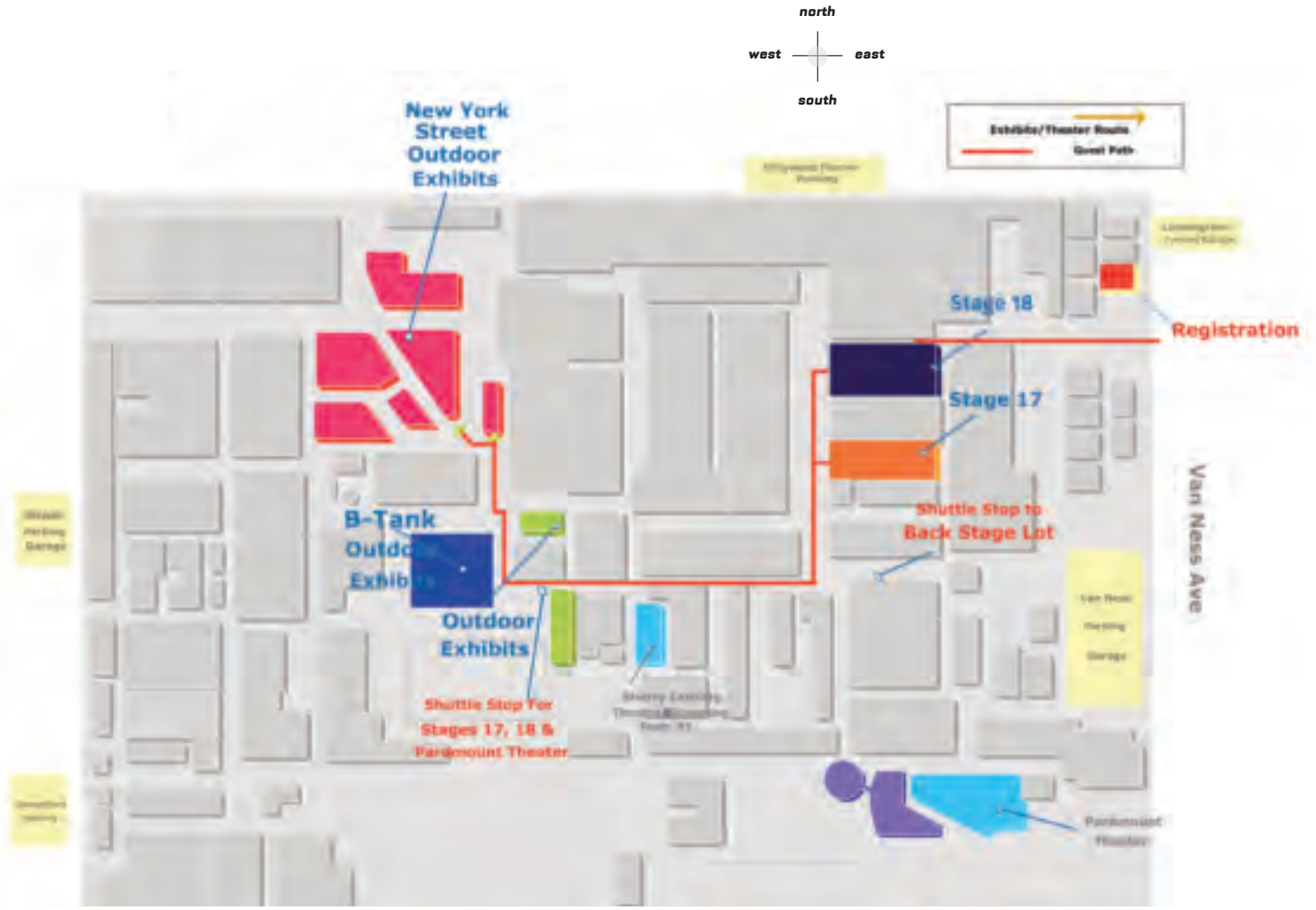
Phone 800-877-8351
Fax 800-472-0670
Email sales@jwwinco.com
www.jwwinco.com

CINE GEAR EXPO 2018 EXHIBITOR LIST

CINE GEAR EXPO – HOURS
FRIDAY, JUNE 1, 12PM – 8PM
SATURDAY, JUNE 2, 10AM – 5PM

STAGE 17

S108	A.C. LIGHTING INC.
S111	AIRSTAR AMERICA INC
S112	BULBTRONICS, INC.
S107	CINEO LIGHTING
S1038	ETC
S110	FIILEX LIGHTING
S109	HIVE LIGHTING
S113	IKAN
S114	IO INDUSTRIES
S115	LACIE
S116	LOS ANGELES RAG HOUSE INC.
S104	MOLE-RICHARDSON CO.
S107	NBCUNIVERSAL LIGHTBLADE
S102	PANAVISION LIGHT IRON
S101	RED DIGITAL CINEMA
S105	ROSCO LABORATORIES
S106	ZYLIGHT / USHIO AMERICA



STAGE 18

S217	ABELCINE
S201	ARRI INC.
S214	ATLAS LENS CO.
S216	ATOMOS
S209	BLACKMAGIC DESIGN
S205	CODEX
S207	CUSH LIGHT LLC
S213	DATABASE WORKS, INC.
S211	DJI
S206	FUJIFILM OPTICAL DEVICES/ FUJINON LENSES
S202	LITEGEAR INC.
S203A	MYCASEBUILDER
S210	PANASONIC
S208	QUASAR SCIENCE
S203	RATPAC DIMMERS
S207	RST VISIONS IN COLOR
S215	SKB CORPORATION
S212	SONY ELECTRONICS, INC.
S204	SOURCEMAKER
S207	VELVETLIGHT

B-TANK

T103	4WALL ENTERTAINMENT
T123	ACADEMY OF MOTION PICTURE ARTS AND SCIENCES
T106	ACT LIGHTING, INC.
T102	AKITIO
T113	ASTERA LED TECHNOLOGY GMBH
T135	BRIGHTCAST
T104	BRON TAPES
B104	CHAPMAN/LEONARD STUDIO EQUIPMENT, INC.
T129	CHIMERA LIGHTING
T136	CINEGEARS INC.
T109A	CINELED, INC.
T136B	CINEMILLS
B102	CINERAID
T122	COLT LED
B115	CREATIVE.SPACE
T128	DEDOLIGHT - LUMINYS
T120	DESISTI- COEMAR
T117	DIGITAL SPUTNIK
B120	DRONE DUDES
T108	FACEBOOK 360
T125	FIREFLY CINEMA
T125	FLANDERS SCIENTIFIC, INC.
T124	FLUOTEC
B117	FTG EQUIPMENT SOLUTIONS
B118	GENERAL LIFT INTERNATIONAL INC.
T118	GERMAN LIGHT PRODUCTS INC.
B127	GLOBAL CINEMATOGRAPHY INSTITUTE
B126	G-TECHNOLOGY, A WESTERN DIGITAL CORPORATION BRAND
B100	GYRO-STABILIZED SYSTEMS
T105	IATSE LOCAL 728
T133	ILLLUMINATI INSTRUMENT CORP.
T109	INGALLINA'S BOX LUNCH
T131	J.W. WINCO, INC.
T127	KAMERA TOOLS
B101	KINGSTON TECHNOLOGY
T126	KIPP INC.
T113A	KITSPLIT
T121	LEDGO TECHNOLOGY LIMITED
T119	LEX PRODUCTS
T130	LITRA
B121	LOGMAR CAMERA SOLUTIONS IVS
B103	PADCASTER
T107	PRAEZISIONS-ENTWICKLUNG DENZ GMBH
T100	PROFOUND BY JILLITE
B116	QNAP, INC.
T136A	QOS SERVER LLC
T110A	QUICKFX
T114	RODE MICROPHONES
B100	ROGUE AVIATION
T134	ROTOLIGHT
B119	SEAFLEX
B104	SPACECAM SYSTEMS
T110	SPECTRACAL / PORTRAIT DISPLAYS, INC.
B122	SPIRITLAB OPTICS (SHENZHEN CO., LTD.
T136C	STUDENTFILMMAKERS.COM AND STUDENTFILMMAKERS MAGAZINE
T112	THE MANDY NETWORK
T116	TMB
B101A	TRANSVIDEO INTERNATIONAL / DEDOLIGHT CALIFORNIA
T111	TRIAD-ORBIT® ADVANCED STAND SYSTEMS
T122	WAMCO, INC
T132	WESTCOTT (F.J. WESTCOTT COMPANY)

