Cine Gear News

LOS ANGELES, CA / UNIVERSAL STUDIOS / 2026

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IP25-R v2.0 Update

IP25-R v2.0 is a free, new update that delivers immense additional value, bringing 12G-SDI to SMPTE ST 2110 IP transmit functionality to the IP25-R Converter's receive abilities. All it takes is a simple switch in the powerful web-browser interface to change modes.

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www.aja.com/whats-new

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Celebrating cine gear 30 YEARS

A Welcome Letter for 2026 from Juliane Grosso

Three decades of technology revealed, of careers launched, of legends honored, of friendships forged – demanding, exhausting, exhilarating, and unlike anything else in the world.

What is Cine Gear Expo? I think of the specific moments: the night Vittorio Storaro accepted his award and the room fell into a reverent silence. The afternoon Panavision and RED announced the DXL and the back lot felt like it was vibrating. The evening we honoured six ASC female cinematographers and every woman in that room stood a little taller. The sold-out Lighting Master Classes where Matthew Libatique and Newton Thomas Sigel held rooms full of working professionals completely captivated for hours. The film competition screenings where student filmmakers from AFI, Chapman University, the London Film School, and schools across the country experienced the particular electricity of a Hollywood audience responding to their work.

I think of Haskell Wexler walking the back lot. Of Claudio Miranda, ASC receiving the Visionary Award. Of Rachel Morrison, ASC – the first woman ever nominated for a cinematography Oscar – accepting our Inspiration Award. Of Robert Richardson, ASC in conversation following a screening of *Air*. Of Henry Braham, BSC breaking down how he captured the cosmos for *Guardians of the Galaxy*. Of Steven Poster, ASC – ICG president and Legacy honoree – who continues to bring wisdom and warmth to everyone he touches at Cine Gear every year.

I think of Karl. Of his quiet pride and as he watched the community he helped build fill stage after stage, street after street, year after year. He was a man with a plan and it is still being carried out 30 years later.

This year, we return again with the elements that have defined Cine Gear: the Technical Awards recognizing the year's finest equipment innovations, the Film Series Competition giving emerging voices their Hollywood moment. Plus there's the special film screenings in legendary studio theaters, the seminars and panels from the ASC, ICG Local 600, and hundreds of brands who share their innovative media -changing technology with the filmmakers who make our show their destination two days a year.

We also carry forward the Karl Kresser Heart of the Community, the Visionary, the Legacy and Technical Awards – that remind us that technology serves storytelling, and storytelling serves humanity. Every piece of gear on the floor, every seminar in our theaters, every handshake on the back lot, is in service of that truth.

To the exhibitors who have built this show with us – thank you. To the crews, cinematographers, directors, technicians, guild members, students,educators, and technologists who have filled these spaces with curiosity and passion across three decades – thank you.

Welcome to the 30th Annual Cine Gear Expo. May this weekend remind you why you chose this industry, inspire you to push further, and connect you to the community that will carry the art of moving images forward for the next thirty years.

With gratitude,
Juliane Grosso
Co-Founder & CEO
Cine Gear Expo
Hollywood, California · 2026

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KARL KRESSER HEART OF THE COMMUNITY AWARD

M. DAVID MULLEN, ASC

M. David Mullen, ASC studied filmmaking at the California Institute of the Arts (CalArts), where he received his MFA. Since then, he has photographed almost forty independent feature films, plus several television series and pilots.

He was nominated for the IFP Independent Spirit Award for Best Cinematography twice, for *Twin Falls Idaho* and *Northfork*. He won the Dublin Film Critics Circle Award for Best Feature Cinematography for *The Love Witch.* He won three Emmys and two ASC Awards for Amazon Studio's *The Marvelous Mrs. Maisel.* He was also awarded the ASC Mentor Award for his educational work and the ASC Career Achievement Award in Television.

His television work also includes *Big Love*, *The United States of Tara*, *Smash*, *Get Shorty*, *Westworld*, and *Etoile*. Plus the pilot episodes of *The Good Wife* and *Designated Survivor*. He co-authored the 3rd Edition of the classic textbook Cinematography and co-edited the 11th Edition of the American Cinematographer Manual.

cine gear EXPO

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CINEMATOGRAPHY LEGEND AWARD

EDWARD LACHMAN, ASC

Edward Lachman, ASC is a world-renowned cinematographer whose work spans over 100 titles across narrative, experimental, and documentary forms. He has collaborated with a diverse, array of directors to tell unexpected stories, including Todd Haynes, Steven Soderbergh, Robert Altman, Paul Schrader, Sofia Coppola, Pablo Larraín, Werner Herzog, Wim Wenders, Volker Schlöndorff, Ulrich Seidl, and Jean-Luc Godard, among others.