NEW YORK STREET

60C	AATON-TRANSVIDEO
102	ACROMOVE INC
96	ADVANCED CINEMA ROBOTIC SYSTEMS SPÓŁKA AKCYJNA
98D	ADVANCED ENTERTAINMENT SERVICES
17	AMERICAN GRIP INC
15	ANTON BAUER
37	APUTURE
124	ASC-AMERICAN CINEMATOGRAPHER
84	ASTRODESIGN
128A	AUSTRALIAN CINEMATOGRAPHERS SOCIETY
101	AZDEN CORPORTION
92	BACKSTAGE EQUIPMENT, INC.
70	BAND PRO FILM & DIGITAL, INC.
L102	BB&S IGHTING
94	BLACK-TEK
17A	BLC AMERICA
149	BLOCK BATTERY
88	BLUEBIRD EXPRESS
1	BLUESHAPE
59	BOLAND COMMUNICATIONS, INC
130	BOXX TV LTD.
54	BRIGHT TANGERINE
130	BRITISH CINEMATOGRAPHER / BSC
107	BROTHER INTERNATIONAL CORPORATION
19	CAMADEUS FILM TECHNOLOGIES, INC.
12	CANON U.S.A., INC.
49	CARL ZEISS SBE, LLC
49A	CARL ZEISS SBE, LLC
49B	CARL ZEISS SBE, LLC
57	CARTONI USA/MANIOS DIGITAL & FILM
93	CHILIPEPPERLABS, INC.
127	CINE POWER INTERNATIONAL LTD.
130	CINELEX
154	CINEMA DEVICES
68	CINEMATOGRAPHY ELECTRONICS
100A	CINEMOVES INC
98A	CINEMOVES, INC.
6A	CINESCOPE LTD.
91	CITY NATIONAL BANK
32	CORE SWX
130	COTECH FILTERS
52	CREATIVE HANDBOOK
115	CREATIVE SOLUTIONS
118	CREATIVE SOLUTIONS
119	CREATIVE SOLUTIONS
L601	CUBIX CORPORATION
61	CW SONDEROPTIC
60B	DEFINITION MAGAZINE
60A	DEFY PRODUCTS
98C	DEITY MICROPHONES
156A	DEPLOY DIGITAL
98B	DRACO BROADCAST
56	DUCLOS LENSES
207	FILM AND DIGITAL TIMES
205	FILM GEAR USA GROUP
9	FILMOTECHNIC USA
202	FILMTOOLS
206	FORMATT KT AMERICA
150	FUZHOU BOLING PHOTOGRAPHIC EQUIPMENT CO., LTD.
200	GENERGY POWER, LLC
152	GIG GEAR LLC
110	GL OPTICS
97	GLIDECAM INDUSTRIES, INC
53A	GLYPH PRODUCTION TECHNOLOGIES
98	GRIP FACTORY MUNICH
76	GRIP&SHOOT
90A	HEDEN GROUP AB
142	HELINET AVIATION
157	HOLLYLAND TECH
60J	HOW TO HAVE FUN ENTERTAINMENT
120	HUBBELL WIRING DEVICE-KELLEMS
16	HYDRA ARM
48	HYDROFLEX, INC
158	HYPERMEDIA INTERNATIONAL
21	ICG MAGAZINE/ICG LOCAL 600
55	IDX SYSTEM TECHNOLOGY
33	IGNITE DIGI
64	IMAGO
60D	IN-SYNC PUBLICATIONS
109	INDIPRO TOOLS CORP
8	INDUSTRIAL METAL SUPPLY CO
81	INFINITY PHOTO-OPTICAL COMPANY
52A	INNOVISION OPTICS
27	INOVATIV, INC.
L602	INTELLIEVENT
28	INTUITIVE AERIAL
43	J.L. FISHER, INC.
141	JAN AL CASES
144	K5600 INC,
77	KINEFINITY INC.
125B	KINO FLO LIGHTING SYSTEMS
74A	LECTROSONICS
209	LEE FILTERS
64	LENSRENTALS.COM
106	LIGHT & MOTION, KUPO GRIP, X-RITE PHOTO & VIDEO
147	LIGHTS ACTION COMPANY
128	LIGHTSTAR (BEIJING) ELECTRONIC CORPORATION
41	LILLIPUT ELECTRONICS (USA) INC
73A	LINDSEY OPTICS, LLC
15	LITEPANELS
60F	LOS ANGELES POST PRODUCTION GROUP
L604	LUMENARC TECHNOLOGIES, INC
125	MACCAM, INC.
98E	MACTECH LED / B & M LIGHTING
153	MAGIC GADGETS®
38	MANFROTTO AND AVENGER
14	MARK ROBERTS MOTION CONTROL
155	MARSHALL ELECTRONICS INC
145	MATTHEWS STUDIO EQUIPMENT INC
L300	MBS EQUIPMENT CO.
7	MK-V OMEGA LTD.
122	MO-SYS ENGINEERING
65	MODERN STUDIO EQUIPMENT
156	MOSS LED INC
5	MOTION IMPOSSIBLE
100C	MOUNTAIN PRODUCTIONS INC.
201	MULTIQUIP INC
48A	NAUTICAM
80	NEBTEK, INC
60G	NEWFILMMAKERS LOS ANGELES (NFMLA)
89	NFP
60E	NILA INC.
82	NISI
15	OCONNOR
121	OKTOTECH
35	ON SET HEADSETS
73	OPERTEC
122A	OPTITEK INC
114A	OSRAM
36	OVIDE
204	OWC
83	P+S TECHNIK
104	PHOTON BEARD
148	PHOTONIC CLEANING TECHNOLOGIES
123A	POWER GEMS LTD.
53	PRESTON CINEMA SYSTEMS, INC.
95	PRODUCTIONHUB
71	REDROCK MICRO
203	REEL EFX, INC.
39	RENTAL TRACKER
62	ROKINON XEEN / ELITE BRANDS INC.
3	RONFORD BAKER ENGINEERING
111	ROSE BRAND
50	RRS
103	SAMY'S CAMERA
46	SCHNEIDER KREUZNACH
153B	SEACO INDUSTRIES, LLC
153C	SENNHEISER ELEC. CORP.
78	SERVICE VISION BIS SL
47	SHAPE WLB INC.
90	SHENZHEN CRYSTAL VIDEO TECHNOLOGY CO., LTD
71A	SIGMA
118	SMALLHD
60	SOCIETY OF CAMERA OPERATORS/CAMERA OPERATOR MAGAZINE
86	SOLID GRIP SYSTEMS
18	STANTON VIDEO SERVICES
146	STUDIO CARTS
100B	SUREFIRE, LLC
34	SWIT ELECTRONICS AMERICA, INC.
75	TECHNOCRANE S.R.O.
151	TENBA
119	TERADEK
40	THALES (ANGÉNIEUX)
91A	THAT CAT CAMERA SUPPORT, LLC
L103	THE LIGHT BRIDGE
30	THE RAG PLACE, INC.
44	THE STUDIOS AT PARAMOUNT
25	THE TIFFEN COMPANY
60H	THE VALLEY FILM FESTIVAL
24	TILTA
2	TRUE LENS SERVICES
300	TVLOGIC
79	TYR CRANE BY ALLGOLDEN
130	UK PAVILION
6	VANTAGE FILM GMBH
108	VARIETY 411
126	VARIZOOM
157A	VOCAS SYSTEMS
113	WARNER BROS. STUDIO FACILITIES
51	SANDISK, A WESTERN DIGITAL CORPORATION BRAND
42	WOLFRAM INC.
115	WOODEN CAMERA
301	XM2
153A	YOYOTTA
74	ZACUTO
85	ZERO OPTIK / RAW CAMERA
67	ZGC INC/ COOKE OPTICS
208	ZHENGZHOU GENERALINK LIGHTING EQUIPMENT CO.,LTD

SONY

Emotion in every frame

Sony goes beyond producing exceptional cameras.

Our imaging family unleashes the creativity that empowers storytellers to achieve emotion in every frame. Sony's full line of imaging technology – including the CineAlta® VENICE, F55, FS Series and Alpha mirrorless cameras – offers unprecedented flexibility and seamless workflows to meet any production need.

Experience the emotion with Sony at Cine Gear Expo 2018! Visit the Sony exhibit S212, Stage 18.

Download the "ProUSA by Sony" app at sony.com/ProUSA, to stay up-to-date on Sony's Cine Gear seminars, events, news, product information, pricing and more.

Beyond Definition

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THE STUDIOS at Paramount

Welcome to the 2018

cine gear EXPO

Visit Us at Booth 44

Shooting Locations

30 Digital Stages | NY Street, Blue Sky Tank & The Alley

Production Resources

Lighting & Grip | Wood Moulding | Manufacturing & Special Effects | Art Services

Post Production Services

6 Full Service Theatres & Screening Rooms | Digital Post, Editorial & QC Services

Stock Footage Library

Sound Services by technicolor at Paramount

5555 Melrose Avenue, Hollywood, CA 90038

323.956.8811

TheStudiosAtParamount.com

PREMIER SEMINARS

Friday June 1, 2018

SHOW HOURS: 12:00 PM – 8:00 PM
AWARDS PARTY: 8:00 PM – 10:00 PM

11:15 AM - 12:15 PM
PARAMOUNT THEATER

Apple ProRes RAW

Join Atomos CEO Jeromy Young and Apple Product Marketing to learn more about the incredible performance and flexibility of ProRes RAW. The presentation will provide details around the format and showcase the ProRes RAW workflow from acquisition to delivery.

See how you can record ProRes RAW using Atomos Shogun Inferno or Sumo 19 connected to 9 top cinema cameras from Canon, Panasonic, and Sony; edit and grade native ProRes RAW files in Final Cut Pro X; then deliver SDR or stunning HDR files in ProRes 4444.

12:30 PM - 1:30 PM
PARAMOUNT THEATER

Band Pro Presents

DIALOGUE / TOKYO DANCE

Band Pro presents a free 4K screening and Q&A. Filmmakers Gary Adcock (*Dialogue*) and Randy Wedick (*Tokyo Dance*) will screen their latest works and give an interactive Q&A.

12:45PM - 1:45PM
SHERRY LANSING THEATER

RED Presents

Behind the scenes of *Epoch*

RED Digital Cinema will take attendees behind the scenes on Christopher Probst, ASC's new short film, *Epoch*. Probst will break down his approach to shooting the short film, set in a post-apocalyptic world of harsh, dusty exteriors and dark desolate nights. Probst and director Rich Lee relied on the sensor qualities of the RED MONSTRO 8K VV to deliver a visually compelling 13-minute narrative finished in 4K.

1:45PM - 2:45PM
PARAMOUNT THEATER

DJI Presents

We have reached an era where cinema cameras can be placed nearly anywhere with a little creativity. Remote stabilized camera systems are becoming smaller and more effective. It can take a creative mind to discover exciting ways to use these new tools for storytelling.

In this DJI panel, join cinematographers pushing the limits with gimbal and drone technology, including:
Salvatore Totino, ASC (*Everest*, *Spider-Man: Homecoming*, *Inferno*)
Steve Gainer, ASC (*Mayhem*, *Everly*, *Awkward*)

2:00PM - 3:00PM
SHERRY LANSING THEATER

Adorama Presents

From Kickstarter to Netflix - Getting the Best Out of Your Indie Budget

When Ryan Koo (founder of No Film School) funded his film in 2011, it was, at the time, the record for any film project funded on Kickstarter. Seven years later, *Amateur* debuted on Netflix. Moderated by filmmaker Micah Van Hove (*Shadow of a Gun*, *Menthol*), this presentation will delve into the factors that go into making a film on an independent budget, addressing important decisions made along the way from script to equipment to distribution.

ALL PANELISTS SUBJECT TO AVAILABILITY

Friday June 1, 2018

PREMIER SEMINARS

SHOW HOURS: 12:00 PM – 8:00 PM
AWARDS PARTY: 8:00 PM – 10:00 PM

2:30PM - 3:15PM
SCREENING ROOM 5

Canon Presents

Choosing Between Full Frame And Super 35: A Hands-On Image Characteristics Comparison for Cinematographers

The latest trend in the world of cinematography is full frame motion picture image capture. What does that mean for you as a cinematographer? There is more than meets the eye when comparing full frame movie making to the traditional Super 35mm format.

Join Canon Burbank's Senior Engineer, Field Applications, Loren Simons and explore these differences with a hands-on live demonstration exploring the differences between these two capture formats, examining differences in not only field of view but geometric compression, depth of field, and even bokeh characteristics. Images will be captured in different formats live, and then projected on the 20' screen of Screening room 5 at the Paramount Studios.

3:00PM - 4:00PM
PARAMOUNT THEATER

Blackmagic Presents

Cinematographer Judd Overton will discuss his approach to shooting *No Activity* for CBS All Access and his work on *The Letdown* for Netflix, reviewing the differences between online and broadcast, as well as the challenges and the advantages to shooting streaming content.

3:15PM - 4:15PM
SHERRY LANSING THEATER

Meet the new Supreme Prime lens from ZEISS!

ZEISS is proud to announce its new line of high quality, full frame lenses for cinematography. At T1.5 the ZEISS Supreme Primes demonstrate their unsurpassed craftsmanship in tricky low-light environments. They give the creator absolute control by revealing subtly nuanced details in deep shadows and bright highlights.

Join a panel of cinematographers as they discuss their experience with the Supreme Prime lenses creating content for this workshop

Snehal Patel – ZEISS Cine Sales Manager / Jon Joffin, ASC / Paul Cameron, ASC / Laura Merians, Cinematographer

3:45PM - 5:00PM
SCREENING ROOM 5

Digital Cinema Society Presents

Focus on Cine Lenses from the Buyer's POV

The Digital Cinema Society will reprise its annual examination of the cinema lens market. We'll see what's new from some of the top lens manufacturers and how they are reacting to trends such as larger sensors and anamorphic cinematography. If you're thinking of investing in cine lenses, this event is tailored for you. Companies invited to participate include, (in alphabetical order): Angenieux, ARRI, Canon, Cooke, CW Sonderoptic/Leica, Fujinon, P+S Technik, Schneider Optics, Sigma, Tokina, and Zeiss.

ALL PANELISTS SUBJECT TO AVAILABILITY

PREMIER SEMINARS

Friday June 1, 2018

SHOW HOURS: 12:00 PM – 8:00 PM
AWARDS PARTY: 8:00 PM – 10:00 PM

4:15PM - 5:15PM
PARAMOUNT THEATER

Panasonic Presents

EVA1 Show & Tell

The EVA1 is a compact 5.7K cinema camera that is tailor made for indie filmmakers. Although the camera has only been out for a short time, we're already seeing impressive work. EVA1 Show & Tell features cinematographers Johnny Derango, Elle Schneider, Ben Meredith, and Pietro Villani, who will screen their latest EVA1 projects and discuss the benefits of shooting with the camera.

4:30PM - 5:30PM
SHERRY LANSING THEATER

Sony Presents

Alister Chapman Presents A Desert Adventure with VENICE

Director of Photography, Alister Chapman took Sony's VENICE camera on an 8-day shooting trip through incredible locations in Nevada and Arizona. He needed to shoot many locations at night; others were simply very dark. Alister will describe his experiences with VENICE, especially how he used the Dual ISO 2500 capabilities to capture beautiful, rich HDR in challenging low-light conditions. Alister will also explain his workflow, showing how Sony's X-OCN format enables 16-bit linear capture without creating a data management nightmare, even when shooting at 60 fps. During the presentation, he will show extracts from the film.

5:15PM - 6:15PM
SCREENING ROOM 5

SOC Presents

On the Set of *LEGION*

Join this interactive conversation with director of photography, Dana Gonzales, ASC and camera operator, Mitch Dubin, SOC who will discuss the creative collaboration and synergy on the set of *Legion*. Listen to the creative choices that are made daily that craft the unique look and character of the show. Moderated by Michael Bravin, Director, Marketing - Canon Burbank

5:30PM - 6:30PM
PARAMOUNT THEATER

Canon Presents

Exploring Options in Optics

Lenses play a crucial role in creating the look of a scene. With more options than ever, how do you choose the best lens to craft the tone and emotion that serves your story? Top cinematographers share insight into the way the right glass can help bring your creative vision to life onscreen.

5:45 PM TO 6:45 PM
SHERRY LANSING THEATER

Arri Rental Presents

Bradford Young, ASC discusses *Solo: A Star Wars Story*

Join cinematographer Bradford Young ASC for a panel discussion about the use of ARRI Rental's exclusive ALEXA 65 format and Prime DNA lenses on *Solo: A Star Wars Story*. Through close collaboration, Bradford and ARRI Rental developed several DNA optics from scratch and selectively detuned others to achieve a unique look. The panel will be moderated by Noah Kadner of *American Cinematographer* magazine.

ALL PANELISTS SUBJECT TO AVAILABILITY

Friday June 1, 2018

PREMIER SEMINARS

SHOW HOURS: 12:00 PM – 8:00 PM
AWARDS PARTY: 8:00 PM – 10:00 PM

6:30PM - 9:30PM
PARAMOUNT THEATER

Sony Presents a Special Screening

Alex Garland´s *ANNIHILATION*

Join Sony for a special screening of the movie *ANNIHILATION*. A Q&A discussion will follow with award-winning Cinematographer Rob Hardy, BSC. Rob will discuss his latest film, Alex Garland´s *ANNIHILATION* based on Jeff VanderMeer´s best-selling *Southern Reach Trilogy*. The screening will be preceded by special announcements from Sony.

8:00PM - 10:00PM
SHERRY LANSING THEATER

LaCie Presents

Next Generation Filmmaker Series presented by LaCie & Filmtools

Join us for an exclusive screening with top creative professionals:
Jake Davis & Andrew Rurik – In Search of a Moment
Jacob Scoville – passion & growth in filmmaking
Justin Riley & Alyse Kano – Music video production
Tristan Pelletier – Buddy Melvin's *Treehouse*

Reception 7pm to 8pm Join LaCie before screening for appetizers and soft drinks outside Sherry Lansing Theater.

8:00PM - 10:00PM
PARAMOUNT THEATER AND PASEO GROUNDS

Cine Gear Expo Award Reception

Indy, Student Shorts, & Commercial/Music Video Competition winners will be announced

Saturday June 2, 2018

10:15AM - 11:30AM
SHERRY LANSING THEATER

IATSE Local 600 Cinematographers

The Reality of Creating "Reality Looks"

To meet the evolving tastes of reality TV audiences, camera operators, directors of photography and lighting directors are combining real-time, visual know-how with unique, predesigned approaches to storytelling. The end result is a new, multi-faceted reality TV aesthetic that ranges from fresh takes on "realism" to polished awards show patinas--all looks that are increasingly in demand by traditional episodic and feature filmmakers. Learn from some of the best how reality DPs, lighting directors, and camera operators manage the day; compose, light, capture and interpret the action; and coordinate with other departments to create a palette of new "reality looks."

ALL PANELISTS SUBJECT TO AVAILABILITY

PREMIER SEMINARS

Saturday June 2, 2018

SHOW HOURS: 10:00 AM – 5:00 PM

10:15AM - 11:15AM
PARAMOUNT THEATER

Panasonic Lumix Presents

Panel Discussion - Filmmaking with the Panasonic Lumix GH5S

Join Mathew Frazer, National Training Manager for Panasonic Imaging Products, and a panel of filmmakers who will discuss the new Lumix GH5S camera system which provides exceptional video recording capabilities including low light capture with Dual Native ISO. Panelists include Jacob Schwarz of Mystery Box, and Los Angeles filmmaker Sam KJ. There will be screenings of these creators' recent short films using the GH5S camera.