Beyond cinematography, Lachman is recognized as a visual artist whose video and photography installations have been exhibited at The Whitney Museum of American Art, MoMA, The Ludwig Museum in Germany, and other galleries throughout the world. He is also inventor of the EL Zone System exposure tool based on stop values that relate one-to-one with lenses and light meters.

Opposite Page Bottom: *Maria* (2024)
Top of Page: *El Conde* (2023)
Right: *Carol* (2015)

Covering four decades, Lachman's feature film credits include: *Desperately Seeking Susan* (1985), *Less Than Zero* (1987), *Light Sleeper* (1992), *My Family* (1995), *Selena* (1997), *The Virgin Suicides* (1999), *The Limey* (1999), *Erin Brockovich* (2000), *Far From Heaven* (2002), *Ken Park* (2002, also co-directed), *A Prairie Home Companion* (2006), *Import/Export* (2007), *Life During Wartime* (2009), *Howl* (2010), *Paradise: Trilogy* (2011–2012), *Wiener-Dog* (2016), *Wonderstruck* (2017), *Dark Waters* (2019), *El Conde* (2023), and *Maria* (2024). His latest, *The Exiles*, filmed in Taiwan and directed by Midi Z, is in post-production.

Lachman's filmmaking has earned hundreds of prestigious honors including four Academy Award nominations. Two Best Cinematography nods resulted from collaborations with Todd Haynes for *Far From Heaven* (2002) and *Carol* (2015). His work on HBO's miniseries, *Mildred Pierce* (2011) received a Primetime Emmy nomination. A 2023 collaboration with Pablo Larraín on *El Conde* became his third Academy Award nomination and was an ASC award nominee. In 2024 another Larraín pairing on *Maria* brought Lachman his fourth Academy nomination along with a win for the ASC's Outstanding Achievement in Cinematography in Theatrical Feature Film. Over the years Camerimage has bestowed Lachman with the Bronze Frog for *I'm not There*, Silver Frogs for *Far from Heaven* and *El Conde*, a Golden Frog for *Carol*, and recently, a Lifetime Achievement Award. In 2011 Lachman shared the Camerimage Cinematographer-Director Duo Award with Todd Haynes.

Among distinctions, Lachman remains the only American to receive Germany's respected Marburg Camera Award for his body of work. In 2017 he was honored by his peers with the American Society of Cinematographers Lifetime Achievement Award. Other notable prizes include the Telluride Medallion, the Gotham Tribute, and the Angenieux ExcelLens in Cinematography at Cannes (2018). In 2019, the word's oldest cinematography film festival, Manaki Brothers, awarded him the Golden Camera 300, their highest honor.

LEGACY LIFETIME ACHIEVEMENT AWARD

CALEB DESCHANEL, ASC

Caleb Deschanel studied at the USC School of Cinema and was in the first class at the American Film Institute. His first feature as a director of photography was Carroll Ballard's *The Black Stallion*. He followed that with Hal Ashby's film *Being There* both released in 1979. Several years later Deschanel was honoured with his first Academy Award nomination for his cinematography on Phil Kaufman's *The Right Stuff* (1983) and the next year another nomination for Barry Levinson's *The Natural* (1984).

He has directed 2 feature films, *The Escape Artist* for producer Francis Coppola in 1981 and *Crusoe* for Island pictures in 1988. He has directed 3 episodes of the original TV series *Twin Peaks*, several episodes of Law and Order and one episode of the long running TV show *Bones*.

He filmed *Fly Away Home* (1996) – and nominated for his third Academy Award. Shot Forest Whitaker's *Hope Floats* (1998) and Roland Emmerich's *The Patriot* (2000). The latter landed him his fourth Oscar® nomination and was the winner of the ASC Feature Cinematography Award. In 2004 The Motion Picture Academy honoured Caleb with a fifth Oscar® nomination for his photography on Mel Gibson's *The Passion of the Christ*.