10:15AM - 11:15AM
SCREENING ROOM 5

Future of Cinematography

The future of cinematography is not about film vs digital or having better VFX.Topics will be concentrated on new ways of artistic expression, computational and virtual cinematography, and similar subjectss. The future of cinematography is about challenging preconceived notions.

Yuri Neyman, ASC, President of the Global Cinematography Institute will moderate the round table.

11:30 AM TO 12:30 PM
SCREENING ROOM 5

Sony Presents

Cinematographer Alfonso Parra AEC, ADFC explores Sony's VENICE

Acclaimed cinematographer, Alfonso Parra, AEC, ADFC will describe shooting High Dynamic Range with Sony's VENICE. He will explain working with the 16-bit X-OCN workflow and the techniques needed to maintain maximum dynamic range when using natural lighting in unpredictable shooting environments. Alfonso's work includes both fiction and documentary productions, including *CLOUDS OF SUMMER*, *THE WEAKNESS OF THE BOLSHEVIK*, and *ELOGIO DE LA DISTANCIA*. Alfonso has a passion for new digital technologies for production and post-production. He teaches filmmaking all over the world and he frequently contributes articles to industry magazines.

11:30AM - 12:30PM
PARAMOUNT THEATER

Panasonic Presents

Panasonic Cinema and ProRes RAW

ProRes RAW is a new recording codec that combines the flexibility of RAW video with the performance and efficiency of ProRes. Panasonic recently announced the EVA1 and VariCam LT cinema cameras will support ProRes RAW. Panasonic Cinema Product Manager Mitch Gross sits down with Atomos CEO Jeromy Young and an Apple technologist to discuss the origin of ProRes RAW, as well as how the format will benefit the production and post.

11:45AM - 12:45PM
SHERRY LANSING THEATER

RED Presents

Behind the scenes of *Epoch*

RED Digital Cinema will take attendees behind the scenes on Christopher Probst, ASC's new short film, Epoch. Probst will break down his approach to shooting the short film, set in a post-apocalyptic world of harsh, dusty exteriors and dark desolate nights. Probst and director Rich Lee relied on the sensor qualities of the RED MONSTRO 8K VV to deliver a visually compelling 13-minute narrative finished in 4K.

ALL PANELISTS SUBJECT TO AVAILABILITY

Saturday June 2, 2018

PREMIER SEMINARS

SHOW HOURS: 10:00 AM – 5:00 PM

12:45PM - 1:45PM
PARAMOUNT THEATER

Blackmagic Presents

Director/Cinematorapher Jody Eldred has shot a wide range of styles in his 40 years of experience in TV and film. At Cine Gear Expo he will talk about how he adapts his skill set to each format from documentary to film, run & gun to elaborate lighting scenarios. Jody will also discuss the value of understanding LUTs and log format, and how DaVinci Resolve can help you get the most out of your imagery, regardless of what style you shoot.

12:45PM - 1:45PM
SCREENING ROOM 5

NFP/Insurance West Presents

Discussion about insurance and rental contracts and how mistakes can cost equipment owners their livelihood.
Speakers: Ross Garner, Director, NFP/Insurance West / Joseph Hong, Attorney, West Corzine

1:00PM - 2:30PM
SHERRY LANSING THEATER

ASC Presents

Dialogue with ASC Cinematographers

Moderator: George Spiro Dibie, ASC

Panelists (subject to change):

John Toll, ASC / Russell Carpenter, ASC / Stephen Lighthill, ASC / Cynthia Pusheck, ASC / Dante Spinotti,ASC
Oliver Bokelberg, ASC / Patrick Cady, ASC / Donald A. Morgan, ASC / Bill Bennett, ASC / Dean Semler, ASC
Christian Sebaldt, ASC

2:00PM - 3:00PM
PARAMOUNT THEATER

Sony Presents

VENICE on the big screen, an IMAX adventure

Award-winning large format Director/DP Peter Chang shares his process and recent experiences creating giant screen IMAX content on the Sony VENICE camera. Peter will explain how the camera satisfies the unique needs of giant screen production, including filming style, logistics, formats, resolution, dynamic range, aspect ratio, lenses, stabilization, accessories, and post-production. Peter will show footage from his recent production in Venice, Italy, along with an exclusive sneak peek of his IMAX film *CUBA*, releasing later this year.

2:00PM - 3:00PM
SCREENING ROOM 5

Sony Presents

Filmmaker Rob W. Scribner introduces Sony's FS5 II camera with Atomos Shogun Inferno

Rob W. Scribner of Beyond the Sky Films will take you on a journey of discovery with the new FS5 II, Sony's latest addition to its camera lineup. The FS5 II delivers refined color science and adds RAW output capability as a standard feature. When connected to the Atomos Shogun Inferno external recorder, the combination enables high quality recording in continuous 4K 60p and stunning 4K 120p High Frame Rate. The FS5 II with Atomos Shogun Inferno enables a ProRes RAW recording solution in the palm of your hands. Rob will present and share his experiences filming with this powerful combination.

ALL PANELISTS SUBJECT TO AVAILABILITY

PREMIER SEMINARS

Saturday June 2, 2018

SHOW HOURS: 10:00 AM – 5:00 PM

2:45PM - 3:45PM
SHERRY LANSING THEATER

Sony Presents

Sam Nicholson, ASC presents Underwater Bullet Time: Exploring underwater filming with Sony's VENICE and RX0 cameras

Sam Nicholson, ASC, of Stargate Studios and Michael Mansouri from Radiant Images will present a unique filming experience with Sony's VENICE cinema camera and over 70 RX0's. They will discuss the challenges they experienced including gen-locking and operating these cameras underwater. The presenters will discuss dynamic range, colorimetry and sensitivity of the cameras. They'll cover the post production workflow and the pipeline through High Dynamic Range finishing. And they'll show footage from the production. Nicholson is a distinguished cinematographer, special visual effects supervisor and producer. He founded Stargate Studios in 1989. Mansouri is an ASC associate member and the co-founder of Radiant Images and is one of the industry's most knowledgeable technologists in 2D, stereoscopic, augmented and virtual reality and beyond.

3:15PM - 4:15PM
PARAMOUNT THEATER

Panasonic Presents

VariCams In Hollywood

With its super 35 sensor and superb imaging capabilities, the VariCam cinema lineup consists of the VariCam 35, VariCam LT, and VariCam Pure. For VariCams In Hollywood, cinematographers Vanja Cernjul, ASC, HFS (*Crazy Rich Asians*, *The Deuce*), Patrick Stewart (*Arrested Development*), and Polly Morgan, BSC (*6 Balloons*) will discuss their latest projects shot on VariCam. Topics will include lighting for VariCam using Dual Native ISO, dynamic range, workflow, and more.

3:15PM - 4:15PM
SCREENING ROOM 5

Sony Presents

A Conversation with Emmy® Award winning documentarian and DP Jon Kasbe

Documentary filmmaking presents unique challenges that make it difficult to tell a compelling story while achieving cinematic imagery. Jon Kasbe's Emmy® Award-winning work illustrates how to achieve both goals in one project. Jon will discuss experiences from his recent release, *WHEN LAMBS BECOME LIONS*. Topics include how to start your documentary, the evolution of a story, camera decisions, post production and more. Jon's short films have garnered an Emmy® Award and two additional nominations. They have screened at festivals around the world and have received recognition by the Webbys, SXSW, Doc NYC, Vimeo Staff Picks, and the White House News Photographers Association. *WHEN LAMBS BECOME LIONS* is his first documentary feature.

4:00PM - 5:00PM
SHERRY LANSING THEATER

Zeiss Presents

ZEISS XD Technology for Visual Effects

Join ZEISS as we discuss the benefits of eXtended Data (XD) metadata technology. ZEISS provides lens distortion and shading characteristics direct from the lens that are used in the VFX Workflow. See how this technology can save you time in post!

Panel: Snehal Pater – ZEISS Cine Sales Manager / Dave Stump, ASC / Chris Probst, ASC / Scott E. Anderson of Digital Sandbox

ALL PANELISTS SUBJECT TO AVAILABILITY

Saturday June 2, 2018

PREMIER SEMINARS

SHOW HOURS: 10:00 AM – 5:00 PM

4:30 PM TO 5:30 PM
PARAMOUNT THEATER

Canon Presents

"A Dishful of Dollars" – In-depth with the EOS C700 Full Frame

Dive in deep with the filmmakers behind A Dishful of Dollars, the first project shot on Canon's new EOS C700 Full Frame cinema camera. Director Nigel Dick and first AC Gunnar Mortensen chat with Canon about how they used the camera's full frame sensor, 5.9K resolution, and 15+ stops of dynamic range to capture incredible cinematic footage and action-packed sequences.

4:30PM - 5:30PM
SCREENING ROOM 5

Global Cinematography Presents

Cinematography for Video Games - A New Workplace for DoPs?

Video games are one of the fastest growing industries and in modern society are approaching the level of influence of other forms of art, such as films and literature.

Moderated by Dori Arazi, director of photography on one of PlayStation®4's most successful games of the year, "God of War", alongside Yuri Neyman, ASC, President and Founder of Global Cinematography Institute.

5:45PM - 7:15PM
PARAMOUNT THEATER

Got Agent?

Just the subject for those starting out or those who want to kickstart their filmmaking career, CineGear will host a panel of agents and experts to discuss how to get the best career representation. The group of experts will discuss how to meet and navigate the right agent to suit your goals, and how to manage expectations along your career path. The panel will discuss "must-haves" and ways you can stand out against competition, and opportunities to establish your brand. Half the session will be devoted to a Q&A where attendees can delve into specifics. This is a must-attend for anyone growing their career in production.

cine gear
ENTERTAINMENT+DIGITAL
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DATES TBD

EXHIBITOR DIRECTORY

4Wall Entertainment – Booth T103
5435 W. San Fernando Rd.
Los Angeles, CA 90039
United States
818-252-7481
4Wall.com

A.C. Lighting Inc. – Booth S108
88 Horner Ave.
Toronto, ON M8Z5Y3
Canada
416-255-9494
www.aclighting.com

AC Power Distribution - Booth T106
3060 N. California St.
Burbank, CA 91504
United States
818-848-4004
www.acpowerdistribution.com

Aaton-Transvideo – Booth 60C
1 Plato Place
72-74 St. Sionis Road
London SW6 4TU
United Kingdom
+447532806869
www.aatontransvideo.com

AbelCine – Booth S217
801 S. Main St.
Burbank, CA 91506
United States
818-303-8118
abelcine.com

Academy of Motion Picture Arts and Sciences Booth T123
1313 Vine Street
Hollywood, CA 90028
United States
310-247-3000
http://acescentral.com/

Acromove Inc – Booth 102
3450 Cahuenga Blvd West #606
Los Angeles, CA 90068
United States
1-844-383-2276
www.acromove.com

ACT Lighting, Inc. – Booth T106
2313 N. Valley St.
Burbank, CA 91505
United States
818-707-0884
www.actlighting.com

Advanced Cinema Robotic Systems Spółka Akcyjna Booth 96
Spacerowa 10
Józefów, Mazowieckie 05-410
Poland
323-633-7033
www.acr-sys.com

Advanced Entertainment Services – Booth 98D
4325 W. Reno Ave.
Las Vegas, NV 89118
United States
702-364-1847
www.aespyro.com

Airstar America Inc – Booth S111
9603 Satellite Blvd
Suite 150
Orlando, FL 32837
United States
407-851-7830
www.airstar-light.us

AKITIO – Booth T102
2951 Saturn St., Suite B
Brea, CA 92821
United States
657-216-2222
www.akitio.com

American Grip Inc – Booth 17
8468 Kewen Ave
Sun Valley, CA 91352
United States
818-768-8922
AmericanGrip.com

Anton Bauer – Booth 15
14 Progress Drive
Shelton, CT 06484
United States
www.antonbauer.com

Aputure – Booth 37
1215 John Reed Ct.
City of Industry, CA 91745
United States
301-910-1388
www.aputure.com

ARRI Inc. – Booth S201
600 N. Victory Blvd
Burbank, CA 91502
United States
818-841-7070
www.arri.com

ASC-American Cinematographer – Booth 124
1782 N Orange Drive
Hollywood, CA 90028
United States
323-969-4333
www.theasc.com

Astera LED Technology GmbH – Booth T113
Stahlgruberring 36
Munich, Bavaria 81829
Germany
+4989215522530
www.astera-led.com

Astrodesign – Booth 84
1-5-2 Minamiyukigaya
Ota-Ku, Tokyo 145 0066
Japan
+357346301
www.astrodesign.co.jp

EXHIBITOR DIRECTORY

Atlas Lens Co. – Booth S214
26260 Prima Way
Santa Clarita, CA 91350
United States
323-445-0999
www.atlaslensco.com

Atomos – Booth S216
29 Nott St
Port Melbourne
Melbourne, Vic 3207
Australia
+61 3 9999 5908
atomos.com

Australian Cinematographers Society – Booth 128A
Level 2, 26 Ridge Street
North Sydney, NSW 2063
Australia
+61 (0)413264400
www.cinematographer.org

Azden Corportion – Booth 101
200 Valley Road Ste. 101
Mt. Arlington, NJ 07856
United States
973-810-3070
www.azden.com

Backstage Equipment, Inc. – Booth 92
8052 Lankershim Bl.
North Hollywood, CA 91605
United States
818-504-6026
www.backstageweb.com

Band Pro Film & Digital, Inc. – Booth 70
3403 W. Pacific Avenue
Burbank, CA 91505
United States
818-841-9655
www.bandpro.com

BB&S Lighting – Booth L102
3435 Ocean Park Blvd.
Suite 105
Santa Monica, CA 90405
United States
310-491-6259
www.bbslighting.com

Blackmagic Design – Booth S209
2875 Bayview Dr.
Fremont, CA 94538
United States
408-954-0500
www.blackmagicdesign.com

Black-Tek – Booth 94
Amselweg 4
Krailling 82152
Germany
+49 89 89545520
black-tek.com

BLC America – Booth 17A
16310 Arthur Street
Cerritos, CA 90703
United States
714-889-4116
www.blc-america.com

Block Battery – Booth 149
5212 Bolsa Avenue Unit 4
Huntington Beach, CA 92649
United States
714-372-3300
www.blockbattery.com

Bluebird Express – Booth 88
145 Hook Creek Blvd Bldg C2
Valley Stream, NY 11581
United States
631-697-6558
bluexps.com

Blueshape – Booth 1
Via Liguria 4-6
Reggio Emilia 42124
Italy
00390522518556
www.blueshape.net

Boland Communications, Inc – Booth 59
16 Rancho Circle
Lake Forest, CA 92630
United States
949-465-9911
www.bolandcom.com

Boxx TV Ltd. – Booth 130
Suite 17 Imperial Studios
3 - 9 Imperial Road
London, SW6 2AG
United Kingdom
+44 203 507 0385
www.boxx.tv

Bright Tangerine – Booth 54
Lower Barn, 4 Hillside Road
Aldershot, Hampshire GU11 3NB
United Kingdom
+44(0)1252642634
www.brighttangerine.com

Brightcast – Booth T135
225 E Broadway, Ste 103A
Glendale, CA 91205
United States
747-202-1540
www.brightcast.us

British Cinematographer / BSC – Booth 130
North Lodge
Pinewood Studios
Wallingford, OX107SD
United Kingdom
778-535-1554
www.britishcinematographer.co.uk

Bron Tapes – Booth T104
3809 Ocean Ranch Blvd, Suite 113
Oceanside, CA 92056
United States
858-530-0391
www.brontapes.com

Brother International Corporation – Booth 107
200 Crossing Blvd
Bridgewater, NJ 08807
United States
908-704-1400
www.brother-usa.com/AiRScouter

EXHIBITOR DIRECTORY

Bulbtronics, Inc. – Booth S112
2210 N. Screenland Drive
Burbank, CA 91505
United States
818-561-2208
www.bulbtronics.com

Camadeus Film Technologies, Inc. – Booth 19
314 N Victory Blvd
Burbank, CA 91502
United States
818-764-1234
www.camadeus.com

Canon U.S.A., Inc. – Booth 12
One Canon Park
Melville, NY 11747
United States
631-330-5635
usa.canon.com

Carl Zeiss SBE, LLC – Booths 49, 49A, 49B
1 Zeiss Drive
Thornwood, NY 10594
United States
914-681-7747
www.zeiss.com/cine

Cartoni USA/Manios Digital & Film – Booth 57
10663 Burbank Blvd
North Hollywood, CA 91601
United States
818-760-8240
www.maniosdigital.com

Chapman/Leonard Studio Equipment, Inc. – Booth B104
12950 Raymer St.
North Hollywood, CA 91605
United States
818-764-6726
www.chapman-leonard.com

ChilipepperLABS, Inc. – Booth 93
1070 E. Front Street Suite E
Ventura, CA 93001
United States
+1-805-765-2003
www.chilipepperlabs.com

Chimera Lighting – Booth T129
1067 Telleen Ave
Erie, CO 80516
United States
303-444-8000
chimeralighting.com

Cine Power International Ltd. – Booth 127
Magnolia Lake
Mamhead, Exeter EX6 8HG
United Kingdom
+44 (0)1626 888433
www.cinepower.com

Cinegears Inc. – Booth T136
8105 Birch Bay Square
Blaine, WA 98230
Untied States
416-388-5887
www.cinegears.com

CineLED, Inc. – Booth T109A
4631 Alla Rd Unit 6
Marina del Rey, CA 90292
Untied States
310-878-4333
www.cinering.com

Cinelex – Booth 130
Unit 10 Sky Business park
Eversley Way
Egham, Middlesex TW20 8RF
Untied Kingdom
+44 (0)1784-450-506
www.cinelex.tv

Cinema Devices – Booth 154
3435 Ocean Park Boulevard #107
Santa Monica, CA 90405
United States
310-415-3331
www.cinemadevices.com

Cinematography Electronics – Booth 68
5321 Derry Avenue, Suite G
Agoura Hills, CA 91301
United States
818-706-3334
www.cinematographyelectronics.com

Cinemills – T136B
2021 N. Lincoln Street
Burbank, CA 91504
United States
818-843-4560 ext. 103
www.cinemills.com

Cinemoves Inc – Booths 98A, 100A
2320 Shasta Way
Unit H
Simi Valley, CA 93065
United States
888-80CRANE
www.cinemoves.com