His filmography includes such titles as *National Treasure*, *The Spiderwick Chronicles*, Robert Towne's *Ask the Dust* (2006) and Nick Cassavetes' *My Sister's Keeper* (2009). Caleb received a lifetime achievement reward from the ASC in 2010. He worked with William Friedkin on *Killer Joe*, Chris McQuarie on *Jack Reacher*, and Warren Beatty *Rules Don't Apply* (2016).

Caleb was nominated for a Sixth Oscar® in 2018 for his cinematography on Florian Henckel Von Donnersmarck's *Never Look Away*, a film which also got an Academy Nomination for Best Foreign Language Film. His first venture into animation was his work on the virtual reality filmed *The Lion King* with Jon Favreau and Disney in 2019.

He is currently involved in the filming of *Wildwood* for Laika Animation Studios and director Travis Knight to be released at the end of 2026.

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Premier Seminars

11:15AM - 3:15PM
STEVEN SPIELBERG THEATER

Film Series Finalist Screenings

Come enjoy the finalists in Cine Gear's 2025 Film Series competition in three categories: Student Shorts, Music Videos/ Commercials, and Independent Shorts.

Scan QR Code for more information on the 2026 Film Series Finalists

12:45PM - 1:35PM
THEATER 2

Cine Gear presents

The Director's Guide to Everything

An intimate look at the world of the film director and how they can better communicate with all those around them. What makes a good director and what makes a good collaborator? 40-year industry veteran and active director, Jay Holben, discusses topics from his new book *The Director's Guide to Everything*, and offers tips and advice for attendees as well as open conversation about the director's role and interplay with each department. Panelist: Jay Holben

2:00PM - 2:50PM
THEATER 1

Netflix presents

Powering the Future of Production

Bringing together crew from recent Netflix productions, this panel examines the evolving landscape of on-set power and the technologies, workflows, and collaborations that are shaping the future of production.

2:45PM - 3:35PM
THEATER 2

Digital Cinema Society presents

Focus On Cine Lenses From the Buyer's POV

DCS will once again hold our popular examination of the Cinema Lens market at Cine Gear Expo with an eye towards investing. See what's new from top lens manufacturers as they discuss the latest trends in Cine Optics and see what the right lens is for you. Participants include (in alphabetical order): Angénieux, ARRI, Canon,, Fujinon, Leitz, Sigma, and ZEISS.

3:00PM - 3:50PM
THEATER 1

Canon presents

Creating Narrative and Documentary with the Canon EOS C400 featuring DP and Canon Explorer of Light Shana Hagan, ASC and DP Sarah Whelden

Join DP and Canon Explorer of Light Shana Hagan, ASC and DP Sarah Whelden as they discuss two different projects that used the Canon EOS C400.

3:50PM - 5:05PM
STEVEN SPIELBERG THEATER

Sony & ASC present

ASC Clubhouse Conversations | *Spider-Noir*

Acclaimed cinematographer Darran Tiernan, ISC and master colorist Pankaj Bajpai (Picture Shop) join moderator Shelly Johnson, ASC for a deep dive into the artistry, collaboration, and technical innovation that shaped Amazon MGM Studios visually stunning black-and-white series *Spider-Noir*.

3:30PM - 4:20PM
STAGE 1

ACT Local presents

Film Series Social

3:45PM - 4:35PM
THEATER 2

RED Digital Cinema, Inc. presents

Shoot to Create: The Craft of Independent Filmmaking

Shoot to Create will break down how filmmakers shape visual language through intentional framing, lighting, and movement; how they collaborate with small but mighty crews; and how they turn constraints into creative power. A dynamic, inside-the-process look at how indie filmmakers craft bold, personal, and unforgettable films from the ground up.

4:00PM - 4:50PM
THEATER 1

Zeiss presents

4:45PM - 5:35PM
THEATER 2

RED Digital Cinema, Inc. presents

How Cinematic & Immersive Technologies Are Redefining Live Events

Featuring leaders in live production, immersive media and event cinematography, this conversation examines large-format cameras, precision motion systems and emerging platforms that place viewers inside the action, along with the creative and technical choices that make it all work at scale. Gain candid insight into evolving workflows and audience expectations.