Cineo Lighting – Booth S107
169 Stanford Ave #1
Half Moon Bay, CA 94018
United States
310-425-3425
www.cineolighting.com

CineRAID – Booth B102
14228 Albers Way
Chino, CA 91710
United States
909-606-1111
www.CineRAID.com

Cinescope Ltd. – Booth 6A
Dalton House
60 Windsor Avenue
London SW19 2RR
United Kingdom
+44 (0)207 692 1735
www.cinescopeoptics.com

EXHIBITOR DIRECTORY

City National Bank – Booth 91
400 N. Roxbury Drive
Beverly Hills, CA 90210
United States
310-888-6135
www.cnb.com

Codex – Booth S205
3450 Cahuenga Boulevard W Unit 103
Los Angeles, CA 90068
United States
323-283-8939
www.codex.online

Colt LED – BoothT122
28416 Constellation Road
Valencia, CA 91355
United States
661-775-5998
coltled.com

Core SWX – Booth 32
91 Commercial St.
Plainview, NY 11803
United States
516-595-7488
www.coreswx.com

Cotech Filters – Booth 130
Unit 13 - 16 Tafarnaubach Ind. Est.
Tredegar, Gwent NP22 3AA
United Kingdom
+44 (0)1495 725276
www.cotechfilters.com

Creative Handbook – Booth 52
10152 Riverside Dr.
Toluca Lake, CA 91602
United States
818-752-3200
www.creativehandbook.com

Creative Solutions – Booths 115, 118, 119
8 Mason
Irvine, CA 92618
United States
888-941-2111
creativesolutions.io

creative.space – Booth B115
30100 Town Center Drive Suite O-444
Laguna Niguel, CA 92677
United States
creative.space

Cubix Corporation – Booth L601
2800 Lockheed Way
Carson City, NV 89706
United States
775-888-1000 ext 276
www.cubix.com

Cush Light LLC – Booth S207
1231 Lincoln Ave
Pasadena, CA 91103
United States
323-418-2874
www.CushLight.com

CW Sonderoptic – Booth 61
Am Leitz-Park 2
Wetzlar 35578
Germany
+49 6441 20311 900
www.cw-sonderoptic.com

Database Works, Inc. – Booth S213
500 S. Kraemer Blvd. Suite 110
Brea, CA 92821
United States
714-203-8818
www.dbworks.com

Dedolight – Luminys – Booth T128
11961 Sherman Rd
North Hollywood, CA 91605
United States
323-461-6361
www.luminyscorp.com

Definition Magazine – Booth 60B
Bright Publishing
82 High Street
Sawston, Cambridgeshire CB22 3HJ
United Kingdom
0044 1223 499455
www.definitionmagazine.com

Defy Products – Booth 60A
688 W 1st Street Suite 6
Tempe, AZ 85281
United States
480-686-4515
www.defy-products.com

Deity Microphones – Booth 98C
1715 N Gower St
Los Angeles, CA 90028
United States
214-952-9833
Deitymic.com

Deploy Digital – Booth 156A
1812 W Burbank Blvd #240
Burbank, CA 91506
United States
310-745-6878
wedeploy.LA

DeSisti- Coemar – Booth T120
1011 Route 22 East Unit D
Mountainside, NJ 7092
United States
908-317-0020
www.desisti.it

Digital Sputnik – Booth T117
14700 Ventura Blvd
Sherman Oaks, CA 91406
United States
818-262-9284
www.digitalsputnik.com

DJI – Booth S211
201 S Victory Blvd
Burbank, CA 91502
United States
818-975-2000
DJI.com

EXHIBITOR DIRECTORY

DMLite CO., Ltd.- Booth T101
217, DMC High Tech Center
330 Sungam-ro, Map
Seoul 03920
South Korea
www.lumos.co.kr

Draco Broadcast – Booth 98B
1371 Okland Rd
San Jose, CA 95112
United States
408-229-9222
www.dracobroadcast.com

Drone Dudes – Booth B120
PO Box 352154
Los Angeles, CA 90035-2154
United States
1-866-856-8465
www.dronedudes.com

Duclos Lenses – Booth 56
20222 Bahama Street
Chatsworth, CA 91311
United States
818-773-0600
www.ducloslenses.com

ETC – Booth S103B
6640 Sunset Blvd.
Hollywood, CA 90028
United States
323-203-3263
www.etcconnect.com

Facebook 360 – Booth T108
1 Hacker Way
Menlo Park, CA 94205
United States
650-543-4800
www.facebook.com

Fiilex Lighting – Booth S110
1689 Regatta Blvd
Richmond, CA 94804
United States
510-620-5155
www.fiilex.com

Film and Digital Times – Booth 207
500 East 83 Street
New York, NY 10028
United States
212-772-8526
www.fdtimes.com

Film Gear USA Group – Booth 205
9528 Rush Street Unit A
South El Monte, CA 91733
United States
323-780-8880
www.filmgearusa.com

Filmotechnic USA - Booth 9
1524 W. 132nd St.
Gardena, CA 90249
United States
310-710-9566
filmotechnicusa.com

Filmtools – Booth 202
1400 W Burbank Blvd
Burbank, CA 91506
United States
818-845-8066
www.filmtools.com

FireFly Cinema – Booth T125
8 Rue Godillot,
93400 Saint-Ouen
France
+33 6 76 41 80 91
www.fireflycinema.com

Flanders Scientific, Inc. – Booth T125
6215 Shiloh Crossing Suite G
Alpharetta, GA 30005
United States
1-678-835-4934
www.FlandersScientific.com

FLUOTEC – Booth T124
14213 Distribution Avenue
Laredo, TX 78045
United States
1-877-556-5554
www.fluotec.net

Formatt KT America – Booth 206
11542 Knott St Suite #2
Garden Grove, CA 92841
United States
714-330-4966
tokinacinema.com

FTG Equipment Solutions – Booth B117
399 N Virginia Ave
Carneys Point, NJ 08069
United States
855-303-7900
www.ftgequipment.com

Fujifilm Optical Devices/ Fujinon Lenses – Booth S206
200 Summit Lake Drive
Valhalla, NY 10595
United States
847-457-2641
www.fujifilmusa.com/products/optical_devices/index.html

Fuzhou Boling Photographic Equipment Co., Ltd. – Booth 150
3rd Floor, Building 13, Juyuanzhou Industrial Park
No. 618 Jinshan Rosd, Cangshan District, Fuzhou, Fujuan 350017
China
323-455-8078
www.bolingusa.com

General Lift International Inc. – Booth B118
111 Maryland Ave
El Segundo, CA 90245
United States
310-414-0717
www.general-lift.com

GenErgy Power, LLC – Booth 200
P.O. Box 10731
Lancaster, PA 17603
United States
800-308-1330
www.genergycable.com

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German Light Products Inc. – Booth T118
1145 Arroyo St, Unit A
San Fernando, CA 91340
United States
818-767-8899
germanlightproducts.com

Gig Gear LLC – Booth 152
463 Quentin Road
Brooklyn, NY 11223
United States
718-569-5345
www.gig-gear.com

GL Optics – Booth 110
8185 Mannix Drive
Los Angeles, CA 90046
United States
www.glcinemod.com

Glidecam Industries, Inc – Booth 97
23 Joseph Street
Kingston, MA 02364
United States
781-585-7900
www.glidecam.com

Global Cinematography Institute – Booth B127
3349 Cahuenga Blvd W Suite 1
Los Angeles, CA 90068
United States
www.globalcinematography.com

Glyph Production Technologies – Booth 53A
3736 Kellogg Rd.
Cortland, NY 13045
United States
201-407-7582
www.glyphtech.com

Grip Factory Munich – Booth 98
Fürholzener Str. 1
Eching, Bavaria 85386
Germany
+49 89 319 0129-0
www.g-f-m.net

GRIP&SHOOT – Booth 76
13338 West Oak Court
Homer Glen, IL 60491
United States
708-301-3766
www.gripandshoot.com

G-Technology, a Western Digital Corporation Brand – B126
3355 Michelson Drive Suite 100
Irvine, CA 92612
United States
www.g-technology.com

Gyro-Stabilized Systems – Booth B100
104 New Mohawk Road
Nevada City, CA 95959
United States
530-264-7654
www.gyrostabilizedsystems.com

Heden Group AB – Booth 90A
Vita Gavelns Vag 6
Västra Frölunda 42671
Sweden
+4631272110
www.heden.se

Helinet Aviation – Booth 142
16303 Waterman Drive
Van Nuys, CA 91406
United States
818-902-0229
www.helinet.com

Hive Lighting – Booth S109
525 S Hewitt St
Los Angeles, CA 90013
United States
310-773-4362
www.hivelighting.com

Hollyland Tech – Booth 157
15 Hammond Ste 304
Irvine, CA 92618
United States
714-544-9998
www.hollyland-tech.com

How To Have Fun Entertainment – Booth 60J
Vincent Ozpemenam Compound
Moonlight Estate
Oba, Anambra 434232
Nigeria
+2349099376169
WWW.H2HFUN.COM

Hubbell Wiring Device-Kellems – Booth 120
40 Waterview Drive
Shelton, CT 06484
United States
475-882-4851
hubbell.com

Hydra Arm – Booth 16
826 N Victory Blvd
Burbank, CA 91502
United States
www.hydra-arm.com

HydroFlex, Inc – Booth 48
301 E. El Segundo Bl.
El Segundo, CA 90245
United States
310-301-8187
www.hydroflex.com

Hypermedia International – Booth 158
15 Hammond Ste 304
Irvine, CA 92618
United States
714-544-9998
www.hypermediaintl.com

IATSE Local 728 – Booth T105
1001 W Magnolia Blvd
Burbank, CA 91506
United States
818-954-0728
iatse728.org

ICG Magazine/ICG Local 600 – Booth 21
7755 Sunset Blvd
Hollywood, CA 90046
United States
323-876-0160
icgmagazine.com

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IDX System Technology – Booth 55
2377 Crenshaw Blvd
Suite 160
Torrance, CA 90501
United States
310-328-2850
www.idxtek.com

Ignite Digi – Booth 33
PO Box 525
Bellerive, TAS 7018
Australia
+61414468562
store.ignitedigi.com.au

ikan – Booth S113
11500 South Sam Houston PKWY West
Houston, TX 77031
United States
713-272-8822
iikancorp.com

Illluminati Instrument Corp. – Booth T133
2118 Walsh Ave #220
Santa Clara, CA 95050
United States
408-606-8012
www.illuminatiinstruments.com

IMAGO – Booth 129
The European Federation of Cinematographers
www.imago.org

Indipro Tools Corp – Booth 109
288 Broadway
Lynbrook, NY 11563
United States
516-206-0171
www.indiprotools.com

Industrial Metal Supply Co – Booth 8
8300 San Fernando Road
Sun Valley, CA 91352
United States
818-729-3333
www.industrialmetalsupply.com

Infinity Photo-Optical Company – Booth 81
7108 S. Alton Way BLDG. D
Centennial, CO 80112
United States
303-440-4544
www.infinity-usa.com

Ingallina's Box Lunch – Booth T109
1398 Monterey Pass Rd
Monterey Park, CA 91754
United States
213-413-9400
www.ingallina.com

Innovision Optics – Booth 52A
2858 Colorado Ave
Santa Monica, CA 90404
United States
310-453-4866
www.InnovisionOptics.com

INOVATIV, Inc. – Booth 27
5600 Ayala Ave
Irwindale, CA 91706
United States
626-969-5300
www.inovativcarts.com

In-Sync publications – Booth 60D
800 Knob Hill Ave
Redondo Beach, CA 90277
United States
310-543-9045
www.insyncpubs.com

IntelliEvent – Booth L602
560 Fremont Street
Monterey, CA 93940
United States
831-221-5808

Intuitive Aerial – Booth 28
Lokstallsgatan 8
Linköping 582 73
Sweden
+0046139913990
www.intuitiveaerial.com

IO Industries – Booth S114
15940 Robin's Hill Rd
London, ON N5V0A4
Canada
519-663-9570
www.ioindustries.com

J.L. Fisher, Inc. – Booth 43
1000 W. Isabel St
Burbank, CA 91506
United States
818-846-8366
www.jlfisher.com

J.W. Winco, Inc. – Booth T131
2815 S. Calhoun Road
New Berlin, WI 53151
United States
800-877-8351
www.jwwinco.com

Jan Al Cases – Booth 141
3339 Union Pacific Ave
Los Angeles, CA 90023-3812
United States
323-260-7212
www.janalcase.com

K5600 Inc. – Booth 144
10434 Burbank Blvd
North Hollywood, CA 91601
United States
818-762-5756
www.k5600.com

Kamera Tools – Booth T127
170 Gemini Ave.
Ste B1
Brea, CA 92821
United States
714-944-3264
www.kameratools.com

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Kinefinity Inc. – Booth 77
RM.228, Tower C, Dongsheng Bldg.
NO.8, East Zhongguancun Rd. Haidian Dist.
Beijing 100084
China
0086-010-51243411
www.kinefinity.com

Kingston Technology – Booth B101
17600 Newhope St.
Fountain Valley, CA 92708
United States
714-435-2600
www.kingston.com/us

Kino Flo Lighting Systems – Booth 125B
2840 N. Hollywood Way
Burbank, CA 91505
United States
818-767-6528
www.kinoflo.com

Kipp Inc. – Booth T126
4305 N. Roosevelt Rd.
Stevensville, MI 49127
United States
269-932-1100
www.kippusa.com

KitSplit – Booth T113A
1000 Dean Street #408
Brooklyn, NY 11238
United States
917-722-6792
www.kitsplit.com

LaCie – Booth S115
10200 S De Anza Blvd
Cupertino, CA 95014
United States
408-658-1254
www.lacie.com

Lectrosonics – Booth 74A
581 Laser Rd NE
Rio Rancho, NM 87124-4508
United States
505-892-4501
www.lectrosonics.com

Ledgo Technology Limited – Booth T121
Zhanglin section, Highway324 Dongli
Chenghai
Shantou, Guangdong Province 515829
China
+86-754-85319587
www.ledgo.hk

LEE Filters – Booth 209
2237 N Hollywood Way
Burbank, CA 91505
United States
818-238-1220
www.leefilters.com

Lensrentals.com – Booth 64
7730 Trinity Rd. Ste. 106
Cordova, TN 38018
United States
901-754-9100
www.lensrentals.com

Lex Products – Booth T119
15 Progress Drive
Shelton, CT 06484
United States
800-643-4460
www.lexproducts.com

Light & Motion, Kupo Grip, X-Rite Photo & Video – Booth 106
75 Virginia Rd
White Plains, NY 10603
United States
914-345-5410
MacgroupUS.com

Lights Action Company – Booth 147
4479 Ellenita Ave
Tarzana, CA 91356
United States
818-881-5642
lightsactionco.com

Lightstar (Beijing) Electronic Corporation – Booth 128
No.1 Building Tianshanguoji Industrial Park, Yanjiao Development Zone
Beijing 065201
China
+8613828280052
www.lightstar.net.cn

Lilliput Electronics (USA) Inc – Booth 41
130 Commerce Way
Walnut, CA 91789
United States
909-598-8118
www.LILLIPUTweb.net

Lindsey Optics, LLC – Booth 73A
104 East Avenue K4
Suite K
Lancaster, CA 93535
United States
661-522-7101
www.lindseyoptics.com

LiteGear Inc. – S202
4406 Vanowen St.
Burbank, CA 91505
United States
818-358-8542
www.litegear.com

Litepanels – Booth 15
14 Progress Drive
Shelton, CT 06484
United States
www.litepanels.com

Litra – Booth T130
11251 Rancho Carmel Dr
San Diego, CA 92150
United States
1-888-466-1566
litra.com

Logmar Camera Solutions IVS – Booth B121
Silovej 8
Frederikshavn 9900
Denmark
+4593980850
www.logmar.dk

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Los Angeles Post Production Group – Booth 60F
1158 26th Street #272
Santa Monica, CA 90403
United States
310-392-8280
www.lappg.com

Los Angeles Rag House INC. – Booth S116
11684 Tuxford Street
Los Angeles, CA 91352
United States
818-276-1130
www.laraghouse.com

LumenArc Technologies, Inc – Booth L604
10302 Trask Ave Unit C
Garden Grove, CA 92845
United States
714-360-2445
lumenarctech.com

MACCAM, Inc. – Booth 125
7011 Hayvenhurst Avenue Ste B
Van Nuys, CA 91406
United States
818-780-5600
www.maccam.tv

MacTech LED / B & M Lighting – Booth 98E
23508 Pine St.
Newhall, CA 91321
United States
818-771-1281
bmlighting.com

Magic Gadgets® - Booth 153
12986 Mapleleaf Ct NE
Aurora, OR 97002-8418
United States
503-678-6236
www.magicgadgets.com

Manfrotto and Avenger – Booth 38
10 Mountainview Road Suite 320 South
Upper Saddle River, NJ 07458
United States
201-574-6728
manfrotto.us

Mark Roberts Motion Control – Booth 14
Unit 3 South East Studios
Eastbourne Road
Blindley Heath, Surrey RH7 6JP
United Kingdom
+44 (0)1342 838000
www.mrmoco.com

Marshall Electronics Inc – Booth 155
20608 Madrona Avenue
Torrance, CA 90503
United States
310-333-0606
www.marshall-usa.com

Matthews Studio Equipment Inc – Booth 145
4520 West Valerio Street
Burbank, CA 91505
United States
818-843-6715
www.msegrip.com

MBS Equipment Co. – Booth L300
4060 Ince Blvd
Culver Blvd, CA 90232
United States
310-727-2707
www.mbseco.com

MK-V OMEGA Ltd. – Booth 7
Depleach Hall
Wilmslow Road
Cheadle, Cheshire SK8 1DR
United Kingdom
+44 (0)161 850 0658
www.mk-v.com

Modern Studio Equipment – Booth 65
7414 Bellaire Avenue
North Hollywood, CA 91605
United States
818-764-8574
modernstudio.com

Mole-Richardson Co. – Booth S104
12154 Montague Street
Pacoima, CA 91331
United States
323-851-0111
mole.com

Moss LED Inc – Booth 156
313 Evans Ave
Toronto, ON M8Z 1K2
Canada
416-463-6677
www.mossled.com

Mo-Sys Engineering – Booth 122
Thames Bank House
Tunnel Avenue
London SE10 0PA
United Kingdom
+44 (0)208 858 3205
www.mo-sys.com

Motion Impossible – Booth 5
Unit 12 Brunel Court
Dean Road
Yate BS37 5NR
United Kingdom
+44 (0)1454 501010
www.motion-impossible.com