5:15PM - 6:05PM
STEVEN SPIELBERG THEATER

Blackmagic Design presents

Shooting Feature Films with the URSA Cine 12K LF

How do you make a low budget thriller look cinematic, ambitious, and expensive – on an impossible schedule? Cinematographer John Sweeney takes audiences behind the scenes of a Lifetime feature shot in just 12 days using the Blackmagic URSA Cine 12K LF.

5:00PM - 5:50PM
THEATER 1

Cine Gear Expo presents

REFLECTIONS: A Conversation with Team Deakins

Moderator: Adam Bricker, ASC – Panelists: Sir Roger Deakins, ASC, BSC | James Deakins

Premier Seminars

10:15AM - 11:15AM
STEVEN SPIELBERG THEATER

ICG / IATSE Local 600 presents

Breaking Old Silos with Virtualized Prep

Today, tools developed for VFX and Virtual Production are opening the door for productions of all types to reimagine their approach to prep and realize substantial efficiencies by merging the once separate steps of creative and technical planning. Local 600 Directors of Photography Bruce McCleery, ASC, and Mark Weingartner, ASC, discuss how they're using these techniques to see problems before they occur, the impact of having more specialists on prep teams, and what a cinematographer's deep imaging experience brings to the dialogue. Discover the practical impact on crewing, scheduling and safety. Moderator: Michael Chambliss, ICG IATSE Local 600 Asst. Western Region Director / Production Tech Specialist

11:00AM - 11:50AM
THEATER 1

ACT Local presents

Earth Friendly Filmmaking for All

Creative endeavors are all about impact.This panel hosted by Act Local (actlocalfest.org) will discuss how to weave earth-friendly themes and practices into filmmaking, and ensure the lasting impact from your film is positive. From multimillion dollar productions to no budget productions we will discuss practical tools for making your production help make a better world.

11:25AM - 12:15PM
STEVEN SPIELBERG THEATER

Blackmagic Design presents

The Next Camera Revolution with the Blackmagic URSA Cine 12K: How New Tools Unleash the Modern Filmmaker

Fourteen years ago, we smuggled a DSLR onto a Navy SEAL base for Act of Valor and shattered Hollywood's monopoly on storytelling. The equipment changed, but more importantly, the barrier to entry vanished. Today, that same disruptive DNA is engineered into Blackmagic's URSA Cine and PYXIS 12K. Join Director of Photography Shane Hurlbut, ASC, as he proves these systems deliver true studio-grade images without the studio price tag. In a ruthless side-by-side gauntlet, we are putting these groundbreaking RGBW sensors up against other high-end digital cinema cameras. Through brutal exposure torture tests and pristine skin tone comparisons, you will see firsthand how the URSA Cine stands shoulder-to-shoulder with the industry giants – giving every cinematographer the exact tools they need to shoot at an elite level.

12:00PM - 12:50PM
THEATER 1

Alliance of Women Directors presents

Beyond Coverage: Directors and DPs Building Visual Language Together

A craft-focused conversation about how directors and cinematographers collaborate to create intentional visual storytelling, from prep and shot design to lighting, movement, and performance. Featuring AWD Icon Directors in conversation with cinematographers. Moderator: Moderator: Kylie Eaton, AWD Executive Director / Panelists: Valentina Caniglia, ASC | More to be announced

12:45PM - 2:15PM
STEVEN SPIELBERG THEATER

American Society of Cinematographers presents

Dialogue with ASC Cinematographers

Join George Mooradian, ASC, and Shana Hagan, ASC as they moderate this panel discussion filled with formal and informal conversations and questions from the audience. Panel introduction by Shelly Johnson, ASC President.

Panelists:
Natasha Braier, ASC
Valentina Caniglia, ASC, CCS
Jeff Cronenweth, ASC
Steven Fierberg, ASC
Natalie Kingston, ASC
Patti Lee, ASC
Tommy Maddox-Upshaw, ASC
Cybel Martin, ASC
Daniel Pearl, ASC
Christian Sebaldt, ASC
Salvatore Totino, ASC
James Whitaker, ASC
Nicole Whitaker, ASC

1:30PM - 2:20PM
COURTHOUSE SQUARE

Cine Gear Meetups

Alliance of Women Directors

Come meet Alliance of Women Directors (AWD)! Founded in 1997, AWD is a nonprofit dedicated to advancing the careers of women and gender-expansive directors in film, television, and new media through mentorship, education, advocacy, and community. Stop by to learn more about our programs, upcoming events, and how we support directors at every stage of their careers. Film professionals of any discipline or gender are welcome to attend and connect.