Mountain Productions Inc. – Booth 100C
80 New Frederick Street
Wilkes Barre, PA 18702
United States
570-826-5566
www.mountainproductions.com

Multiquip Inc – Booth 201
18910 Wilmington Ave
Carson, CA 90746
United States
310-400-1684
multiquip.com

MyCaseBuilder – S203A
510 E. 31st St
Paterson, NJ 07504
United States
973-925-7215
www.mycasebuilder.com

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Nauticam – Booth 48A
2303 N Andrews Ave
Fort Lauderdale, FL 33311
United States
954-489-8678
www.nauticam.com

NBCUniversal LightBlade – Booth S107
100 Universal City Plaza Bldg 4250-1
Universal City, CA 91608
United States
818-777-1671

Nebtek, Inc - Booth 80
3007 South West Temple
Suite K
Salt Lake City, UT 84115
United States
801-467-1920
www.nebtek.com

NewFilmmakers Los Angeles (NFMLA) – Booth 60G
1438 N. Gower St.
Box 83
Los Angeles, CA 90028
United States
909-282-8915
www.newfilmmakersla.com

NFP – Booth 89
2450 Tapo Street
Simi Valley, CA 93063
United States
805-579-1900 X70134
www.nfp.com

Nila Inc. – Booth 60E
723 West Woodbury Rd.
Altadena, CA 91001
United States
626-529-2856
www.nila.com

NiSi – Booth 82
No.22, Pingbei No.1 Road, Nanping Science
Technology Industrial Park, Xiangzhou District
Zhuhai, Guangdong 519020
China
+86756 8992669
en.nisifilters.com/

OConnor – Booth 15
14 Progress Drive
Shelton, CT 06484
United States
www.vitecvideocom.com

Oktotech – Booth 121
Kemankeş Karamustafa Paşa Mah.
Mumhane Cd. No:42 Daire:4
Istanbul 34425
Turkey
+00905325802140
www.oktotech.com

On Set Headsets – Booth 35
1723 Alberni St. #1002
Vancouver, BC V6G3G9
Canada
1-778-896-5367
www.onsetheadsets.com

OperTec – Booth 73
22 Zakrevskogo str.
Kiev 02222
Ukraine
+445013944
www.opertec.tv

Optitek Inc – Booth 122A
3483 Old Conejo Road, Unit 203
Newbury Park, CA 91320
United States
310-995-5650
www.optitek.org

OSRAM – Booth 114A
129 Portsmouth Avenue
Exeter, NH 03833
United States
888-677-2627
www.osram.us/entertainment

Ovide – Booth 36
Casp 108
Barcelona 08010
Spain
+34 932470000
www.ovidesmart.com

OWC – Booth 204
8 Galaxy Way
Woodstock, IL 60098
United States
815-502-5611
www.owcdigital.com

P+S Technik – Booth 83
Siemensstr. 12
Ottobrunn, Bavaria 85521
Germany
+49 89-45098230
www.pstechnik.de

Padcaster – Booth B103
119 W 23rd St Suite 700
New York, NY 10011
United States
padcaster.com

Panasonic – Booth S210
3330 Cahuenga Blvd W, Ste 101
Los Angeles, CA 90068
United States
323-217-5618
us.panasonic.com/VariCam

Panavision Light Iron – Booth S102
6101 Variel Ave
Woodland Hills, CA 91367
United States
818-316-1000
www.panavision.com

Paralinx – Booth 119
5329 W San Fernando Rd
Los Angeles, CA 90039
United States
855-205-5510
www.paralinx.net

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Photon Beard – Booth 104
K3 Cherrycourt Way
Leighton Buzzard LU7 4UH
United Kingdom
+1-530-267-0822
www.photonbeard.com

Photonic Cleaning Technologies – Booth 148
1895 Short Lane
Bldgs 1&2
Platteville, WI 53818
United States
608-770-0565
photoniccleaning.com

Power Gems Ltd. – Booth 123A
26320 Diamond Place Suite 180
Santa Clarita, CA 91350
United States
818-376-1800
www.powergems.com

Praezisions-Entwicklung DENZ GmbH – Booth T107
Otto-Hahn-Str. 12-14
Ottobrunn/Munich, Bavaria 85521
Germany
+49 89 629866 0
www.denz-deniz.com

Preston Cinema Systems, Inc. – Booth 53
1659 11th Street
Suite 100
Santa Monica, CA 90404
United States
310-453-1852
www.prestoncinema.com

ProductionHUB – Booth 95
1806 Hammerlin Ave.
Winter Park, FL 32789
United States
877-629-4122
productionhub.com

PROFOUND by JILLite – Booth T100
202-1, 15, Gosanhu-ro 121beon-gil
Seo-gu, Incheon 22647
South Korea
+82-32-564-9470
www.profound.kr

QNAP, Inc. – Booth B116
168 University Parkway
Pomona, CA 91768
United States
909-595-2782
www.qnap.com

QOS Server LLC – Booth T136A
4422 Lincoln Ave
Los Angeles, CA 90041
United States
818-795-1089
qosserver.com

Quasar Science – Booth S208
687 S Anderson St
Los Angeles, CA 90023
United States
800-876-0665
www.quasarscience.com

QuickFX – Booth T110A
6430 W Sunset Blvd
Suite 425
Los Angeles, CA 90028
United States
323-462-9100
quickfx.com

RATPAC Dimmers – Booth S203
7508 Tyrone Ave.
Van Nuys, CA 91405
United States
818-786-0536
RatpacDimmers.com

RED Digital Cinema – Booth S101
34 Parker
Irvine, CA 92618
United States
949-206-7900
www.red.com

Redrock Micro – Booth 71
5230 Kelly Drive
Roanoke, TX 76262
United States
888-214-3903
shop.redrockmicro.com

Reel Efx, Inc. – Booth 203
5539 Riverton Ave.
North Hollywood, CA 91601
United States
818-762-1710
www.reelefx.com

Rental Tracker – Booth 39
12481 Tejas Court
Rancho Cucamonga, CA 91739
United States
888-595-8041 #2
www.rentaltracker.com

Rode Microphones – Booth T114
2745 N. Raymond Ave
Signal Hill, CA 90075
United States
562-364-7400
www.rode.com

Rogue Aviation – Booth B100
3501 W. Segerstrom Ave.
Santa Ana, CA 92704
United States
714-805-8698
www.flyrogue.com

Rokinon XEEN / Elite Brands Inc. – Booth 62
40 Wall Street
61st Floor
New York, NY 10005
United States
646-367-6100
www.rokinon.com

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Ronford Baker Engineering – Booth 3
Unit 5, Kingley Park
Station Road
Kings Langley, Herts. WD4 8GW
United Kingdom
+44 (0) 208 428 5941
www.ronfordbaker.co.uk

Rosco Laboratories – Booth S105
52 Harbor View Ave
Stamford, CT 06902
United States
203-708-8900
www.rosco.com

Rose Brand – Booth 111
11440 Sheldon Street
Sun Valley, CA 91352
United States
818-601-4867
Rosebrand.com

Rotolight – Booth T134
Pinewood Studios, Pinewood Road
Iver Heath, Bucks. SL0 0NH
United Kingdom
+44 (0)1753 422750
www.rotolight.com

RRS – Booth 50
1146 Farmhouse Lane
San Luis Obispo, CA 93401
United States
805-528-6321
cinema.reallyrightstuff.com

RST Visions In Color – Booth S207
12023 Victory Blvd.
North Hollywood, CA 91606
United States
818-566-1114
www.rstvisions.com

Samy's Camera – Booth 103
12636 Beatrice St
Los Angeles, CA 90066
United States
310-591-2100
www.samys.com

SanDisk, a Western Digital Corporation Brand– Booth 51
951 SanDisk Drive
Milpitas, CA 95035
United States
1-408-801-3243
www.sandisk.com

Schneider Kreuznach – Booth 46
7701 Haskell Ave
Van Nuys, CA 91406
United States
818-766-3715
schneideroptics.com

Seaco Industries, LLC – Booth 153B
547 West 49th Street
New York, NY 10019
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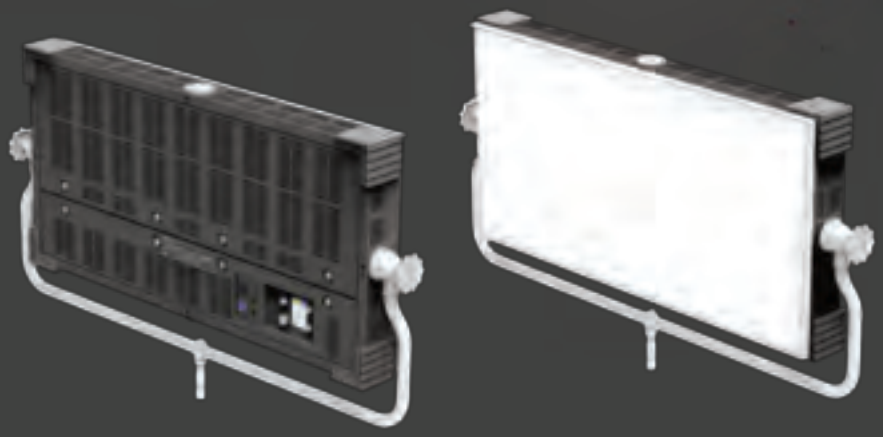

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