2:15PM - 3:05PM
THEATER 2

AFI presents

Craft, Career Paths, and AI with Stephen Lighthill, ASC

As the filmmaking landscape continues to evolve at an unprecedented pace, the next generation of storytellers must navigate a rapidly shifting intersection of craft, technology, and career opportunities. Hosted by the AFI Conservatory, this timely panel brings together acclaimed cinematographer and AFI Cinematography Discipline Head Stephen Lighthill, ASC, and AFI Faculty Valentina Martinico, Michael Pessah and Maryn McGaw, to explore what the future of filmmaking looks like today and where it's headed next.

3:15PM - 4:05PM
THEATER 2

RED Digital Cinema, Inc. presents

Behind the Look: Live with M. David Mullen, ASC

Multi-Emmy and ASC Award–winning cinematographer M. David Mullen, ASC, is known for his visually distinctive work on *The Marvelous Mrs. Maisel*, *Étoile*, *Smash*, *Big Love*, *United States of Tara* and the upcoming *Eloise*. His feature credits include *Twin Falls Idaho*, *Northfork*, *The Astronaut Farmer*, *Akeelah and the Bee* and *Jennifer's Body*. Drawing on film history, evolving technology and a deeply collaborative approach, Mullen will discuss crafting emotionally resonant, visually driven stories. Moderated by RED's Naida Albright. Panelist: M. David Mullen, ASC

Premier Seminars

3:00PM - 4:00PM
STEVEN SPIELBERG THEATER

Cine Gear Expo presents

Got Agent? Got Publicist?

Back by popular demand, Cine Gear Expo 2026 presents “Got Agent?” a panel of top industry agents and publicists ready to share expertise on getting the best filmmaking career representation amid the current fast-changing environment and beyond. The panel of experts will discuss “must-have ways to stand out against the competition, how to meet the right team, manage expectations, and establish a personal brand.

3:45PM - 4:35PM
THEATER 1

Panasonic presents

Panasonic Presents: The New Talk Show

Video podcasts have become the modern television talk show, blending cinematic lighting, multi-camera production, and broadcast-quality audio with the freedom of creator-driven media. This panel features Matthew Alvarez of Sound Shed Studios, who has built premium studios for Joe Rogan, Chris Williamson, and Tom Segura using Panasonic UB10 and UB50 cameras, alongside Michael Valinsky, founder and host of *The Making Of*, a leading film industry podcast. Together, they explore how cinematic tools are reshaping podcasting into next-generation talk shows.

4:15PM - 5:05PM
THEATER 2

Cine Gear Expo presents

DOOMSDAY! What’s the real scoop behind AI?

Director/Producer Jay Holben (ASC associate member and *American Cinematographer Magazine* contributing technical editor) brings a panel of ASC cinematographers and top filmmakers to look at the look at the practicalities, concerns and mythbusting in the state of generative artificial intelligence in the film business. Where is the tech actually right now, what are the expectations in the near future, what are the consequences for today’s filmmakers and crew?

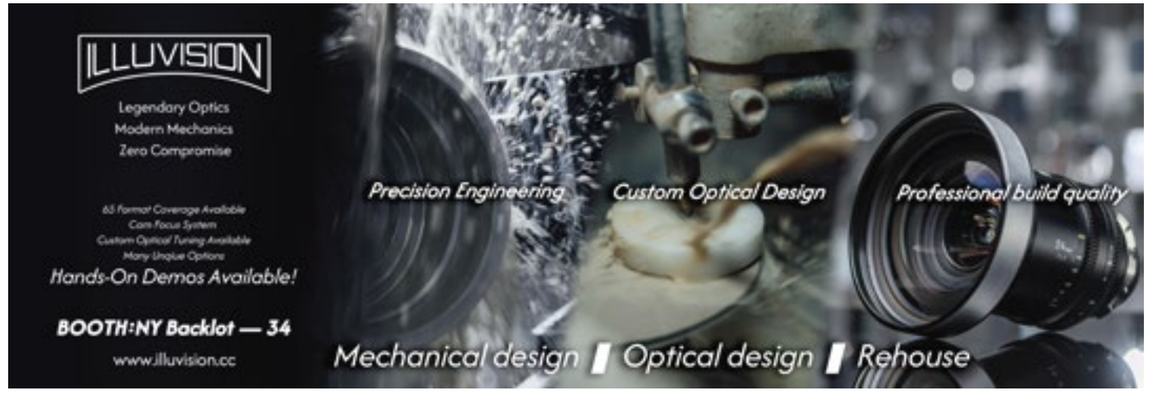
5:15PM - 6:05PM
STEVEN SPIELBERG THEATER

Sony and Kondor Blue present

The New Indie Blueprint: Modern Filmmaking with SONY & KONDOR BLUE

A filmmaker panel exploring the making of feature film, *Father Son Time* – from Sony FX6/FX2 production workflows and KONDOR BLUE rigging to creator-driven marketing, fundraising, and AI-powered preproduction tools. Panelists will include: David Manning, iphonedo, Brittney Janae, Brandon Talbot, Michael Tobin, Josh Long, and Antonio Cisneros.

Scan QR for Full Show Schedule



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Alliance of Women Directors - Booth 450
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nas.ugreen.com

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Australian Cinematographers Society
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www.cineveamUSA.com

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dedolightcalifornia.com

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DeityMic.com

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http:dfirentals.com

DFRACT Anti-Shine - Booth 45
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strada.tech

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Tempe, AZ 85282
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www.tvlogicusa.com

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Exeter, NH 03833
United States of America
www.ushio-ine.com

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Sandy Springs, GA 30350
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Warner Bros Production Rentals & Design Studio - Booth 15
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1996 Inaugural Cine Gear Expo, Paramount Studios. Six exhibitors. One shared vision.

1998 Officially incorporated by Karl Kresser and Juliane Grosso.

Early 2000s Film Series Competition and Master Class Seminars established. Student filmmakers given their Hollywood stage.

2013 Cinematography Lifetime Achievement Award presented to Haskell Wexler, ASC. Technical Lifetime Achievement to Cooke Optics. Exclusive 4K screening of After Earth.

2015 20th Anniversary. 15,490 attendees from 48 countries. 4K screening of Tomorrowland with Brad Bird and Claudio Miranda, ASC. ARRI ALEXA Mini wins Technical Award.

2016 21st edition. Panavision/RED/Light Iron unveil the Millennium DXL — show-stopping announcement. Vittorio Storaro, ASC, AIC honored with Cinematography Lifetime Achievement Award. ARRI SkyPanel debuts.

2017 22nd edition. Canon C200, Panasonic AU-EVA1, and Sony's next-gen CineAlta all launched from Cine Gear. Live streaming introduced. Henry Braham, BSC master class.

2018 Pioneering Women in Cinematography Award: Ellen Kuras, Reed Morano, Nancy Schreiber, Amy Vincent, Mandy Walker, Cynthia Pusheck. Carl Zeiss SBE wins Technical Lifetime Award. Inaugural Atlanta event at Pinewood Atlanta Studios.

2019 24th edition. Kino Flo honored; George Spiro Dibie, ASC wins Legacy Award; Rachel Morrison, ASC receives Inspiration Award. ASC 100th Anniversary tribute. Record exhibitor count. Final pre-pandemic show.

2020 Cine Gear ON AIR launched. The only year without an in-person event in 30 years.

2021 Return at LA Convention Center with hybrid virtual/in-person format. Steven Poster, ASC (Legacy), Sony (Technical), Autumn Durald Arkapaw (Emerging Star), Lawrence Sher, ASC (Visionary).

2022 Karl Kresser, beloved co-founder, passes away. The industry mourns.

2023 Triumphant homecoming to Paramount Studios. Karl Kresser Heart of the Community Award established. Inaugural recipient: John W. Simmons, ASC. Otto Nemenz honored with Legacy Lifetime Achievement Award. Juliane Grosso receives Women In Media Icon Award.

2024 New LA home at Warner Bros. Studios. Expanded NY edition at Industry City, Brooklyn. Photo Focus introduced. Robert Richardson, ASC featured.

2025 Universal Studios, California Dreaming theme. Dean Cundey, ASC, CSC (California Dreaming Award), George Mooradian, ASC (Karl Kresser Heart of the Community), Alice Brooks, ASC (Visionary Award).

2026 30th Anniversary. The journey continues.